

Be Extraordinary. Stand Out.

FPO!

(right coach photo, wrong color graphics)
Printer to insert color scheme MERITAGE.



Outshine everyone else.



You're in a setting where everything glitters.

Elaborate architecture.

Over-the-top entertainment.

And the most tantalizing, visually overwhelming light shows imaginable. Can your motorhome Stand Out?

Yes, if it's the 2008 Elite by Sportscoach. Sophisticated and a bit pretentious, Elite rewards you with more higher-end appointments as standard. Everything needed for the ultimate in comfort, enjoyment — and bling! Show the world you're living by your own rules. *Be Original.* Move up to Elite.

else.

ELITE

The 2008 Elite front end has a bold, aggressive and upscale look that's sure to turn heads everywhere.

Experience exceptional command in the cockpit with easy-access controls and easy-to-read gauges. You'll appreciate the intelligent combination of a one-piece windshield and Site Rite™ dash for additional safety and viewing pleasure.

Euro-style mirrors project an elegant, distinguished look and are heated, for improved visibility during winter.

Relax with the soft, luxurious ultra-leather/suede captain's chair. It is the ultimate in comfort and safety.



Reflect your status — perfectly!

You've now "earned your stripes" in the diesel ranks, and you want your motorhome to show it. But because you've raised the bar on expectations, a coach has to be truly outstanding to make a favorable impression. Elite is such a coach. We crafted every inch of the interior to enrich your experiences, satisfying

your deepest desires in a motorhome. And with a choice of seven bold, full-paint exteriors, you're sure to receive admiring glances wherever you travel. So if you see yourself reflected in the gel-coat finish, rest assured the reflection is perfect!



The optional Sirius Satellite Radio brings you outstanding music and information while you maneuver safely using the color back-up monitor with distance markers.

What a large, inviting living space! With the slide-outs extended, family and friends alike have lots of room to spread out and enjoy. Note the comfort and designer touches throughout — like the hardwood cabinetry with raised panel doors, plush leather furniture and day-night shades.



Brilliant surprises everywhere.

Ever had preconceived ideas about something only to find out the reality is far better? The movie with so-so ratings turns out to be absolutely fabulous. The “hole-in-the-wall” bistro serves the best food you ever had. Expect the same pleasant surprises with Elite. It moves you up to a higher level of style, features

and convenience than other coaches in its class. Like extra deep sliderooms for oodles of living space. An oversized passenger seat with power foot rest. Perhaps the biggest surprise of all is that you don't need to shell out a fortune.

Drawing inspiration from upscale homes, the bathroom features a china toilet, spacious shower with glass enclosure, large vanity mirror with lights and premium faucets and hardware.



Perfect for extended travel, the kitchen features deluxe appointments such as a large double door refrigerator, three-burner range with oven, 30-inch microwave, raised panel hardwood cabinets and solid surface countertops.

Enjoy your favorite shows, movies and home videos with the 30-inch flat-screen LCD TV (40 QS). Or go for the available home theater system with its DVD/VCR Combo and "Cinema" surround sound system.



Sleeping, reading, watching a movie? You're ready, with a queen-size bed with residential headboard, directional reading lights plus the concealed pop-out flat screen TV which swivels for easy viewing.



Built to dazzle.

Okay. Your mother told you that you shouldn't be a showoff. But you'll admit that it's fun to see looks of amazement and envy on people's face when they find out you have one up on them. Like when you show them your Elite.

That is because we designed Elite with features and a look that surpass all other coaches in its class. So while you enjoy the bragging rights, make sure you willingly share your coach with your friends.



Side swing doors give you easy access to the cavernous basement storage, made possible by the Freightliner raised rail chassis and three huge, insulated and heated pass-through compartments.

You've earned it! With the Sportscoach Elite you feel confident that comfort is everywhere — from the relaxing dinette to the spacious kitchen and living area. Sit, take a break and enjoy the sophisticated Sportscoach Elite.

TRADITIONAL

DECOR SELECTIONS

MOTORSPORTS

MOSAIC SPICE

CHATEAU STONE

PETRO STEEL

URBAN ONYX

TRANQUILITY TRUFFLE

- A. MAIN
- B. ULTRA LEATHER ACCENT
- C. FABRIC ACCENT
- D. BEDSPREAD

WOOD SELECTIONS

LAKESIDE MAPLE

BRAZILIAN CHERRY

SICILIAN CHERRY

MOTORSPORTS

EXTERIOR PAINT SELECTIONS



METALLIC BLUE



CHERRY ESSENCE

TRADITIONAL



SILVER FALCON



SILVER MOON



MERITAGE



COCOA CANYON

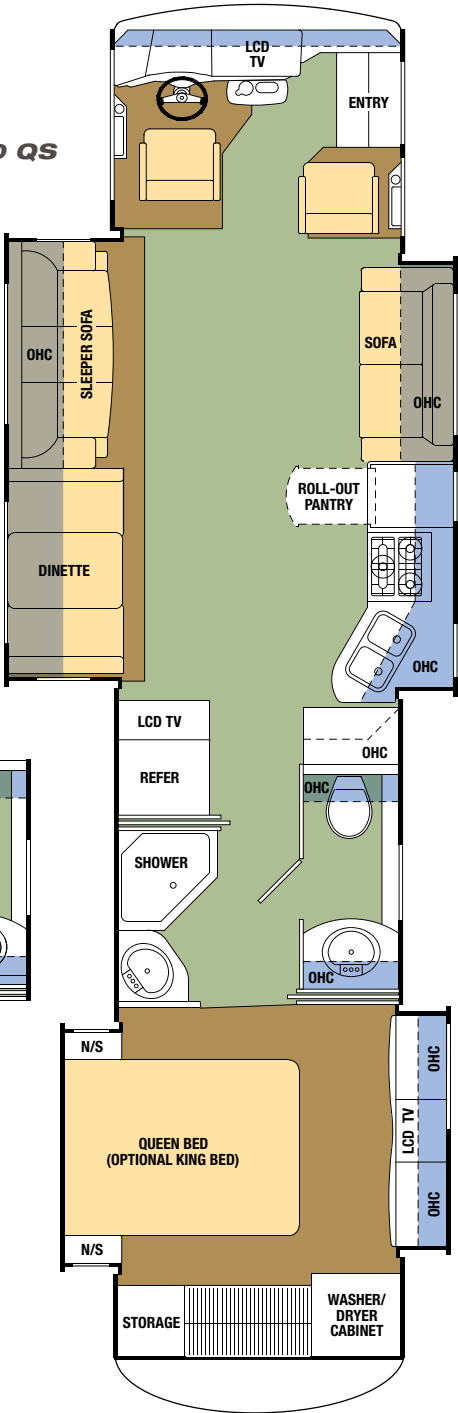


CAPPUCINO

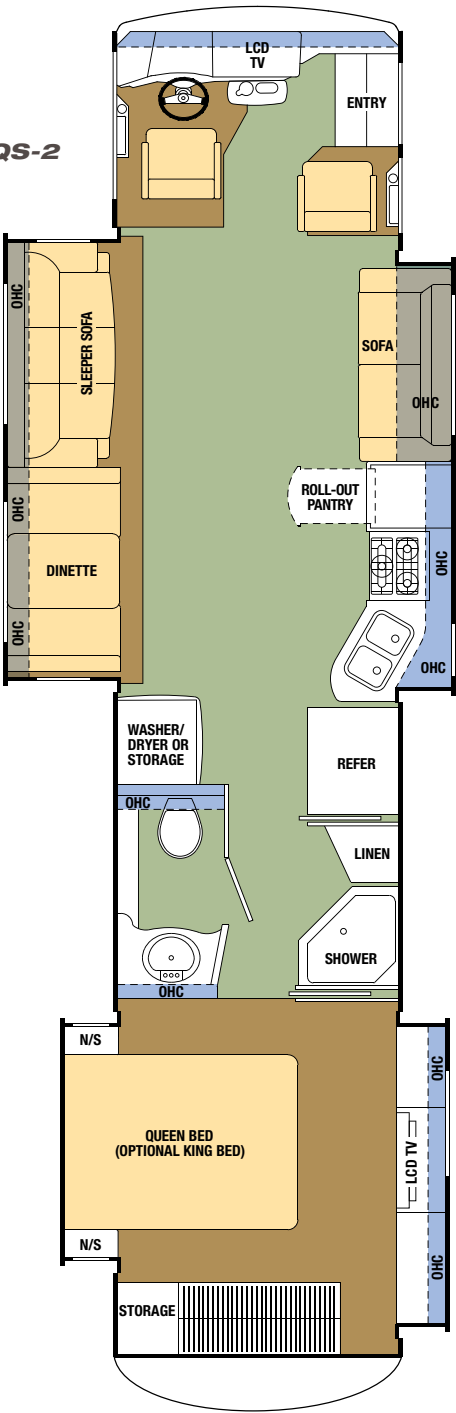
FLOORPLANS

CARPET	FURNITURE	CABINETS	TILE
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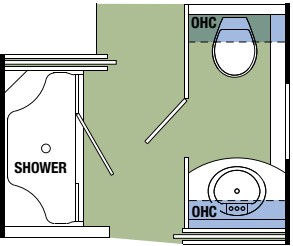
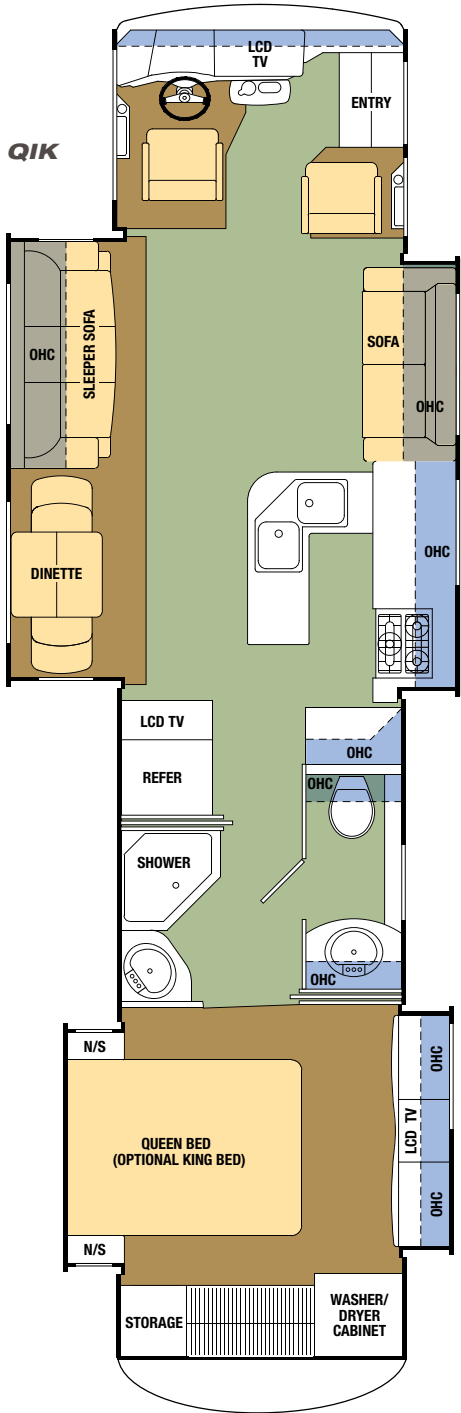
40 QS



40 QS-2



40 QIK



Optional large shower with seats available on 40 QS and 40 QIK.

All ready to blaze new trails.

All ready to blaze new trails.

Elite excels on the road as much as in the campsite, enabling you to enjoy your adventures to the max.

Solid foundation

Every Elite is built on the Thoroughbred™ Performance Platform, developed by Sportscoach and Freightliner.® The chassis is laser-leveled to ensure a level surface for a much more precisely assembled coach. Plus, all steelwork has a weather-resistant finish. These result in the best performance and durability in its class.

The 8.3 liter Cummins ISC 360 delivers the added power and performance you need to take on the interstate and challenging side roads.



Perfectly mated to the Cummins ISC 360 engine, the Allison 3000 MH, 6-speed transmission smoothly transfers power from the engine to the wheels.

Sharp, 55 degree wheel cut gives you superior maneuvering in tight spaces such as gas stations and parking lots.

Great power and performance

With 360 hp and 1050 lb.-ft. torque, the Cummins® ISC 360 diesel engine gives you the muscle you need to take on steep grades and make tracks down the interstate. Its integrated exhaust braking means less wear on the service brakes, while extended oil change intervals and minimal maintenance requirements reduce your operating costs. The full air ride suspension delivers a comfortable ride with reduced body roll, while the bump steer mechanism keeps you in full control if you hit a rough spot.

Superior construction

To ensure safety and dependability, cabinets are mounted into steel backers instead of paneling, and each windshield is installed with automotive adhesives and sealant. Plus, electrical wires are grouped in a color coded automotive wiring harnesses.

Rigorous testing

All water, gas and electric lines are multiple tested well beyond Recreational Vehicle Industry Association code requirements. In addition, each coach undergoes a 57-point inspection, extensive rain booth testing and road testing to make sure your coach is ready for all your adventures.

Other key features:

- Large 22.5 inch wheels add to the impressive look of the coach.
- 10,000 lb. tow hitch has enough capacity for towing a full-size SUV or a trailer full of toys.
- Dual side fuel fills allow refueling from either side of the coach, for added convenience.


Thoroughbred™
PERFORMANCE PLATFORM



Test drive a
Sportscoach today.

To test drive a 2008 Sportscoach motorhome and receive a free gift, simply take this card to the Sportscoach dealer nearest you.

It's simple to see how you stand out with Sportscoach.

- Fill in your name and address on the gift card
- Take the Gift Card to your nearest dealer.
(Visit www.sportscoachrv.com for dealer listing.)
- Enjoy your test drive.
- Have a Sportscoach representative sign the card.
- Drop the card in the mail (it's addressed and postage paid).

Your free Sportscoach gift will be mailed to you promptly.

Sportscoach gift card.

Name ☐ Mr. ☐ Mrs. ☐ Ms. _____

Address _____

City _____ State _____ ZIP _____

Phone _____ E-mail _____

☐ Yes, put me on the e-mail news list

Which Sportscoach did you test drive?

☐ Legend ☐ Elite ☐ Pathfinder ☐ Cross Country

What was your impression of the Sportscoach test drive? _____

Are you considering buying a motorhome in the near future?

☐ Yes, within 30 days ☐ Yes, within 60 days ☐ Yes, within 90 days ☐ No

To be completed by dealer

Dealership name _____ Date _____

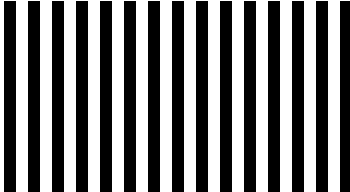
Salesperson's name _____ Salesperson's signature _____

Information is for Coachmen Recreational Vehicle Company, LLC use only and will not be shared with any third party.

STAND OUT
with SPORTSCOACH



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

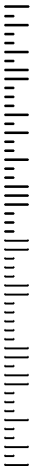


BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO.16 MIDDLEBURY, IN

POSTAGE WILL BE PAID BY THE ADDRESSEE

SPORTSCOACH
PO BOX 30
MIDDLEBURY, IN 46540-0030



SPECIFICATIONS				FEATURES			
	40 QS	40 QS-2	40 QIK				
Chassis	Freightliner	Freightliner	Freightliner	CHASSIS/ENGINE/SUSPENSION			
Chassis Model	XCR	XCR	XCR	360 HP Cummins Diesel Engine			
Engine Horsepower	360	360	360	6-Speed Allison Transmission			
Wheel Base	266"	266"	266"	Radial Tires			
Rear Axle Ratio	4.78	4.78	4.78	Automatic Hydraulic Leveling Jacks			
Tire Size	275/70R 22.5G	275/70R 22.5G	275/70R 22.5G	Chassis Air Suspension			
GVWR (lbs.)	32,000	32,000	32,000	Freightliner Raised Rail Chassis			
CW (lbs.)	28,123	28,123	28,123	Air Brakes			
Cargo Carrying Capacity	3,877	3,877	3,877	Exhaust Brake			
GAWR Front (lbs.)	12,000	9,350	9,350	BODY CONSTRUCTION/EXTERIOR			
GAWR Rear (lbs.)	20,000	20,000	20,000	Fuel Fills on Both Sides			
GCWR (lbs.)	42,000	42,000	42,000	Automotive Undercoating			
Exterior Length	40'	40'	40'	Power Entrance Steps			
Exterior Height*	12'6"	12'6"	12'6"	Front and Rear Mud Flaps			
Exterior Width	8'6"	8'6"	8'6"	Laminated Floor and Laminated 2-inch Sidewalls			
Sleeping Capacity	4/5	4/5	4/5	Pass-through Basement Storage			
Interior Width	96"	96"	96"	Aluminum Side Swing Compartment Doors			
Interior Height	84"	84"	84"	Heavy-Duty TPO Roof Material			
Fuel Capacity (gal.)	100	100	100	10,000 lb. Towing Hitch			
Alternator Amps	160	160	160	Lighted Exterior Grab Handle			
Fresh Water Capacity (gal.)	103	103	103	Air Horns			
Gray/Waste Water Capacity (gal.)	52/47	52/47	52/47	Roof Ladder			
Water Heater Capacity (gal.)	10	10	10	Manual Entry Door Awning			
LP Gas Capacity (lbs.)	175	175	175	Front End Paint Protection			
Furnace Rating (BTU)	50,000	50,000	50,000	Deluxe Entrance Door with Keyless Entry			
* includes clearance for roof A/C				Patio Awning			
				Rear Rock Guard			
				Options			
				MCD Sunscreen and Cover Package			
				Front and Rear Basement Slide Trays			
				Power Patio and Entry Door Awning			
				Window Awnings			
				COCKPIT			
				56-inch Tall One-piece Windshield			
				Deluxe Sun Visors			
				Privacy Drape in Cab			
				Deluxe Leather, 6-way Power Pilot Seats With Integrated 3-point Seat Belts and Adjustable Arms			
				Dash Radio with AM/FM/CD/Weather Band/Satellite Ready			
				Chrome, Heated Power Exterior Mirrors with Integrated Turn Signals			
				Driver Side Sun Shade			
				Options			
				Power Sun Visors			
				GPS Navigation System			
				Side View Cameras			
				APPLIANCES AND ACCESSORIES			
				15-cu. ft. Residential Refrigerator			
				3-Burner (High Output) Range with sealed burners			
				Convection/Microwave Oven			
				Systems Monitor Panel			
				Solid Surface Kitchen Countertop			
				Stainless Steel Double Bowl Sink			
				Washer Dryer Ready			
				32-inch Television – Coach			
				19-inch LCD Television – Coach (n/a 40 QS2)			
				19-inch LCD Television in Bedroom			
				TV Antenna			
				Clock Radio/DVD/CD in Bedroom			
				Home Theatre System with DVD			
				Prewired for Automatic Satellite Dish			
				Cable TV Jacks			
				Phone Jack			
				Satellite Radio Ready			
				Options			
				Slide Out Freezer			
				Combo: Washer and Dryer			
				4-Door Refrigerator with In-door Water Dispenser			
				Satellite Receiver for Exterior Entertainment Center***			
				Exterior Entertainment Center			
				Satellite Radio Tuner/Antenna			
				In-Motion Satellite Dish System			
				INTERIOR			
				Brazilian Cherry Cabinetry			
				Raised Panel Hardwood Cabinet Doors			
				Heavy duty Metal Drawer Guides			
				Ceramic Tile Flooring			
				Carpet — Driver Area and Bedroom			
				Techwood Drawer Sides			
				Silverware Drawer			
				Leather Sleeper Sofa			
				Leather Love Seat			
				Stanford Innerspring Booth Dinette (n/a 40 QIK)			
				Table with 2 Chairs/4 Folding (Standard 40 QIK only)			
				Oversized Dinette Window			
				Tinted Thermo Pane Windows			
				Pleated Shades Throughout			
				Padded Vinyl Ceiling Liner			
				Power Step Well Cover			
				Queen Bed			
				Deluxe Innerspring Mattress			
				Headboard, Bedspread and Pillow Shams			
				Large Skylight in Galley/Living Area			
				Options			
				Safe			
				Dinette with 2 Chairs and 2 Folding Chairs (n/a 40 QIK)			
				King Bed			
				Oval Rugs			
				Leather Sleeper Sofa with Air Mattress			
				Central Vacuum			
				Wood Floor			
				CSA Upfit*			
				ELECTRICAL SYSTEMS/LIGHTS			
				2000 Watt Inverter/100 Amp Converter			
				8.0 kw Diesel Generator			
				Generator Slide Out			
				Auxiliary Batteries			
				Coach and Chassis Battery Disconnect			
				50 Amp Power Cord with Power Reel			
				GFI Circuits			
				Rear Vision Camera with Color Monitor			
				Two Patio Lights			
				120V Energy Management System			
				HEATING, VENTS AND AIR CONDITIONING			
				Fantastic 3-Speed Roof Vent with Rain Sensor and Remote			
				Two 25,000 BTU Furnaces			
				Two 13,500 BTU Ducted Roof A/Cs			
				Dual Zone Comfort Control Thermostat			
				Options			
				Roof ACs with Heat Pumps — 13,500 BTU Front and Rear			
				PLUMBING AND LP SYSTEMS			
				Porcelain Toilet			
				Premium Faucets Throughout			
				Textured Glass Shower Door			
				Fiberglass Shower			
				Skylight Over Shower			
				Power Bath Vent			
				16 Gallon Equivalent Gas/Electric Water Heater			
				Pump Switch at Termination			
				High Volume Demand Water Pump			
				175 lb. LP Tank			
				Whole Coach Water Filter**			
				External Mount, Non-Contact Tank Level Sensors			
				Options			
				Large Shower (40 QS and 40 QIK only)			
				SAFETY			
				Emergency Start Switch			
				LP Leak Alarm			
				Smoke Detector			
				Carbon Monoxide Detector			
				Fire Extinguisher			

EXTERIOR PAINT OPTIONS

Motorsports

Cherry Essence

Metallic Blue

Traditional

Cappuccino

Cocoa Canyon

Meritage

Silver Falcon

Silver Moon

INTERIOR DECOR OPTIONS

Motorsports

Petro Steel

Traditional

Mosaic Spice

Chateau Stone

Urban Onyx

Tranquility Truffle

WOOD COLOR OPTIONS

Brazilian Cherry

Sicilian Cherry

LakeSide Maple

*Mandatory for all Canadian Provinces

**Not available on models shipped to Canada

***Automatic Selection Only When Both Exterior Entertainment Center and Satellite Dish System are selected

Leading NASCAR drivers (pictured left to right) Mike Wallace and Ron Hornaday and crew chiefs Steve Letarte (Jeff Gordon #24) and Chad Knaus (Jimmie Johnson #48) understand how their teams help them win. So it's not surprising that their motorhome of choice is a Sportscoach. Like NASCAR, Sportscoach has the service crew and support strategies in place to make every trip you make a winning experience.



A winning team.

Your Elite motorcoach is backed by the most technologically advanced service support system in the RV industry. This includes our hassle-free, comprehensive limited warranty. Plus, our experienced team of dedicated service and parts personnel is trained and equipped to exceed your needs and expectations. What's more, you can call our Service Support Hotline 24/7 with your service questions or for road emergencies. Dial toll -free 1-800-453-6064.

Need to know more?

To find out more about service, warranty coverage, existing products, product updates, owner's club, dealer locations and much more, visit www.sportscoachrv.com.



A DIVISION OF COACHMEN RV COMPANY L.L.C.

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