



THE  
*Custom*

*The Custom for 1975 ...  
A new luxury motorhome standard  
from the name that means the most  
in motorhomes* **WINNEBAGO®**









# The Custom By Winnebago

*Traditionally more than a pretty face,  
now the Custom is that too*

The Custom is your wilderness retreat without roughing it... your cottage at the lake; ski chalet in the mountains... or fishing lodge where the rainbows break. The Custom is everything you need to see what's on the far side of the hill.

And, for 1975, Winnebago's Custom models offer you stylish new ways of getting there more beautiful and luxurious than ever before. Traditionally setting a standard of excellence for others to follow.

An elegant new streamlined exterior keynotes refinements crafted into these classic new motor homes. The esthetic value is obvious. It is a pretty face. Yet it retains space advantages of the shape that made us famous.

Aerodynamically formed to ride with the wind, the new Custom lets you cover the miles with minimum wind resistance. No small matter when fuel availability is a consideration. Further, a lowered center of gravity provides easier handling while at the same time providing plenty of headroom and the kind of ground clearance that any real outdoor vehicle needs.

From the sculptured fiberglass front and rear sections to the decorative side-stripe, this

Custom style strikes a stunning new standard in beautifully crafted coachwork.

Inside, you'll appreciate the luxurious new appointments and interiors. Extra lavish touches like vinyl coverings on interior steel body framework, plush carpeting on floors and ceiling, scratch-resistant butcher-block countertops, plus much more.

For when you create a new standard in luxury, you make luxury standard as part of the tradition. Not only air conditioning, cruise control, 200 Amp-hour battery, auxiliary power plant and power converter, but fully-equipped kitchens and baths and a host of features that are optional on many other so-called luxury motorhomes.

Since not all families are the same size... or have the same travel plans... you match your motorhome to your ideas by choosing from four Custom coaches (two 25-foot plans, a 27-foot plan and the 29-foot plan). And you array the plan of your choice in beautiful, high-fashion color coordinates of Willow or Sunflower.

Custom: A name that means the most in luxury motorhomes. From the name that means the most in motorhomes.



# Winnebago the name that means the most...

America's most prestigious name in motorhomes did not reach this position by compromising in quality. Either in the luxury top-of-the-line Customs or the lowest priced mini travel trailer. When you buy a Winnebago Custom, you're buying the best, most luxurious product of this proud tradition. Backed by a proven record of more motorhomes built than any other manufacturer in the United States and backed by well over a billion miles logged by Winnebago owners.

These confident owners keep their Winnebagos or, when they do trade, move up within the Winnebago family.

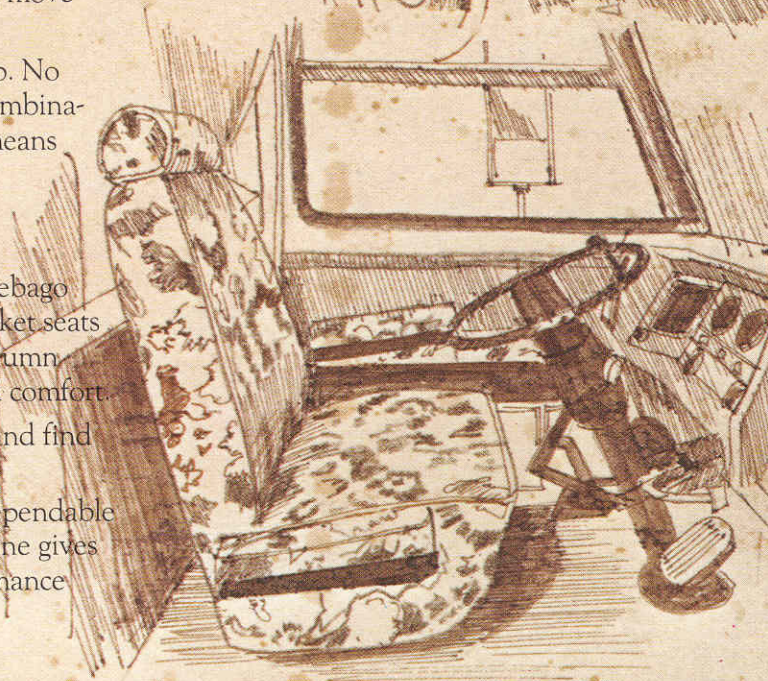
The Custom is the ultimate move up. No other motorhome offers the same combination of luxury and value. Its name means the most.

## ...in Performance

Slip into the cockpit and try a Winnebago Custom on the road. The plush bucket seats are fully adjustable. The steering column tilts away to let you in with ease and comfort.

Scan the big contour padded dash and find everything at your fingertips.

Electronic ignition gives you sure, dependable starting and the 440 cubic-inch engine gives you better, more responsive performance on the road.





It all rides on a new Dodge chassis with new front and rear suspension systems and special silencers to make driving smooth and easy. Looking out through the big new panoramic windshield you know that this one is built for the road. And for you.

### ...in Convenience

In addition to the "understood" comforts you would expect in a luxury motorhome, The Custom luxury includes a host of convenience features not as immediately apparent as a refrigerator or a bathtub.

There is, of course, a complete kitchen with a big 8 cubic-foot gas/electric refrigerator, eye level oven over the range and everything else you need for entertaining and just plain living in style. And there's a full bath with tub and shower; and lounge or twin-bed comfort when it's time to turn in.

A standard 4,000 or 5,000 watt auxiliary power plant on all Custom models gives you the power to run all accessories without any outside power supply. Start switches are on the dash so you can start your power plant as you drive down the highway. At a real savings of battery life. The power plant and

the batteries are mounted on removable sliding trays to make servicing easy and economical.

The power plant compartment is super soundproofed.

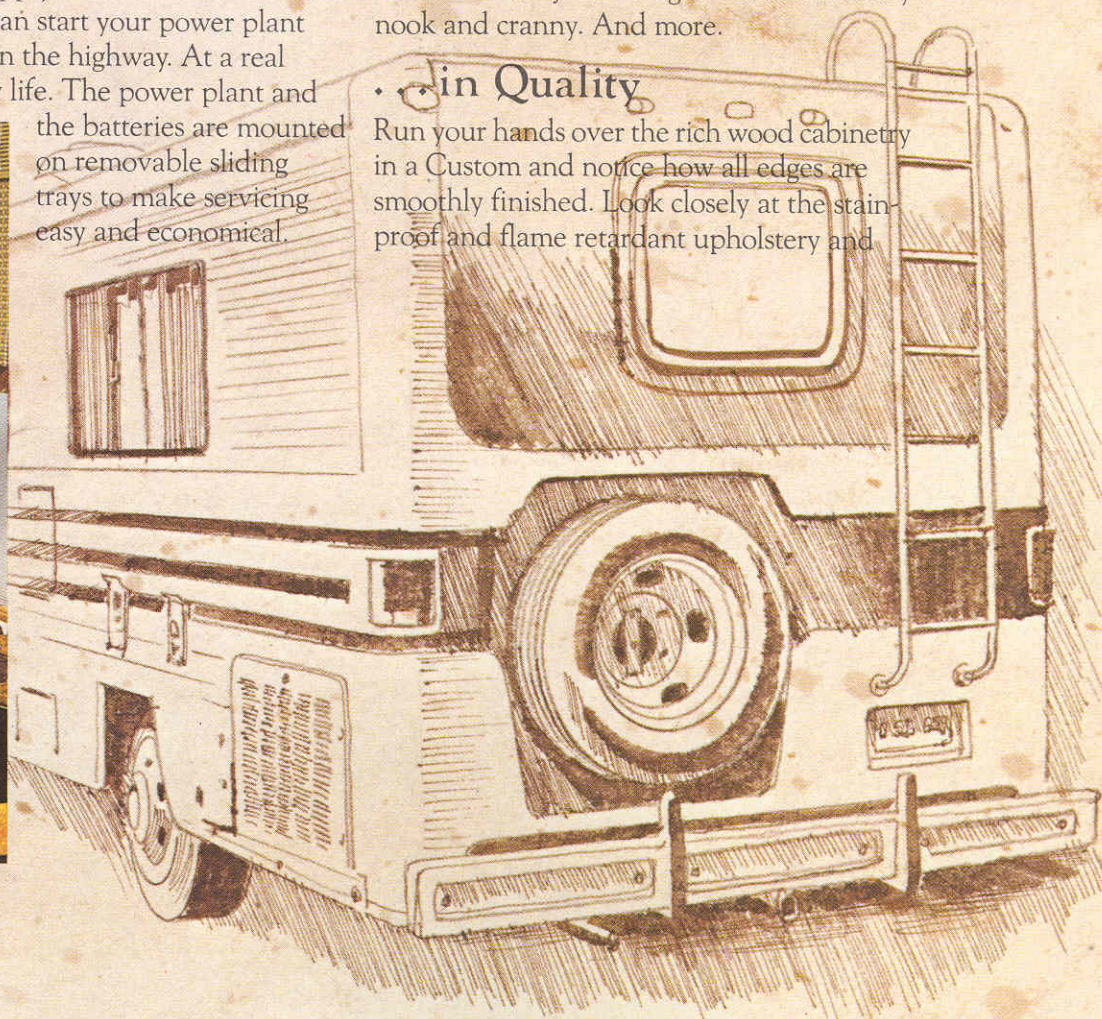
Your battery change-over switch is also mounted on the dash, allowing one-man operation in conjunction with the power plant. It has a momentary dual position which could be especially important should your batteries be low. (It lets you use the 60 Amp automotive alternator with the power of both batteries for starting the power plant, if necessary.)

Holding tanks. The Customs have a dual system. One just for waste; one for dish, bath and sink water. You selectively dump either one.

Plus there's a host of other sensible convenience features that are seldom noticed until they're needed. Like outside entrance lights, easy outside access to the engine compartment (no greasy shoes soiling plush carpeting), a Motor Aid water heater that heats water as you drive, outside sewer hose compartment, a wall mounted thermostat to set the forced air furnace for just the right warmth in every nook and cranny. And more.

### ...in Quality

Run your hands over the rich wood cabinetry in a Custom and notice how all edges are smoothly finished. Look closely at the stain-proof and flame retardant upholstery and



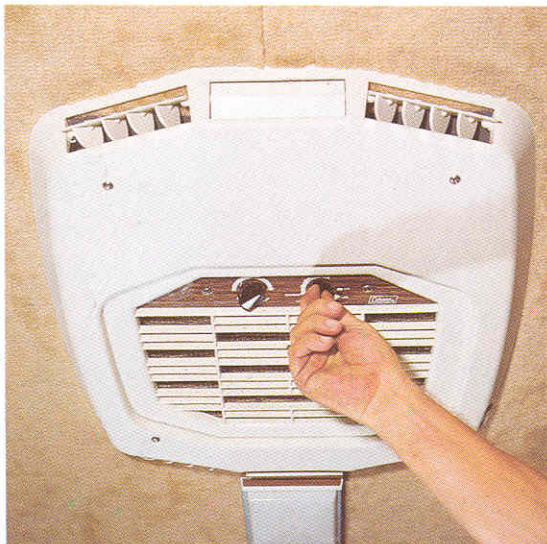


drapery fabrics. Open a cabinet and notice the positive latch and snagproof lining. You might even take off your shoes and walk barefoot in the plush wall-to-wall carpeting. And look up to see that it covers the ceiling, too. To add an extra measure of sound proofing and insulation.

Notice that all aluminum features, inside and out, are anodized for long lasting beauty and durability. Inspect the tough new acrylic surfaced ABS plastics used on tubs and showers.

Ask your dealer to explain the total quality of the Customs from top to bottom.

It's all very beautiful. But built for years of RV living. And since Winnebago builds most every component that goes into it, you're assured of rigid quality control over all fabrics, materials and workmanship.



### ... in Details

Attention to detail is a Winnebago tradition. It goes back to establishing one's own criteria for what is outstanding workmanship in a motorhome and what is not.

Over and above the obvious luxuries offered by our Custom models, we believe exacting standards in unseen, important details are equally as important in providing outstanding value.

Details like double sealing all windows and vents with silicone to prevent leaking, and



installing plastic vents over the weep holes for the same purpose. And special double-flared fittings on all plumbing and LP gas lines. Which cost more, and take more time, but also provide tighter, longer lasting connections.

We use hollow core doors in our new Customs. Like those found in quality houses. They're lightweight to help keep a low center of gravity on the coach. And they resist warping. Most other manufacturers use solid wood or particle board.

An ounce of prevention is worth a pound of cure, the old adage goes, and it's certainly true when you're building a motorhome. The small plastic deflector on our air-cooled power plants, for example. You have to look under the power plant tray to find it. It prevents the power plant's powerful exhaust from kicking up sand or other particles which could enter the air-intake and cause expensive damage. A small feature, but one that could save you plenty of money and one that is illustrative of our care for what we make.











*The zenith in motorhome luxury  
is a reflection of you*

## D-29RB Custom

Our big Custom model is truly sumptuous. Engineering and craftsmanship are brought to the highest point in creating a new standard of excellence in a luxury motorhome.

Thoughtfully designed floor plans assure you the ultimate comfort and convenience in leisure living.

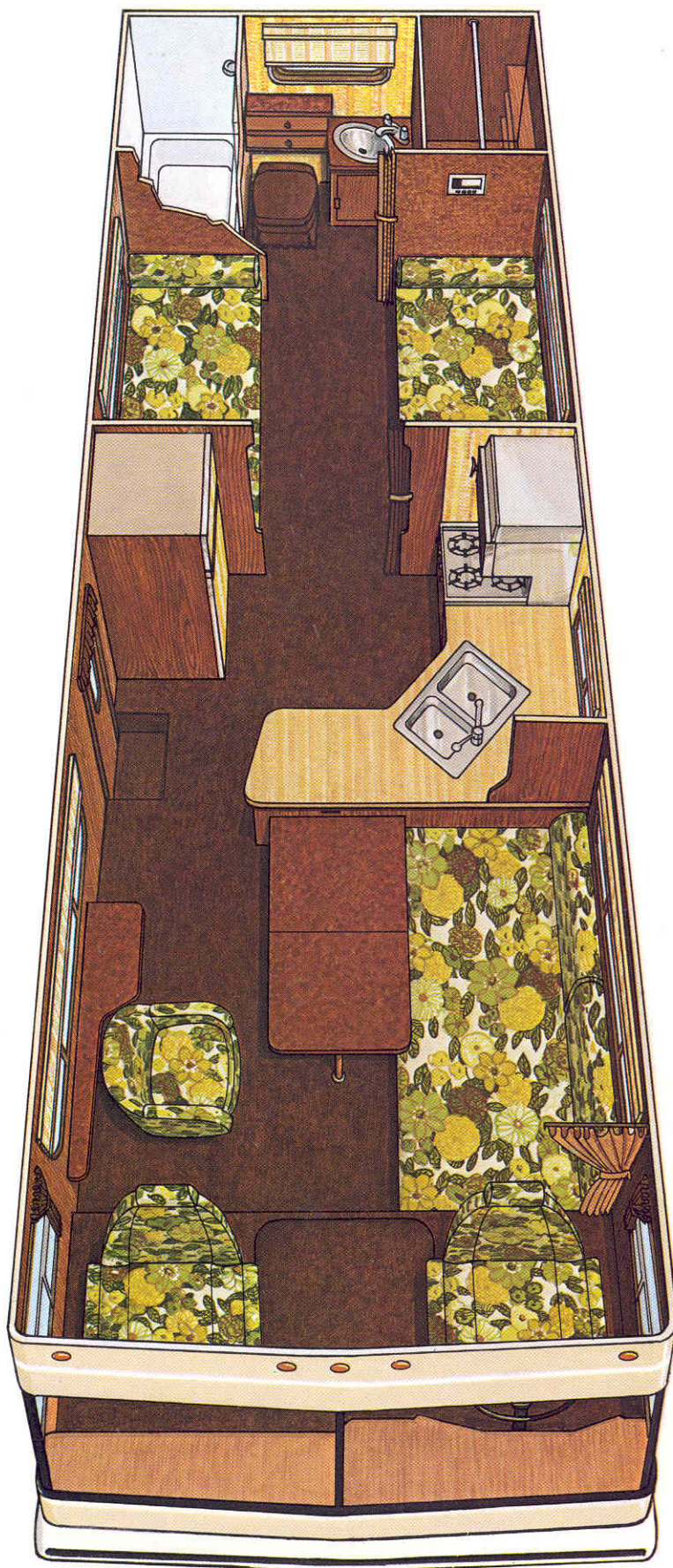
Our D-29RB, for example, has a huge rear bath and a huge lounge area, too, to complement the spacious dinette up front.

We believe the social aspects of RV living are equally as important as eating, sleeping and bathing. The Customs reflect this.

You won't get in one another's way in the spacious, wide-open arrangements. Yet, there are provisions for privacy when you desire.

And you'll find almost every Winnebago feature is standard equipment. And that means a lot when it's coming from the name that means the most.

**SPECIFICATIONS:** Length: 28'8" / Width: 7'9" / Exterior height: 10'6" / Interior height: 6'5¾" / Estimated curbside wet weight: 12,800 lbs. / Dodge RM-400 chassis / Wheel base 178" / 440 cubic-inch V-8 engine / 3-speed automatic transmission / Power steering with tilt column / Power brakes with power front disc / Electronic ignition system / Tires: 8.00x19.5D, 10-ply front and rear duals / 60 Amp alternator / 70 and 200 Amp-hour batteries / 5,000-watt generator standard, optional 6,500-watt generator / Two 10,000 BTU roof air conditioners / Sleeping capacity: 6 standard, 8 optional.









*A great new 27-footer  
for luxury and variety*

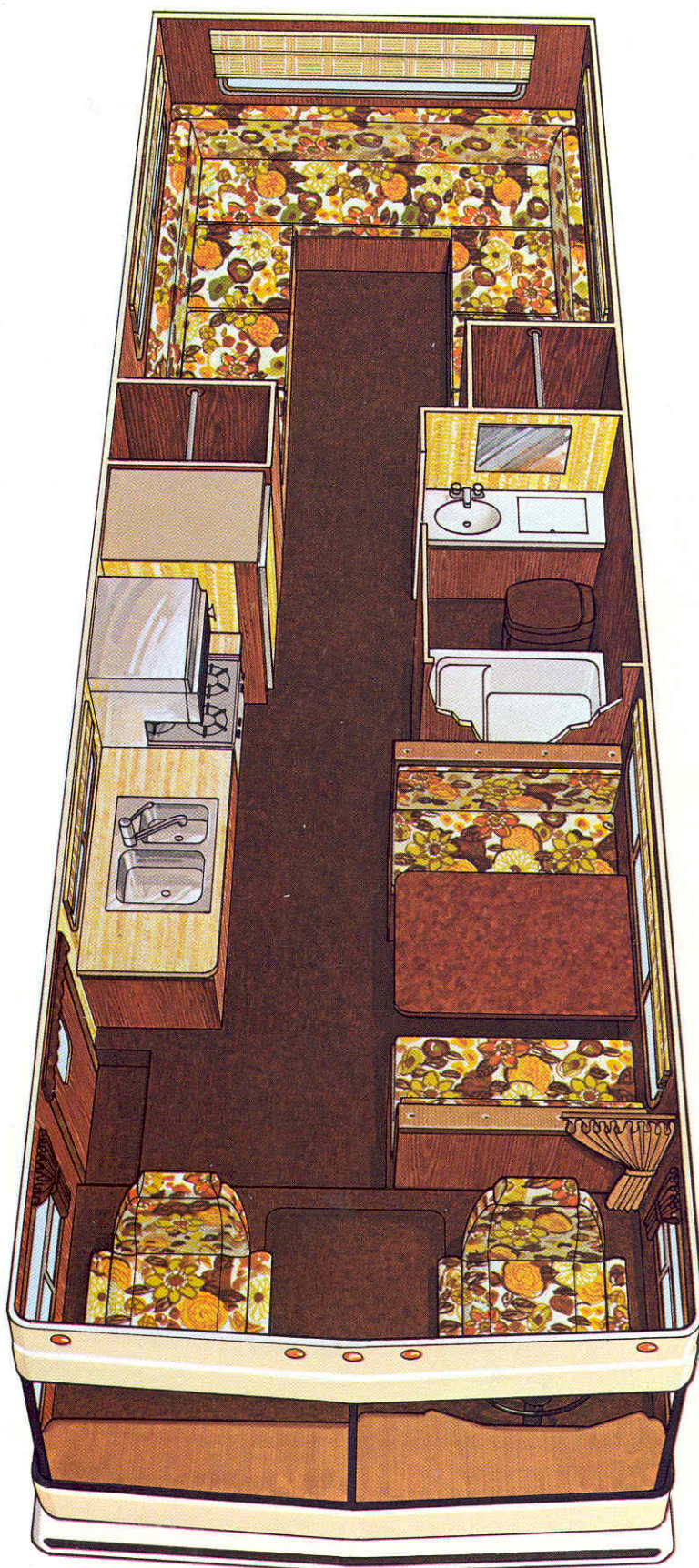
## **D-27L Custom**

A fine choice in roomy comfort, that awaits only your decision. The D-27L has a lounge across the rear for a wrap-around seating arrangement—ideal for a party or just visiting with friends. Or you may choose to replace the lounge with twin beds and a vanity as an option.

This splendid bedroom is complemented by elegant kitchen and bath facilities. The hostess has ample work and cupboard space in the kitchen, together with luxuries like a big 8 cubic-foot gas/electric refrigerator and a 4-burner stove with eye level oven and power exhaust vent.

The D-27L Custom. Splendid luxury hide-aways for the good life. With sleeping accommodations for five or seven persons, air conditioning and a big furnace for all-year comfort.

**SPECIFICATIONS:** Length: 27'2" / Width: 7'9" / Exterior height: 10'6" / Interior height: 6'5¾" / Estimated curbside wet weight: 12,100 lbs. / Dodge RM-400 chassis / Wheel base: 178" / 440 cubic-inch Dodge V-8 engine / 3-speed automatic transmission / Power steering with tilt column / Power brakes with power front disc / Electronic ignition system / Tires: 8.00x19.5D, 8-ply front and rear duals / 60 Amp alternator / 70 and 200 Amp-hour batteries / 4,000-watt generator standard, optional 5,000 or 6,500-watt generator / 10,000 BTU roof air conditioner / Sleeping capacity: 5 standard, 7 optional.





*Custom luxury  
begins with this new 25-footer*

## **D•25 and D•25L Customs**

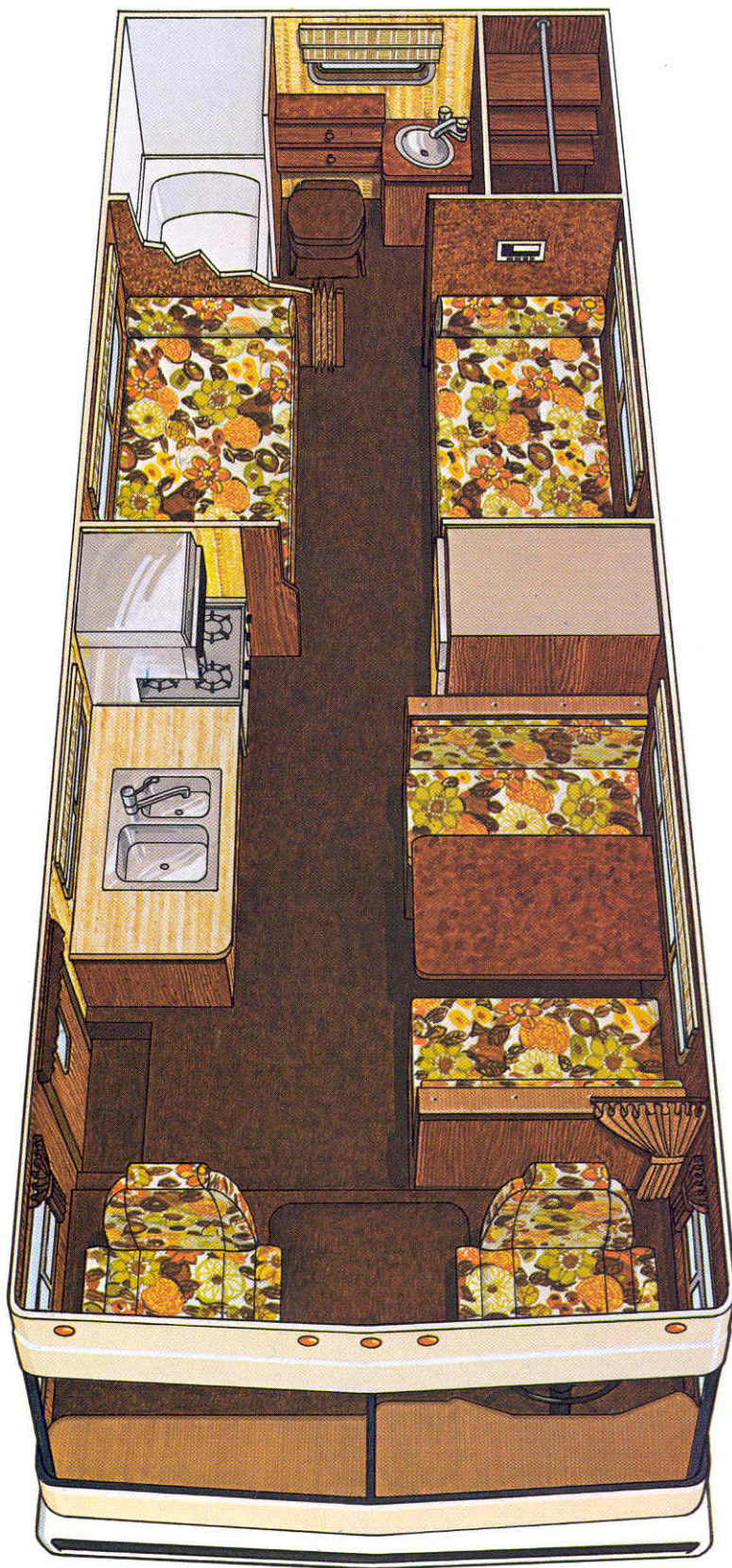
Our smallest Customs are by no means little. They're just as long on luxury as the bigger Customs and they're a great entrance into Winnebago's new world of top of the line excellence.

Match your D-25 to your ideas of comfort by choosing facing lounges providing a lot of daytime seating and twin beds for sleeping . . . or the D-25L for a single convertible lounge that makes into one big double bed and includes a built-in double dresser and upholstered swivel chair opposite.

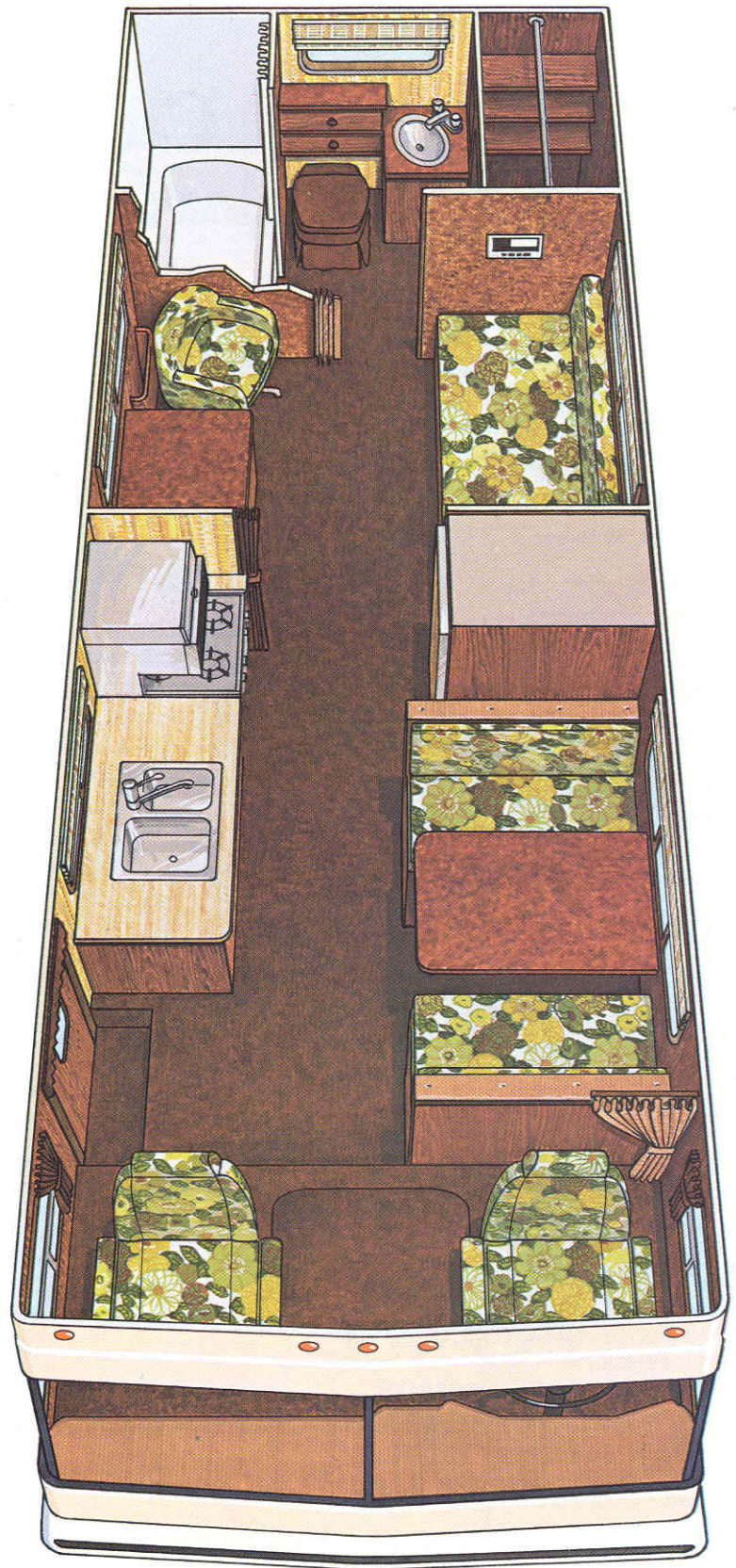
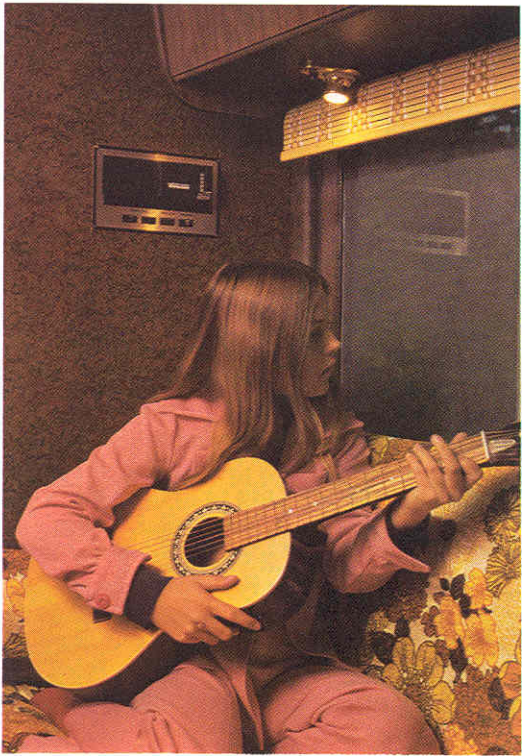
In both plans you get a spacious rear bath that, too, is sheer luxury. A big tub and shower is backed by a big 60-gallon pressurized water system, with a water heater operating on LP gas or from your engine coolant system as you drive.

Plus there's a big vanity with deluxe medicine cabinet and power roof bath vent. And with the privacy door closed, a dressing room complete with double wardrobe.

And these Customs keep you comfortable in sunshine or snow with standard roof air conditioning and forced air furnace.







**SPECIFICATIONS:** Length: 25'4" / Width: 7'9" / Exterior height: 10'6" / Interior height: 6'5 $\frac{3}{4}$ " / Estimated curbside wet weight: 11,700 lbs. / Dodge RM-400 chassis / Wheel base: 159" / 440 cubic-inch V-8 engine / 3-speed automatic transmission / Power steering with tilt column / Power brakes with power front disc / Electronic ignition system / Tires: 8.00x19.5D, 8-ply front and rear duals / 60 Amp alternator / 70 and 200 Amp-hour batteries / 4,000-watt generator standard, optional 5,000 or 6,500-watt generator / 10,000 BTU roof air conditioner / Sleeping capacity: (D-25) 5 standard, 7 optional; (D-25L) 5 standard, 6 optional.



# Custom Standard Equipment

You don't expect to purchase a luxury motorhome then have to pay extra for conveniences that are necessities for comfortable living. We don't expect you to, either. That's why when we call a motorhome "a luxury motorhome", we make it fully self-contained with every feature you need as standard equipment.

We've already mentioned some of these features. And there are dozens more. Because when you buy a Custom—or any Winnebago—you're getting a lot more motorhome for your money. That's another reason why we're the name that means the most.

## Safety Features

- ☐ New Thermo-Steel® construction
- ☐ Quick release rear escape window
- ☐ Clearance lights comply with Federal and SAE regulations
- ☐ Backup lights, parking lights, turn signals, safety flashers
- ☐ Seat belts comply with Federal regulations
- ☐ Door lock complies with National Highway Safety Bureau standard 206
- ☐ Fire extinguisher
- ☐ Tinted windows and windshield
- ☐ Sun Visors
- ☐ Post exterior rearview mirrors
- ☐ Safety glass windshield and windows

## Chassis and Automotive Features

- ☐ Heavy-duty Dodge RM-400 chassis
- ☐ New front and rear suspension system has longer and wider springs with rolled ends and non-lube rubber bushings
- ☐ 440 cubic-inch Dodge V-8 engine with fuel filtration system
- ☐ 3-speed Load Flite automatic transmission
- ☐ Power brakes with power front disc brakes
- ☐ New rear wheel parking brake system
- ☐ Power steering with tilt column
- ☐ Electronic ignition system
- ☐ Aluminized emission control exhaust system
- ☐ Front and dual rear wheels with non-flat spotting recreational tires
- ☐ Heavy-duty 70 Amp-hour battery with auxiliary 200 Amp-hour battery
- ☐ 60 Amp alternator

- ☐ Adjustable defroster vents with separate blower
- ☐ Fuel capacities: D-29RB: 36-gal. and 20-gal. aux. — D-27L: 45-gal. and 26-gal. aux. — D-25 and D-25L: 36-gal. and 20-gal. aux.
- ☐ Fresh air automotive heater, separate blower
- ☐ Hydraulic jack
- ☐ Spare wheel and tire
- ☐ Spare tire cover and carrier
- ☐ Windshield washers
- ☐ Voltage and vacuum gauge
- ☐ Mud flaps
- ☐ Cruise control

## Driver's Compartment

- ☐ Contour padded dash with clustered instruments
- ☐ Armrests
- ☐ Headrests
- ☐ Cigar lighter
- ☐ Ash trays
- ☐ Inside rearview mirror
- ☐ Vinyl blackout curtain
- ☐ Wrap-around windshield curtain
- ☐ Deluxe contoured swivel bucket seats for driver and co-pilot, upholstered in heavy-duty fabric
- ☐ Glove compartment
- ☐ Map light

## Kitchen Features

- ☐ 8 cubic-foot gas/electric refrigerator
- ☐ 4-burner stove with eye level oven and power stove vent
- ☐ Double stainless steel sink
- ☐ Easy-to-clean back splash and countertop in galley area
- ☐ Sink cover that doubles as bread board

## Dinette Features

- ☐ Plush quilted fabric seat cushions
- ☐ Reversible fabric and vinyl dinette seats
- ☐ Decorator wall panel behind dinette table
- ☐ Overhead cabinets

## Sleeping Features

- ☐ Dinette converts to bed (all units except D-29)
- ☐ Full-length wardrobe
- ☐ Glide-away front bunk bed with foam mattress and twin reading lights over driver's compartment
- ☐ Lounge converts into double bed (D-25L and 27L)
- ☐ Twin beds (D-25 and D-29RB)
- ☐ Bedroom privacy curtain
- ☐ Full length mirror

## Bathroom Features

- ☐ Tub and shower combination
- ☐ Water saver phone head shower
- ☐ Deluxe medicine cabinet
- ☐ Carpeted bathroom floor
- ☐ Shower curtain
- ☐ Power roof vent in bath
- ☐ Marine toilet
- ☐ Water heater operates from either LP gas or engine coolant system to automatically heat water as you drive
- ☐ 60 gallon pressurized fresh water system with 12-volt pressure pump and wall mounted switch
- ☐ Dual holding tanks D-29RB : 20-gal. sewage—34-gal. waste water; D-27L: 36-gal. sewage—22-gal. waste water; D-25 and D-25L: 36-gal. sewage—15-gal. waste water



- ☐ Fresh water and holding tank "read out" gauges

- ☐ Sewer hose

- ☐ Lavatory

#### Utility Features

- ☐ 10,000 BTU roof air conditioner
- ☐ 4,000-watt auxiliary power plant
- ☐ Double 40 lb. LP gas bottles
- ☐ Automatic LP changeover
- ☐ 6 gallon hot water heater
- ☐ 200 Amp-hour auxiliary battery
- ☐ Voltage and vacuum gauge
- ☐ Slide-out battery tray
- ☐ Hour meter for power plant
- ☐ City water hook-up
- ☐ Forced air (ducted) heating system
- ☐ Electrical 12-volt converter with battery charger
- ☐ 12-volt changeover lighting system operates from battery or external 110-volt supply

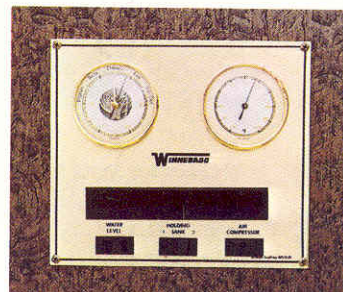
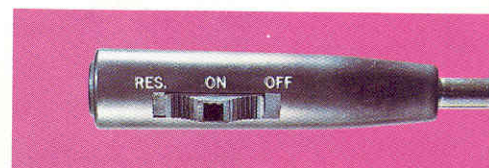
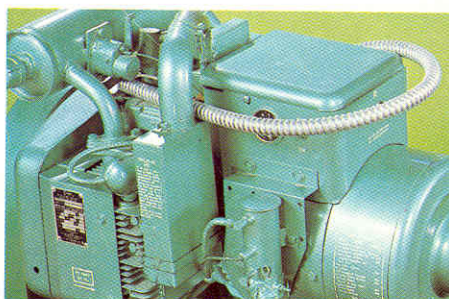
- ☐ 25' 110-volt power cord

#### Interior Features

- ☐ Deluxe wall-to-wall carpeting
- ☐ Pre-finished washable paneling
- ☐ Single swivel lounge chair (D-29RB and D-25L)
- ☐ Wall-mounted end table (D-29 only)
- ☐ Waste basket
- ☐ Living room lounge converts into bed (D-29RB)
- ☐ Roomy drawers for storage
- ☐ Convenient 110-volt duplex outlets on separate 110-volt wiring system
- ☐ Complete set of 12-volt bulbs
- ☐ Attractive Roman shades on windows
- ☐ Attractive hollow core cabinet doors with positive door locks
- ☐ All overhead cabinets have door catches
- ☐ 28,000 BTU furnace

#### Exterior Features

- ☐ Chrome bumpers front and rear
- ☐ Front bumper guards
- ☐ Radius-cornered tinted slide windows with screen
- ☐ Automatic glide-away step with self-cleaning mesh tread
- ☐ Pre-finished aluminum exterior and underside of floor
- ☐ Flush-mounted gas tank fills
- ☐ Screen door
- ☐ Radius cornered windows
- ☐ Windshield washers and electric wipers
- ☐ Front outside access to water fill, oil fill and windshield washer fluid
- ☐ Skylight roof vent
- ☐ Outside luggage compartment
- ☐ Chrome wheel covers
- ☐ Two large chrome convex combination side mirrors



## Custom Optional Equipment

#### Interior Options

- ☐ Rear bunk (D-27)
- ☐ Twin bunk, left side (D-25, D-25L & D-29)
- ☐ Twin bunk, both sides (D-25 and D-29)
- ☐ Twin bunk, right side (D-25 and D-29)
- ☐ Bunk ladder
- ☐ Galley extension (D-27, D-25)
- ☐ 13,500 BTU roof air unit
- ☐ Weather center
- ☐ Double co-pilot seat
- ☐ Chemical toilet

- ☐ Chemical toilet with automatic refill
- ☐ Thermo-waste disposal system
- ☐ AM radio and clock
- ☐ AM/FM multiplex radio and clock
- ☐ AM/FM multiplex radio/tape deck and clock
- ☐ Automotive air conditioning
- ☐ Attractive color-coordinated curtains with positive position tracks
- ☐ Twin beds with vanity as lounge replacement in D-27L.

#### Exterior Options

- ☐ 6,500-watt generator with hour meter
- ☐ 5,000-watt generator with hour meter (std 29)
- ☐ Limited-slip rear axle
- ☐ Leveler system
- ☐ Luggage rack and ladder
- ☐ Trailer hitch (N/A on D-29)
- ☐ Undercoating
- ☐ Storm windows
- ☐ Rear window washer and wiper



# Winnebago Warranty

Winnebago Industries, Inc., warrants each new Winnebago Motor Home (excluding chassis, 110 volt power plant, and tires), Travel Trailer (excluding tires) or Camper Coach to the original purchaser as follows:

- For the life time of the unit—Winnebago Industries' exclusive "Thermo-Panel" Construction is warranted against defects in lamination for the lifetime of the Winnebago Motor Home Body, Travel Trailer, or Camper Coach.
- For the period of one year from the date of purchase—air compressor, air conditioner (auto), air conditioner (roof), antenna, axles (TT), auxiliary battery (MH), battery (TT), brake assembly (TT), converter, speed control, demand pump, furnace, hitch (TT), LP gas bottle(s), power range hood, pre-finished panelling, range, radio, refrigerator, sink, stereo, vacuum cleaner, gauges, water conditioner, toilet, and water heater.
- For the period of 90 days from the date of purchase—carpet, cushion foam, compartment doors, drainage hose, driver and passenger seats, electrical systems, cushion fabric, fire extinguisher, plastic refrigerator interior door, faucets, light fixtures, plumbing system, switches, shower door, shower head, vinyl, jack (MH), sealants, LP gas valves, and windows.

Any part of the Winnebago Motor Home, Travel Trailer or Camper Coach subject to this warranty which is found to be defective in material or workmanship, will be repaired or replaced, at Winnebago Industries' option, by the selling dealer without charge for parts or labor. If the selling dealer has ceased to do business as an authorized Winnebago dealer or the owner is traveling or has moved to a different locality and cannot return to the selling dealer, the owner may obtain warranty repairs or replacement at any authorized Winnebago Dealership.

Winnebago Industries, Inc., cannot, however, and does not accept any responsibility in connection with any of its Motor Homes, Travel Trailers, or Camper Coaches when they have been altered outside of its own factory. If the purchaser shall use or allow to be used in the Motor Home, Travel Trailer or Camper Coach, equipment and/or parts not made or supplied by Winnebago Industries, Inc., then this warranty shall become void, if failure is a result of improper installation or adaption.

Winnebago Industries, Inc., does not undertake responsibility to any purchaser of its products for any undertaking, representation or warranty made by dealers selling its products beyond those herein expressed.

This express warranty is the only warranty applicable to the Winnebago Motor Home, Travel Trailer, or Camper Coach and is expressly in lieu of any warranties otherwise implied by law (including but not limited to implied warranties of merchantability or fitness for any particular purpose). The remedies available under this express warranty shall be the only remedies available to the purchaser-user with respect to defects in material or workmanship.

Without regard to the alleged defect, Winnebago Industries, Inc., under any circumstances, does not assume any responsibility for loss of time, inconvenience or other consequential damage including, but not limited to, expense for gasoline, telephone, travel, lodging, loss or damage to personal property or loss of revenue.

Winnebago Industries, Inc., reserves the right to make changes in design and changes or improvements upon its products without imposing any obligation upon itself to install the same upon its products theretofore manufactured.

It is the obligation of each Winnebago dealer to provide full service for owners of Winnebago Motor Homes, including Winnebago installed and/or approved components as to all aspects of said products. If the dealer is unable to provide said service at his place of business, the dealer will, at his own expense, secure said service for you from other firms authorized to service the various components in your Winnebago Motor Home.

**WINNEBAGO®**  
**The name that means  
the most in motorhomes.**

**Winnebago Industries, Inc.**  
**P.O. Box 152 • Forest City, Iowa 50436**

Due to continued product improvement and changes in suppliers, design and production, accuracy cannot be guaranteed in descriptive and pictorial representation of the products in this brochure. Although they are believed to be current at the time of publication, equipment, colors, material specifications, and model availability are subject to change without notice. Please contact your authorized Winnebago dealer for current model specifications.



**The name that means the most  
with more models to choose from.**

See the complete family of America's finest motorhomes now at your Winnebago dealer's showroom. From the most luxurious Custom to the Chieftain, Indian, Minnie Winnie, or most economical Brave, he has many different models of all RV types: Camper coaches, trailers, 5th wheels, motorhomes, mini motorhomes and van conversions. From 14 feet to 31 feet. One visit will show you why we're the name that means the most in motorhomes.



**WINNEBAGO<sup>®</sup>**

**The name that means  
the most in motorhomes.**

**Winnebago Industries, Inc.  
P.O. Box 152 • Forest City, Iowa 50436**