

# Octasca

*We're going places.*









# Ask us about the origin of the Itasca Motor Home name and we'll tell you how we got it where the Mississippi is tame.

When you put stylish coachwork, quality construction from Winnebago, and a smooth-riding chassis by Chevrolet all into an exciting new family of motor homes, you don't call them blivets or widgets. There are already plenty of those—gathering dust on used RV lots. Instead you call on the land and draw from its history and lore. That is, when your motor home bespeaks quality and a background of knowledge and experience.

Our name is from the mighty Mississippi. Specifically where it forms as an eager, narrow stream. That's Itasca State Park. In northern Minnesota. Land of lakes and the mouth of Ol' Man River.

Contemplating this mighty traveler—its good times, people and places—we christened our motor home family with the site of its brave beginning.

For, although we've just begun, we have character behind us too. And we're going places, and making motor home living

better, with the passing of each day.

Now there are three Itasca motor homes. Each with proven Thermo-Steel<sup>®</sup> construction

and smooth, reliable Chevrolet chassis.

There's an elegant 27-footer featuring a big rear bedroom, special options and more... a sprightly 25 with livability and features galore... and a neat new 24-foot mini whose size, convenience and space make a nifty contradiction of the "mini motor home" term.

For traveling the big river road—or just out of town for a breath of fresh air—there's an Itasca that's just right for your plans, your needs, your budget.

Come. Let's look them over.

*Thermo-Steel is a registered trademark of Winnebago Industries, Inc.*



*The Itasca 25 photographed at Watergate Marina, Houston, Texas*



# Itasca's biggest, most wide open way to see the wide open spaces in comfort.

Even on a cross-country trip over the back roads of America, you deserve the good life.

And that's exactly what the Itasca 27 serves up—from the big rear twin-bed sleeping area with vanity, entertainment center and wet bar all the way to one of the widest and handsomest dashboards on any motor home today.

And in between—space, space and more space surrounding goodies like a trip-size roomy wardrobe (and hamper to store soiled clothing neat and out of the way), complete bath and kitchen, comfort contoured dinette seating and just over 38 cubic feet of overhead cabinet space that can take just about everything you would ever want to pack.

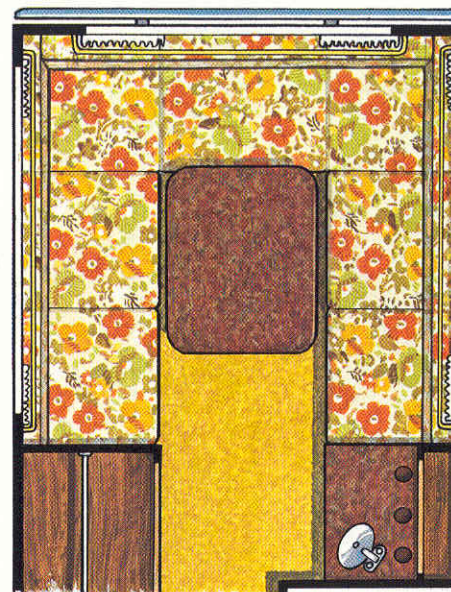
And in case you haven't noticed in the floor plan on the right, the Itasca 27 partitions off conveniently for separate bed to bathroom privacy for family members or guests.

And here's another nice touch, usually found only on much more expensive motor homes—there's lighting at the floor line to save sore toes and shins and profanity in the dark.

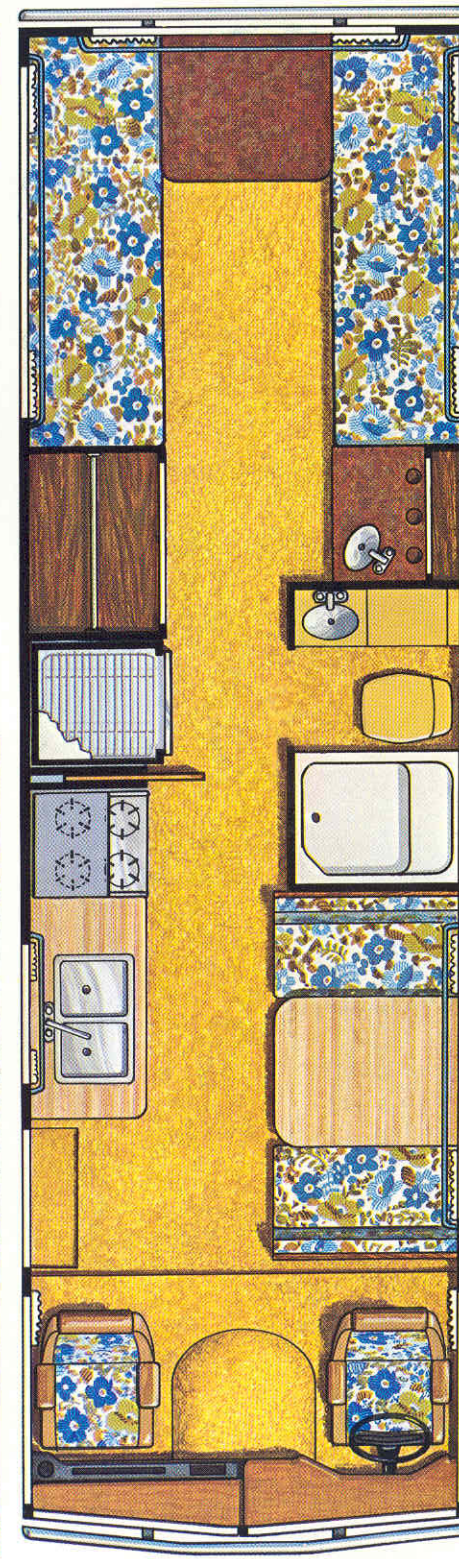
We've touched on but a few highlights... you'll want to personally examine more. We're betting that the 27 will pass the test with flying Itasca colors.

You'll think you're in a motor home costing twice as much.

**SPECIFICATIONS:** Length: 27' / Width: 92" / Height: 10' 2" / Interior colors: Autumn Leaves or Summer Sky Color themes with color coordinated accents and vinyl paneling in rich hickory grain design / Exterior colors: Spinaker White with Mesa metal design, black anodized aluminum window trim and coordinated rub stripe / Estimated curbside wet weight: 11,200 lbs. / Tires: 8.00 x 19.5D, 8-ply front and rear duals / Sleeping capacity: 4 standard, 8 optional.



*Itasca 27 rear lounge option gives you a queen-size double bed plus the availability of a second full-size dinette for entertaining guests.*



*Summer Sky interior shown*



# Smooth passage to the out-of-the-way spots or down to the beach to soak up some sun.

The bath is at the back on the Itasca 25. And what a bath it is.

Dress in privacy after a steamy, refreshing shower... or belt out a few bars of Ol' Man River while relaxing in the tub. With a wardrobe right there where you need it, the family will relax a bit too... without the fear of a family streaker should guests come into view.

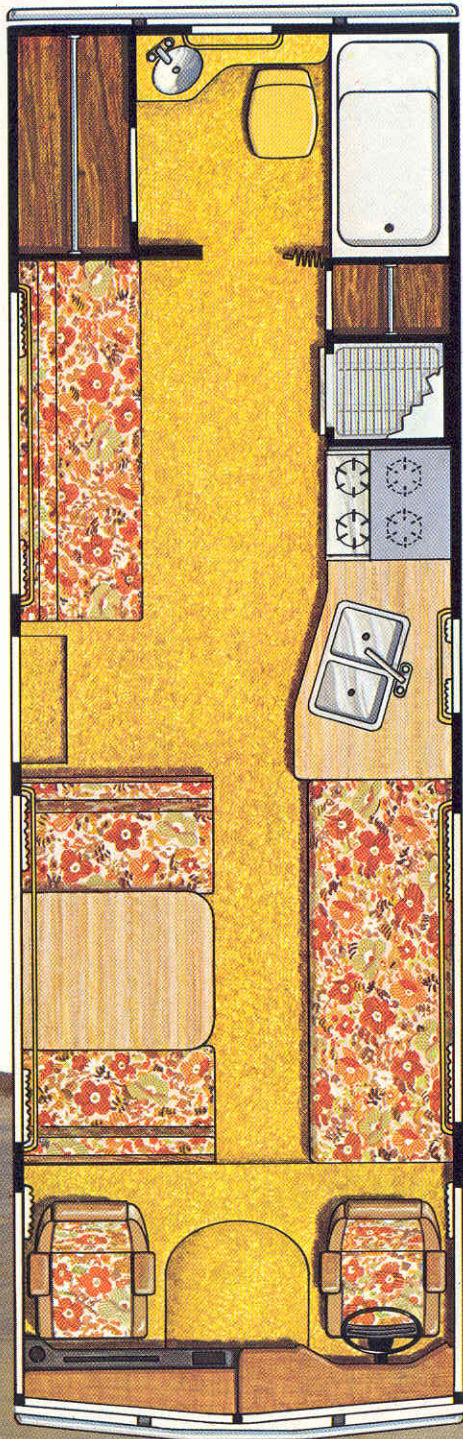
Speaking of guests, take a look at the great conversation area you've got in the Itasca 25. And there's special livability and dinette options to add even more flexibility to this super wide-open plan.

And on the road to the beach... or that cozy, secluded spot... the 25's suspension gives you some of the best handling going for going places and seeing America and enjoying the ride every mile of the way.

Discover for yourself the wonders of the Itasca 25. Your dealer has guided tours available daily.



**SPECIFICATIONS:** Length: 25' / Width: 92" / Height: 10' 2" / Interior colors: Autumn Leaves or Summer Sky color themes with color coordinated accents and vinyl paneling in rich hickory grain design / Exterior colors: Spinaker White with Mesa metal Design, black anodized aluminum window trim and coordinated rub stripe / Estimated curbside wet weight: 9,500 lbs. / Tires: 7.50 x 16D, 8-ply front and rear duals / Sleeping capacity: 5 standard, 7 optional.



Autumn Leaves interior shown





## Wow! This is a mini motorhome. We can't help but get the new Itasca 24.

In fact, this bigger and better new van type motor home is just liable to start a gushing epidemic.

For Itasca has blended the driving ease and convenience of a van with the space, livability and comfort of a full-size motor home. And the Itasca 24 sells for a lot less money.

Sure, it looks sleek in our full-color photos. But it looks even better when you see it in person.

That beautiful cockpit, for example. Open up the slider bunk over the cab and you can literally stand up in the seat. Rest your soft drinks in the handy beverage tray and take off without spilling a drop.

Mini convenience. Maxi space. The Itasca 24. You've got as much counter top space as many "luxury" motor homes. Plus drawers and more drawers and a pantry to boot.

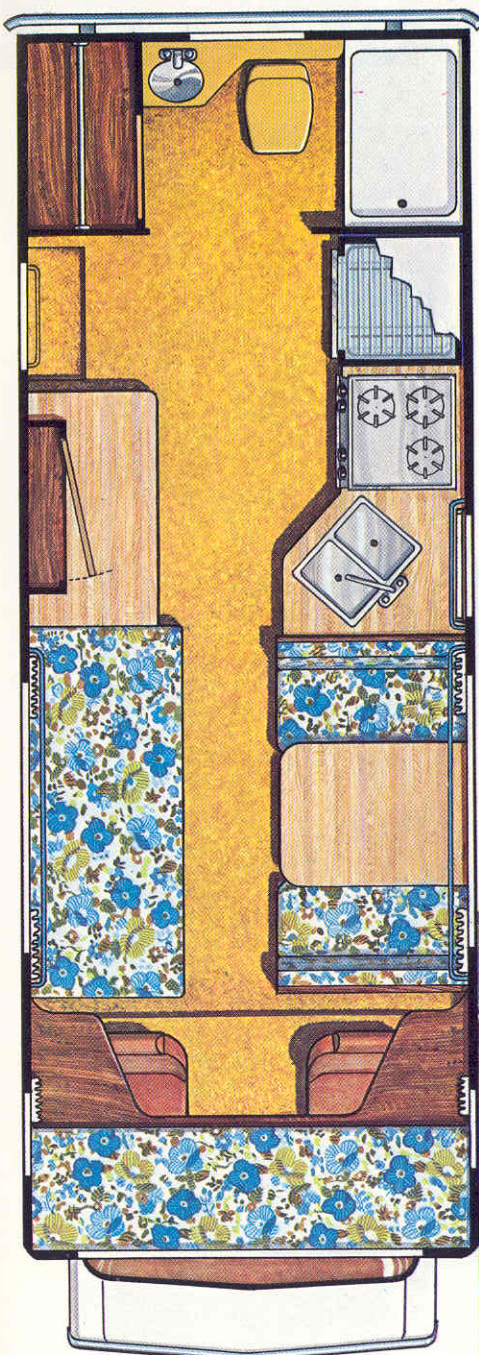
Not many van types or minis can include space for that.

Nor can many motor homes of this type give you the same generous storage space, the same wide-open living area. The same total package of conveniences that makes this one so special.

*The new Itasca 24 was photographed at Adventureland Park, Des Moines, Iowa.*



motor home?  
gushy about



Summer-Sky interior shown



## Load it up...it doesn't load down...and seek your adventure wherever it's found.

With an 11,000 pound GVW chassis, the Itasca 24 can pack more weight than any motor home of its type.

And when you reach your special landmark, mountain, river or park, live it up in comfort in living space abundant. With everything arranged neatly around you in just the right way, just the right place.

Closely study the floor plan and you'll see what we mean. And you'll begin to see why we're so gushy.

*Optional entertainment table on the Itasca 24 folds down and out of the way when not in use.*

**SPECIFICATIONS:** Length: 24' 8" / Width: 92" / Height: 9' 8" / Interior colors: Autumn Leaves or Summer Sky color themes with coordinated accents and vinyl paneling in rich hickory grain design / Exterior colors: Spinaker White with Mesa design, black anodized aluminum window trim, coordinated rub stripe / Estimated curbside wet weight 9,080 lbs. / Tires: 7:50 x 16D, 8-ply front and rear / Sleeping capacity: 5





# Itasca Standard

## Safety

- ☐ Fire extinguisher
- ☐ Tinted safety glass windshield and windows
- ☐ Inside rear-view mirror
- ☐ Outside door assist handle, step light and folding entrance step
- ☐ Automotive double safety door latch with bolt lock for added security and added safety for young children when vehicle is in motion
- ☐ Quick release rear window
- ☐ Mud flaps

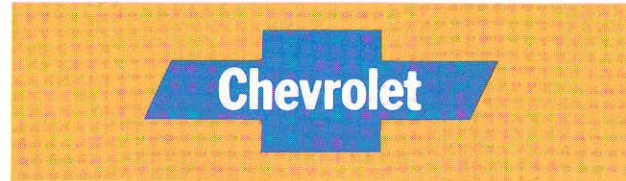


*Thermo-Steel® construction incorporating hat channel steel insures maximum strength and safety plus temperature and sound insulation.*

## Chassis

- ☐ Rugged steel channel frame rails
- ☐ 178" wheelbase—Itasca 27; 158½" wheelbase—Itasca 25; 157" wheelbase—Itasca 24
- ☐ Dual rear wheels
- ☐ Heavy duty rated rear *hypoid* leaf springs.

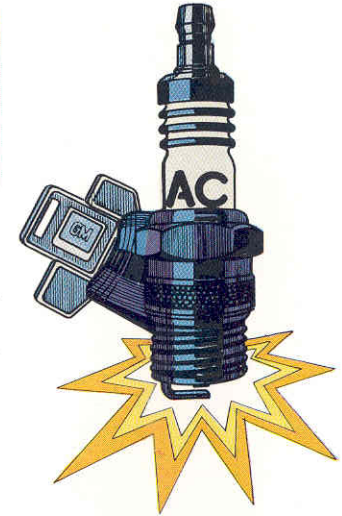
*Itasca's Chevrolet chassis gives you a smooth ride on a bumpy country road or an Interstate highway.*



## Automotive

- ☐ 350 cubic-inch Chevrolet V-8 engine—Itasca 25 and 24; 454 cubic-inch Chevrolet V-8 engine—Itasca 27
- ☐ Turbo Hydramatic 3-speed transmission
- ☐ Power steering
- ☐ Power brakes with power front disc
- ☐ Aluminized emission control dual exhaust system (Itasca 25 and 27); single exhaust Itasca 24
- ☐ 80 Amp automotive battery and auxiliary 70 Amp battery
- ☐ 50-gallon gas tank with gauge
- ☐ Heavy-duty Delcotron—61 Amp alternator system
- ☐ Convenient front access to water and oil fills
- ☐ Adjustable defroster vents
- ☐ Automotive heater
- ☐ Hydraulic jack and wheel wrench
- ☐ Windshield washer and wiper
- ☐ Spare wheel, cover and carrier (cover and carrier optional on Itasca 24)
- ☐ Engine oil cooler
- ☐ Emergency parking brake
- ☐ RV thumpless tires.

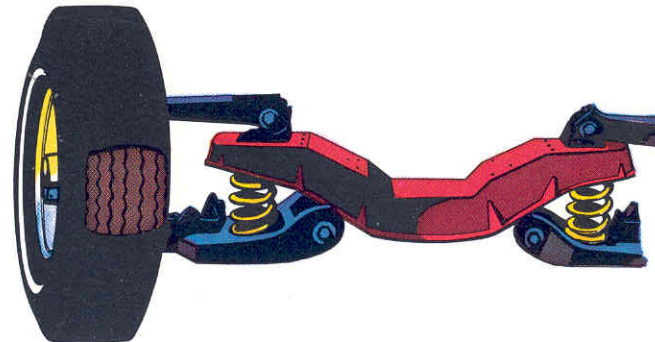
*High energy ignition sends up to 85% hotter spark to the plugs for quicker, more positive engine start-ups in any kind of weather and more complete combustion of the fuel mixture for better economy.*



*Comfortilt steering wheel adjusts to six different positions for almost anybody's driving comfort.*



*Fully independent front suspension with heavy duty rated, computer selected coil springs helps soak up jolts and furnished a smooth ride. Front and rear stabilizer bars make driving easier by improving cornering and stability and resisting roll and sway. Adjustable suspension air cylinders inside front springs on Itasca 25 and 27 allow adjustment of ride capability and minimized "bottoming out" on large bumps or potholes.*

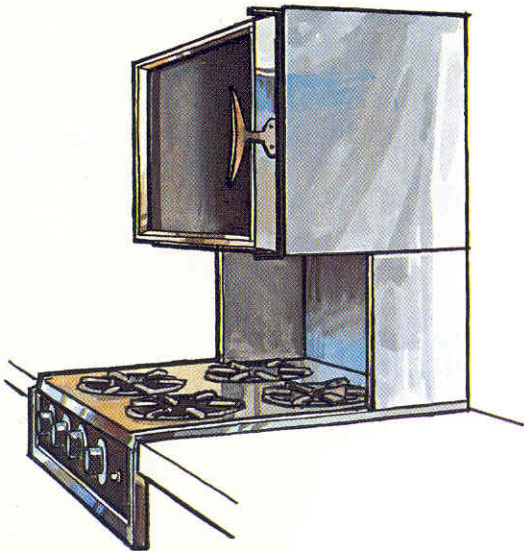




# Features

## Driver's Compartment

- ☐ Deluxe contoured padded dash—Itasca 25 and 27; Van type dash—Itasca 24
- ☐ Deluxe adjustable contoured seats for driver and co-pilot upholstered with fabric and heavy embossed vinyl
- ☐ Cigar lighter
- ☐ Ashtrays
- ☐ Map lights
- ☐ Beverage and map tray
- ☐ Comfortable footrest for driver
- ☐ Big windshield for increased visibility



Eye-level oven on Itasca 25 and 27 4-burner range combines function with attractive appearance and also provides additional storage space for kitchen utensils.

## Kitchen

- ☐ 6 cubic-foot gas/electric refrigerator
- ☐ Double stainless steel sink with cover that doubles as cutting board
- ☐ Color coordinated backsplash area
- ☐ Butcher block counter tops design
- ☐ Power stove hood.

## Dinette

- ☐ Comfort contoured cushion seating
- ☐ Generous overhead cabinet space—approximately 30 cubic-feet in Itasca 25 and 24 and 38 cubic-feet in Itasca 27
- ☐ Dinette converts to bed.

## Sleeping

- ☐ 4" thick foam mattresses
- ☐ Gauchos and dinettes convert to beds
- ☐ Gaucho bed style in cab over—Itasca 24.

## Bath

- ☐ Wardrobe in bath area on all models
- ☐ Marine toilet
- ☐ Dual holding tanks—one for waste and one for waste water; eliminates need for unsightly pail
- ☐ Pressurized water system (Itasca 25 and 27); Demand water system for Itasca 24
- ☐ 6-gallon quick recovery water heater
- ☐ Bathtub and shower combination with flexible shower head
- ☐ Lavatory
- ☐ Deluxe medicine cabinet and mirror
- ☐ Power roof vent—vent only Itasca 24
- ☐ Full length dressing mirror
- ☐ Carpeting on bath floor
- ☐ Folding wooden privacy door—Itasca 25.

## Utility

- ☐ City water hook-up
- ☐ 12-volt lighting system operates from battery or external 110-volt supply
- ☐ Battery charger (Optional on Itasca 24)
- ☐ Single 83 lb. LP gas storage tank with gauge (60 lb. tank on Itasca 24).

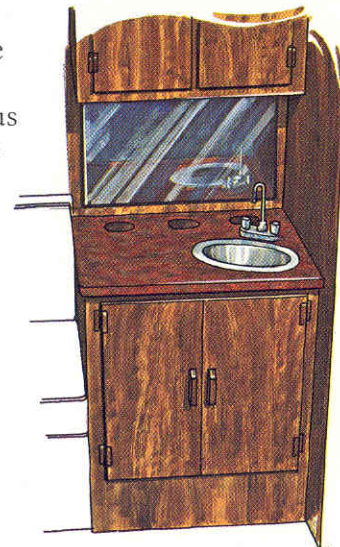
## Interior

- ☐ Carpeting
- ☐ Numerous large storage drawers
- ☐ Convenient 110-volt duplex outlets and 12-volt interior lighting fixtures
- ☐ 28,000 BTU ducted forced air furnace with thermostat—Itasca 27 and 25; 23,000 BTU ducted forced air furnace with thermostat—Itasca 24
- ☐ Clothes hamper and lavatory across from wardrobe—Itasca 27
- ☐ Full length mirror on wardrobe door
- ☐ Room divider self-storing door—Itasca 27
- ☐ Floor line lighting—Itasca 25 and 27.

## Exterior

- ☐ Pre-finished aluminum exterior and underbelly
- ☐ Contoured front and grill
- ☐ Window screens
- ☐ Three skylight roof vents—except Itasca 24
- ☐ 25-foot rubberized 110-volt power cord with dust-free outside access compartment
- ☐ Slider side windows
- ☐ Rolled bottom radius trim
- ☐ Outside dual battery storage compartment
- ☐ Radius entrance and compartment doors.

Entertainment center with wet bar is standard in Itasca 27.





# Itasca Optional Features

**for increased  
RV pleasure.**



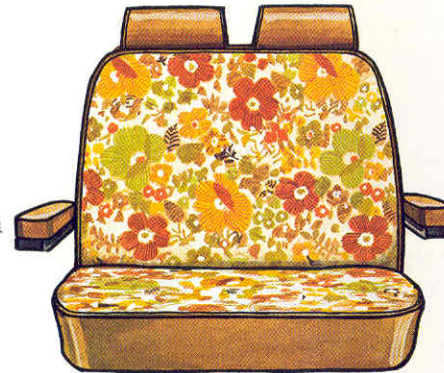
*Optional folding dinette table with two swivel lounge chairs may be ordered to replace standard dinette table on Itasca 25 or standard single bed on Itasca 24.*

## Interior

- ☐ 10,000 or 13,500 BTU roof air conditioner
- ☐ Cruise control
- ☐ AM radio with clock (radio only, Itasca 24)
- ☐ AM/FM multiplex radio with clock and tape deck
- ☐ Armrests
- ☐ Headrests
- ☐ Water conditioner
- ☐ Radar oven—Itasca 27
- ☐ Recirculating toilet with automatic refill
- ☐ Bolsters—one or two sets
- ☐ Motor Aid water heater
- ☐ Dash mounted power plant start switch
- ☐ Room divider curtain
- ☐ Galley extension
- ☐ Citizens Band Radios
- ☐ Front glide-away bunk—Itasca 25 and 27
- ☐ Rear glide-away bunk—Itasca 27
- ☐ Rear table—Itasca 27
- ☐ Front wrap-around curtain
- ☐ 8 cubic-foot refrigerator
- ☐ 28,000 BTU ducted furnace for Itasca 24
- ☐ Holding tank, water level, auxiliary gas, vacuum or battery gauges
- ☐ Automotive air conditioning



*Optional buffet may be ordered to replace rear gauchio on Itasca 25.*



*Optional double co-pilot seat may be ordered for Itasca 25 and 27 for additional members of your family to view the road up ahead.*

## Exterior

- ☐ 454 cubic-inch Chevrolet V-8 engine for Itasca 25
- ☐ Auxiliary water tank for Itasca 25 and 27
- ☐ Storm windows
- ☐ Screen door
- ☐ Wiring and gas line package
- ☐ 2,500- or 4,000- or 5,000-watt power plant with hourmeter (5,000-watt power plant not available on Itasca 24)
- ☐ 220-Amp auxiliary battery
- ☐ Spare tire
- ☐ Limited slip axle
- ☐ Trailer hitch
- ☐ TV antenna
- ☐ Luggage rack and ladder
- ☐ Undercoating
- ☐ Rear window washer and wiper (except Itasca 24)
- ☐ Chrome bumpers
- ☐ Auxiliary gas tank—Itasca 25 and 27

# What to look for

**...and where  
to find it.**

## Itasca 27

### Livability

Full headroom and full-size appliances and furniture.

Occupants have freedom of moving about and using conveniences enroute as well as at destination.

Floor plan that permits nighttime privacy. Room divider pocket door is standard; optional room divider curtain also available.

28,000 BTU forced air ducted furnace for no cold-spot or hot-spot heating in winter; roof air available as option for comfort in summer.

Adequate storage space inside and out.

Large windows offer panoramic view.

Dual holding tanks—one for sewage from the toilet and one for waste water from the galley, lavatory, shower, and tub. Eliminates the need for unsightly drain pail.



# in a motor home.

## Itasca 25

## Itasca 24

## Itasca 27

## Itasca 25

## Itasca 24

### Adaptability

High degree of sociability possible, making unit ideal for entertaining at spectator events.

### Mechanical

Ease of under-hood servicing.

Built on a chassis of sufficient GVW to safely carry coach, passengers, their gear.

### Electrical Convenience

Four electrical systems operating through a converter control center: 12-volt automotive, 12-volt motor home auxiliary battery, 110-volt outside power source, 110-volt optional auxiliary power plant. Converter allows usage of all 12-volt items when operating on 110-volt auxiliary power or outside power. Charger available as an option for recharging auxiliary battery while operating on 110-volt supply.

Dual battery switch connects auxiliary battery to auto electrical system to charge auxiliary battery as you drive. Momentary position provides additional starting power if auto battery is discharged.

Outside battery compartment with easy slide-out tray access.

Same.

Same.

Same.

Same.

Same.

Same.

Same.

Same.

Same.

Same.

Same.

Same.

Same. Just two feet shorter and a few features less.

Same. Blackout curtain standard; room divider curtain optional.

Same.

Same.

Same.

Same.

Same. Fully equipped, completely self-contained. Free passage between cab and living area, with convenience of separate doors for each.

Same. Blackout curtain, room divider curtain and cab over privacy curtains are optional.

Same. But 23,000 BTU forced air ducted furnace (28,000 BTU optional).

Same.

Same.

Same.



**Itasca is going places  
and making RV living better  
with the passing of each day.**

See your Itasca Dealer  
for a copy of the full comprehensive warranty.



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