

TrailManor

Newsletter: Spring 2013



Product Line Updated

TrailManor has been under new ownership for the last year and a half and quite a few changes have been made. We have added several models, and now have a product line that appeals to a broad range of RV enthusiasts. Here's how our 2013 product line now shapes up:

- Model 2417 Sport** (seven inches narrower than the standard size – which allows better visibility down the sides of the towing vehicle)
- Model 2417 Standard** (same width as all the classic models. The 2417s have King Beds!)
- Model 2720** (Two beds; our most popular model)
- Model 2720 SL** (Slide Out Living Room)
- Model 2720 SD** (Slide Out Dinette)
- Model 2922KB** (King Bed)
- Model 2922 SL** (Slide Out Living Room)
- Model 2922 SD** (Slide Out Dinette)
- Model 3124KB** (King Bed)
- Model 3124 SL** (Slide Out Living Room)
- Model 3124 SD** (Slide Out Dinette)

In addition, our Model 2619 and Model 3023 trailers are still available by special order through your TrailManor dealer. TrailManor will introduce 2014 models next fall.

TrailManor In The Limelight

If you're wondering what TrailManor Manufacturing Company has been up to lately, you won't have to look far—just turn on your television or check out *USA Today*.

TrailManor is featured on two nationally distributed TV shows this spring—Rollin' On TV and Motorhead Garage. And you'll also see TrailManor in *USA Today's* Special Edition on National Parks, done in conjunction with National Geographic Magazine.

Rollin' On TV was at the TrailManor factory on April 11th. The show shot footage inside the plant, plus videoed our newest TrailManor models, the 2417 Standard and 2922KS in a nearby state park. Two TrailManor owners, Ron and Gail Smith, drove up from Chattanooga and agreed to be on air to talk about their experiences with TrailManor (they've been owners since 2004). We're really looking forward to this when it airs in June.

Then, a week or so later, TrailManor traveled to nearby Johnson City, TN to be videoed for a segment on Motorhead Garage, a show that caters to automotive enthusiasts. Hosts Dave Bowman and Sam Memello interviewed Ed Lytle, our plant manager, and Todd Mozingo, our eastern region rep, for a detailed segment on how TrailManor trailers work and their advantages. Sam is an RV enthusiast himself and was especially excited about our trailers.



TrailManor is also part of *USA Today's* special publication on national parks, and we have been very active on Facebook recently, doubling the number of people who "like" TrailManor.

To see when TrailManor will be on TV in your area, check out rollingontv.com, the [Motorhead Garage Facebook page](#) or watch our [website](#) and [Facebook page](#).

Cleo's Column



By Cleo Eickhoff,
TrailManor VP of
Marketing and Co-
Owner We hear
so many people
talking about tak-

ing their TrailManor 'out of the moth balls' and getting ready for a trip somewhere; some across country to attend a graduation; some to explore another part of the USA and some to their local riverside park – anywhere – just to get away. Wherever the destination it is an exciting time when you're traveling with your TrailManor.

I've been very pleased to notice that more and more women are taking to camping on their own. We've met women who belong to the SISTERS ON THE FLY organization and we've heard about another group, TRAILER CHIX. We know from our experience that TrailManor is a great choice for women who camp. In fact, one of our earliest sales was to a grandmother who gathered up a couple of her female friends and went pretty much everywhere in the country. TrailManors are easy to tow, easy to set up and have the safety and warmth (or coolness) that hard walls afford. One mother told us she will not camp in a tent camper now that they have children because of the canvas walls; she loves her TrailManor because it offers a safe place for her family.

TrailerChix Productions recently announced the release a series of videos for female campers. Their RV Quick Start Kit addresses the six basic functions of operating a new RV in language and tone that provides new buyers, particularly women, the confidence they need to get on the road. I think that's great, and our dealers work hard to encourage women to enjoy camping more. And right now is a great time of year to do that.



Now: Two 2417 Models

TrailManor is now offering two versions of its 2417 Model: the brand new **2417 Standard** (that is the same width as other Classic TrailManor Models) and the **2417 Sport** (6 inches narrower) introduced in 2011.

After we introduced the TrailManor **2417 Sport** in 2011, we got positive reviews from both dealers and RV buyers who loved the idea



of a smaller trailer with a king size width bed and super easy towing. And as we continued to listen to ideas from dealers and consumers we made the decision to offer a second 2417—this one is **six inches wider**—the same width as our

full size line.

The **2417 Sport**, with its narrower frame, is especially appealing to buyers with smaller tow vehicles because it's easier to see around the sides with rear-view mirrors, and it's easier to fit inside garages with narrow doors. But for buyers who want more useable room, plus the styling and amenities of our bigger trailers, the new wider **2417 Standard** is a perfect choice.

The new **2417 Standard** features a wider door, a two-burner indoor stove, classic copper and silver graphics, plus more storage space and room for families.

Learn more at www.trailmanor.com

2417 Standard



2417 Sport



Specifications

Approx. Dry Weight
Hitch Weight:
Towing Length:
Equivalent Open Length
Width:
Height Closed (w/air conditioner)
King bed size:
Tire Size:

2417 Standard

2280 lbs.
320 lbs.
18'
24'
7' 7"
80.75"
78" x 78"
14"

2417 Sport

2150 lbs.
295 lbs.
17'
24'
7' 1"
80.75"
78" x 72"
14"

Tech Talk: With Ed Lytle



Ed Lytle is TrailManor's plant manager, but most TrailManor owners know him for his years of work as our Service

Manager. Ed is recognized as one of the most experienced TrailManor technicians in the world, and regularly works with TrailManor owners to educate them on ways to get more enjoyment out of their trailers and the RV experience.

The toilet in the TrailManor is a Thetford Electra Magic model 80 recirculating toilet. It is 100% self-contained sanitation system, which requires no pressure water connection or holding tank. We use this system because RV construction regulations require roof venting with traditional toilets, and this isn't possible with TrailManor's folding design.

It is operated by a simple 12-volt hookup and is discharged directly into the sewer line. After the toilet is charged with approximately 3 gallons of water and chemical is added, (most use the Thetford Aqua-Chem liquid) it is ready for use.

The amount of time before dumping is required depends on how and how much it is used, temperature and time.

Normally you use the campground facilities whenever possible and use the toilet only when that is not possible. Do not try to save on chemicals, use the full-recommended amount, normally 8oz.

Also, the warmer the temperature, the faster the chemicals break down which may cause an odor issue.

When dumping and then recharging the toilet, you can do a rinse with a holding tank deodorizer that is available at RV parts stores or even in the camping section at Wal-Mart. After dumping, recharge with water, add the deodorizer



and flush several times. You should also do this before storing the camper. If you're not at a full hookup site, a portable RV tote tank works well. These are available in various sizes from several gallons to almost 30 gallons.

You can hand pull or hook to the back of your tow vehicle, golf cart etc. Some owners have made an under frame bracket on the camper for hauling the tote while traveling.

Below are links for more information. You can also consult with your TrailManor dealer for more information about the toilet system.

[Electra Magic Toilet](#)

[Link to Toilet Owner's Manual](#)

Shocking: What You Don't Know About Electricity Can Hurt You

May is National Electrical Safety Month, which makes this the perfect time to review these electrical safety precautions:

- Inspect work areas daily for such hazards as flickering lights, warm switches or receptacles, sticking switches, burning odors, loose connections, and damaged wires.
- Report problems to a supervisor immediately.
- Leave repairs and adjustments to authorized personnel.
- Select proper cords and connectors for each job as well as portable cords that are suitable in terms of gauge size, flexibility, strength, and ability to withstand chemicals.
- Make sure electrical equipment is grounded.
- Use ground fault circuit interrupters (GFCI) in wet areas and outdoors.
- Disconnect energy sources before performing maintenance and repairs, and lock out and tag out the disconnected power sources.
- Don't use a metal ladder or wear a metal hard hat around electricity.
- Don't touch anything electric when your hands are wet, when you're standing on a wet floor, or when you're in contact with a wet surface.
- Don't overload outlets or circuits.
- Use an ABC or CO2 fire extinguisher on electrical fires; never use water.

Giggles

Retire to Phoenix, Arizona where. . .

1. You are willing to park three blocks away because you found shade.
2. You've had condensation on your hiney from hot water in the toilet bowl.
3. You can drive for 4 hours in one direction and never leave town.
4. You have over 100 recipes for Mexican food.
5. You know that "dry heat" is like what hits you in the face when you open your oven door.
6. The 4 seasons are: tolerable, hot, really hot, and ARE YOU KIDDING ME??!!

OR—You can retire to California where. . .

1. You make over \$250,000 and you still can't afford to buy a house.
2. The fastest part of your commute is going down your driveway.
3. You know how to eat an artichoke.
4. You drive your rented Mercedes to your neighborhood block party.
5. When someone asks you how far something is, you tell them how long it will take to get there rather than how many miles away it is.
6. The four seasons are: Fire, Flood, Mud, and Drought.

OR—You can retire to New York City where...

1. You say "the city" and expect everyone to know you mean Manhattan.
2. You can get into a four-hour argument about how to get from Columbus Circle to Battery Park, but can't find Wisconsin on a map.
3. You think Central Park is "nature."
4. You believe that being able to swear at people in their own language makes you multilingual.
5. You've worn out a car horn. (Ed. Note if you have a car).
6. You think eye contact is an act of aggression.

OR—You can retire to Minnesota where. . .

1. You only have four spices: salt, pepper, ketchup, and Tabasco.
2. Halloween costumes fit over parkas.

3. You have more than one recipe for casserole.
4. Sexy lingerie is anything flannel with less than eight buttons.
5. The four seasons are: winter, still winter, almost winter, and construction.

OR—You can retire to the Deep South where. . .

1. You can rent a movie and buy bait in the same store.
 2. "Y'all" is singular and "all y'all" is plural.
 3. "He needed killin'" is a valid defense.
 4. Everyone has 2 first names: Billy Bob, Jimmy Bob, Mary Ellen, Betty Jean, Mary Beth, etc etc.
 5. Everything is either "in yonder," "over yonder" or "out yonder."
- It's important to know the difference, too.

OR—You can retire to Colorado where. . .

1. You carry your \$3,000 mountain bike atop your \$500 car.
2. You tell your husband to pick up Granola on his way home and so he stops at the day care center.
3. A pass doesn't involve a football or dating.
4. The top of your head is bald, but you still have a pony tail.

OR—You can retire to the Midwest where. . .

1. You've never met any celebrities, but the mayor knows your name.
2. Your idea of a traffic jam is ten cars waiting to pass a tractor.
3. You have had to switch from "heat" to "A/C" on the same day.
4. You end sentences with a preposition: "Where's my coat at?"
5. When asked how your trip was to any exotic place, you say, "It was different!"

OR—FINALLY You can retire to Florida where. . .

1. You eat dinner at 3:15 in the afternoon.
2. All purchases include a coupon of some kind—even houses and cars.
3. Everyone can recommend an excellent dermatologist.
4. Road construction never ends anywhere in the state.
5. Cars in front of you often appear to be driven by headless people.

Notes From Our Gallup Survey

Based on results from the information the Gallup Organization gathered from a survey of people who have purchased TrailManor travel trailers, we are making changes that include opening more dealers, making parts ordering easier and designing a screen door for the units.

Stay tuned for more information.



TrailManor

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