GET SERIOUS ABOUT VALUE.

SUNCRUISER

IT'S REFRESHING TO FIND A MOTOR HOME THAT GIVES YOU THE QUIET SATISFACTION OF MONEY WELL SPENT.

That is definitely an understatement. What Suncruiser® offers you, no other motor home can even come close to. The confidence that comes with pride of ownership.

That may not seem like a lot to offer at first. Not when you compare it to the flashy things being offered these days.

SUNCRUISER IS UNIQUE.

But the very fact that our competition has resorted to selling these "extras" makes Suncruiser that much more unique.

Suncruiser quietly delivers everything you expect in a motor home.

It delivers reliability, performance and convenience. It delivers durability, handling and comfort.

While these are not necessarily features you can put exclamation points after, we at Itasca believe them to be of absolute necessity when building a motor home, any motor home.

That's why we don't have to resort to selling the "extras." Suncruiser is so well conceived, engineered and designed, we're still able to sell the fundamentals.

Because Suncruiser gives you solid construction, an optional 5 year/50,000 mile Traveler's Protection Plan, wall-to-wall comfort, and this year, a Suncruiser floorplan with a permanent rear bedroom.

Oh, and one more thing. A price that is extraordinarily affordable.

THE VALUE OF SUNCRUISER.

Remember value? You used to expect to get value when you bought something. You knew it was built to last, and you knew you were getting it for a good price.

The word itself has lost a little meaning over the past few decades. But with Suncruiser, it is the perfect time to revive the true meaning of value.

Because Suncruiser is money well spent.

You see, we don't think value is too much to ask for. So instead of spending our time designing the "extras," we spend it designing, and re-designing and thinking, and re-thinking the entire motor home. And we start with the chassis. That's another reason Suncruiser gives you that quiet satisfaction. You know you're driving the best engineered, best

designed, best constructed motor home there is.

EVERYTHING THAT BELONGS IN A MOTOR HOME.

No detail has been overlooked. Every cost has been challenged.

Another word for the process is efficiency. If it doesn't belong in a motor home, you won't find it in Suncruiser. That alone saves you thousands of dollars.

Does solid construction belong in a motor home. Certainly.

Does a homey atmosphere belong in a motor home? Certainly.

Does comfort belong in a motor home? Certainly.

Does extravagance belong in a motor home? We don't think so. It even sounds expensive.

How about comfort? That doesn't sound expensive. In fact, it sounds cozy and secure.

Which is the feeling you'll have owning Suncruiser. The quiet satisfaction of knowing you made the right decision at the right price.

And that's of utmost importance in a motor home. Especially over the long haul. The things that most people consider somewhat uninteresting, like service and dependability and durability, become increasingly important as time goes by. And of course, price is always important.

That's why Itasca starts with the basics. We build up from that to give you a solid, rugged motor home. At a price you can afford.

So that two or three years down the road, after the glow of the extras has worn off, you'll still have the satisfaction that comes with owning an Itasca.

That's why we give you comfort instead of extravagance.

That's why we give you a well-designed motor home instead of fancy extras.

That's why we give a homey atmosphere instead of a flashy interior.

And that's why we give you a superbly constructed and engineered motor home instead of a run-of-the-mill motor home.

You see, Itasca is serious about building motor homes. We're serious about giving you the quiet satisfaction of money well spent.

And if you don't think that's a lot to offer, we suggest you take a look at the competition.

Suncruiser 22RB.

ALL THE COMFORTS OF HOM

When you buy a luxury motor home like Itasca's Suncruiser, you don't have to pay extra for the luxuries.

trim exterior. This year, there's an all new aerodynamic-styled front end with a new windswept wrap-around bumper.

Suncruiser 22RB.

That's right. And that's only one reason Suncruiser has become one of the most popular motor homes in America.

It's the value leader of the entire category.

WELCOME TO SUNCRUISER.

You can begin to see what we mean as soon as you step inside. The rich warm woods, the large 3-way refrigerator, the stereo music system, the carpeting that makes you want to take your shoes off.

Perhaps the word that describes it best is cozy. Your own little corner of the world.

With a quiet forced air furnace to keep it warm and cozy. Fully tinted windows, beds that are actually soft, a bathroom that gives you a color-coordinated sink, shower/tub and toilet, a vanity, medicine cabinet with mirror, clothes hamper and full carpeting.

And it's all packaged in a sleek and

THERE ARE 3 SUNCRUISERS TO CHOOSE FROM.

Suncruiser offers three distinct floorplans, including our all new 22-foot Suncruiser with a permanent rear bedroom. There's even a private bath, or a master bath if you prefer, set apart from the rest of the living space by a folding door made of wood.

There are two 26-foot Suncruisers. One, the 26RH, offers space-saving bunk beds in the rear. You can even opt to replace the convertible couch and dinette up front with a sprung couch and swivel chairs with tables.

The 26RB gives you a quiet rear dinette, with plenty of large windows to give it that dining room feel, that cozy feel.

And, of course, these Suncruisers have a lot in common. 4-burner

E AT A COMFORTABLE PRICE.

ranges, large refrigerators, (all appliances are top brand names), AM/FM stereo with cassette player, double stainless steel sink, plush, soft fabrics and upholstery, cabinet and wardrobe doors with oak stile and rail, well-made furniture, all the comforts of home.

Comfort hasn't been overlooked in the cab, either. Deep, wide adjustable seats greet the driver. Instrumentation is easy to read and all controls are accessible.

So let the miles roll under you. But we're not done yet.

CONSIDER YOUR OPTIONS.

Suncruiser also offers you an exciting package of options from which to choose.

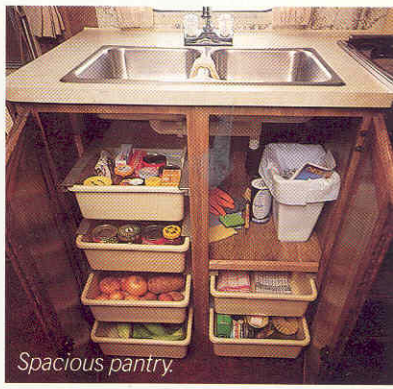
Like Automotive Blend-Air Temperature control system, which gives you practically instant air conditioning, a microwave oven, deluxe monitor panel for checking fluid levels, courtesy lights, and a double seat for your navigator. And, of course, with every Suncruiser comes Itasca's precision, efficient use of space, attention to detail, Thermo-Panel® walls, and complete color coordination.

There are options under the hood, too. Your motor home can run on gasoline, diesel, or propane. The diesel option includes Chevrolet's 6.2 liter engine for economy and durability.

The propane option enables you to operate on either gasoline or propane at the flip of a switch.

If our competition had built this motor home, the cost would stagger you. Since Itasca has built it, the price will surprise you. Pleasantly.

Optional microwave.


Spacious pantry.

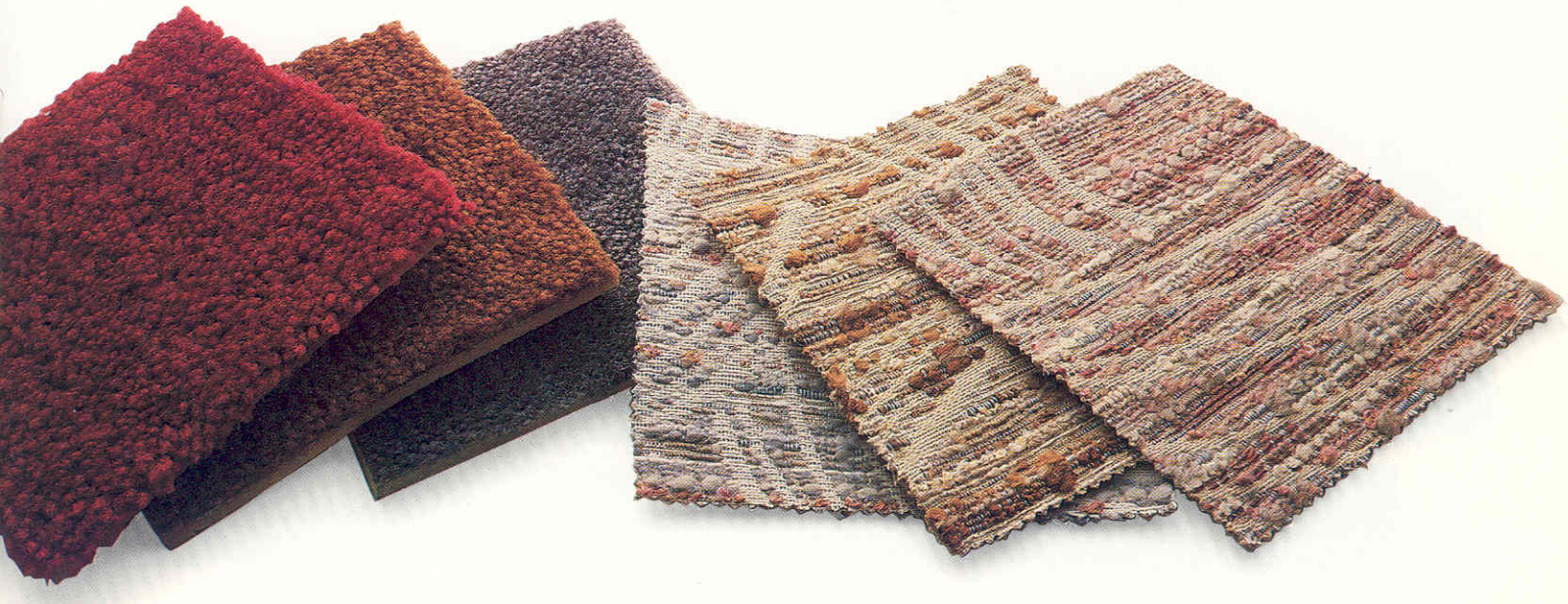
Large bath in 22RB.

22RB rear bed.

Because we consider any comfort that belongs in a motor home a necessity.

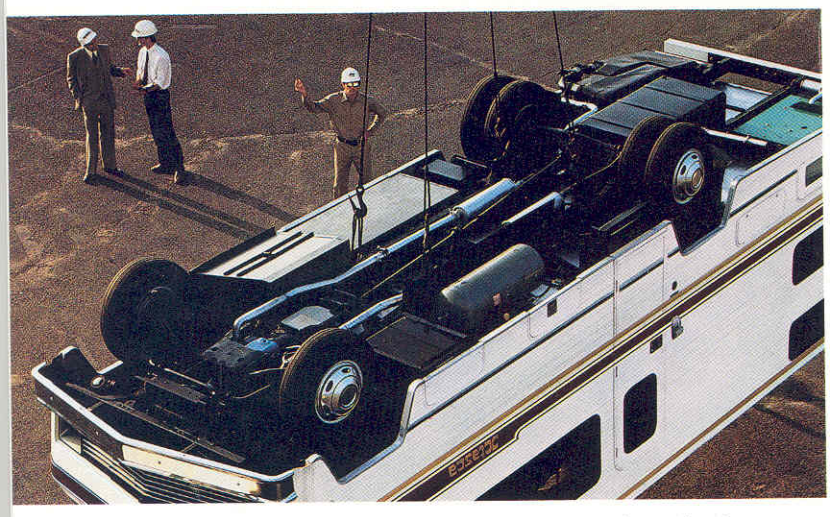
So we don't charge extra.

And that should make you extremely comfortable.



GOOD CONSTRUCTION IS NOT A LUXURY

At Itasca, we believe good construction is of absolute importance. And we design, engineer and construct each motor home for safety as well as durability. We meet or exceed all federal and state safety codes and construction specifications for motor homes. When we design a new Itasca motor home, it has to pass our own drop test.



It is this kind of dramatic testing that makes Itasca one of the best constructed motor homes on the market today. Because every test we apply teaches us that much more. For instance, in the drop test, we learned that the refrigerator and dinette can come loose. So we added steel tie-downs to correct the problem.

The entire motor home structure is also stress-analyzed by computer for strength and integrity. Even our joint construction is computer tested.

Next, units are pulled off the assembly line at random by a team of full-time quality control inspectors for a close examination of construction, craftsmanship, and adherence to tolerance.

Finally, our own engineers take a completed model out on the road for some extensive test driving, in order to learn first hand how to build them even better.

Throughout the entire process of checks and tests, our Quality Circles program encourages workers on the line to spot assembly problems and offer solutions.

GOOD DESIGN IS PART OF GOOD CONSTRUCTION.

We start with a Chevrolet chassis. We make sure the Gross Vehicle Weight Rating of the chassis meets or exceeds the total weight of the entire vehicle even when fully loaded for a trip. We make sure the weight is evenly distributed on the chassis from wheel to wheel and side to side.

We then add special subframe reinforcements for a more solid foundation.

One reason for our control over the design, is that nearly 80% of what goes into an Itasca is built in our own plant.

Rather than relying on outside suppliers, we build our own parts and accessories to meet our exact specifications.

So we're able to give you radius cornered doors, for instance. Our competition has to buy the regular doors with the square corners that don't match the windows.

We're able to give you electrostatically powder painted trim. The competition leaves theirs untreated.

We make our own water and holding tanks. This means we can design the tanks to fit the space instead of designing the motor home to fit the standard tanks.

Our roof is one piece, constructed for strength, and folded over the side to prevent leakage. The gas line has a rubber sleeve wherever it runs through a frame member to prevent

1. *Tight, solid Thermo-Panel® walls*
2. *Locking-joint floor construction*
3. *18-Gauge tubular steel framework*
4. *Chassis "outriggers" for solid coach support*
5. *Seamless water & holding tanks*
6. *Steel refrigerator tie-downs*
7. *Design strength analyzed by computer, confirmed by drop testing*
8. *Rustproof aluminum underflooring*
9. *Extra steel supports for cab-over bunks*
10. *Solid steel front floor & dash substructure*
11. *Rustproof rotocast rear wheel wells*
12. *Wiring contained in harness for service ease*

GOOD CONSTRUCTION IS A NECESSITY.

rubbing. That's attention to detail even where you'll never see it.

Maybe that's why our resale value is consistently one of the highest in the industry.

To see it all, and really be impressed, take a tour of our plant in Forest City, Iowa.

GOOD DESIGN IS ALWAYS FUNCTIONAL.

We engineered our new Suncruiser models to be more aerodynamic.

Not only does the streamline effect appeal to the eye, it's also practical.

The walls are all our own Thermo-Panel® construction, actually a series of layers for insulation and strength. Also quiet. That's extremely functional.

Itasca gives you a service network of experienced dealers not only nationally, but internationally. That's nice to know when you're 3,000 miles away from home.

Because of the way we design and construct our motor homes, we're able to offer you an Itasca backed by a 12 month/12,000 mile limited warranty. It's one of the most comprehensive in the industry. But we don't stop there. Itasca offers an optional 5 year/50,000 mile Traveler's Protection Plan. It's the longest lasting coverage you can get. Period.

50000

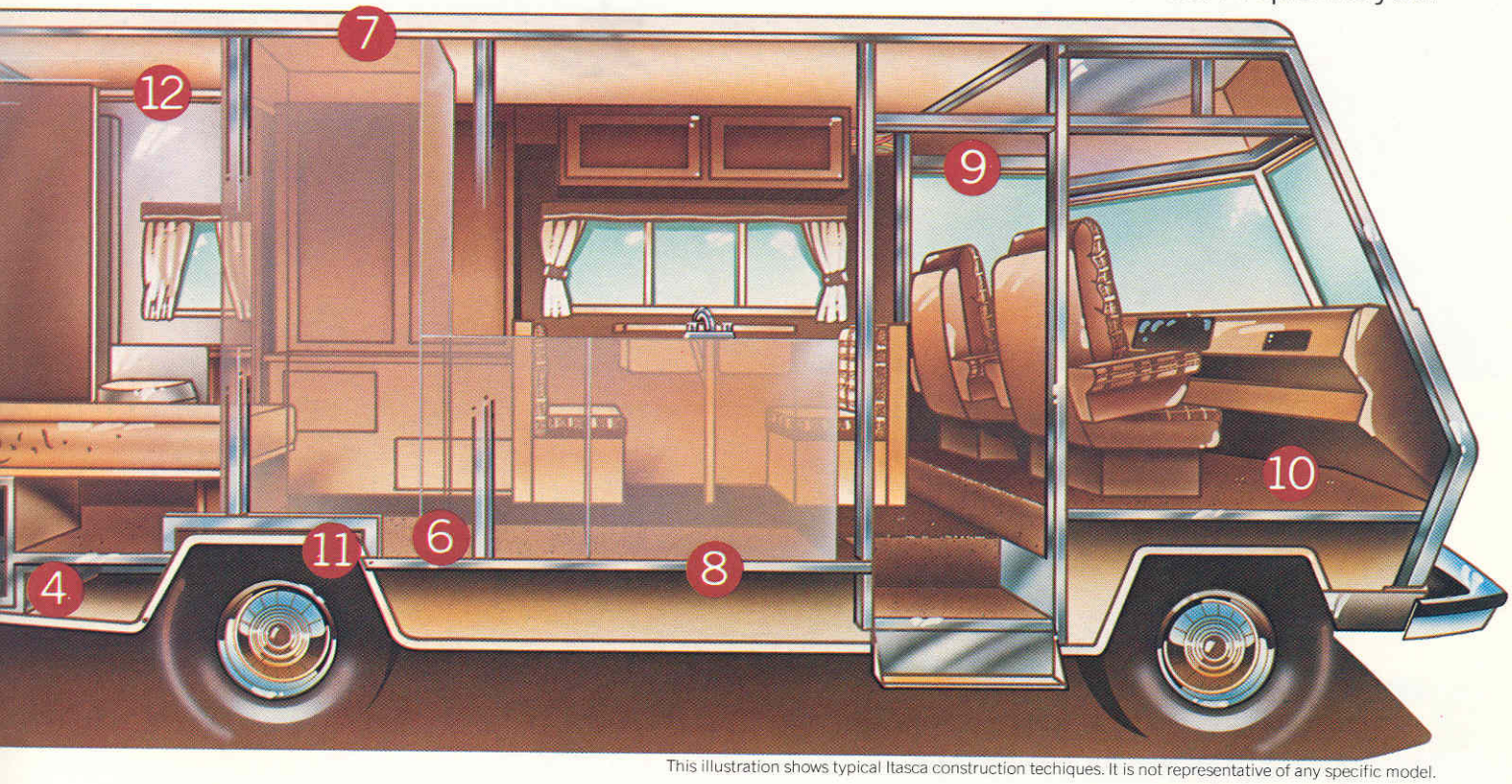
THE BEST WAY TO BUY A MOTOR HOME IS TO COMPARE.

We want you to. Obviously, we think we'll come out looking the best.

No one can touch us on design, engineering, construction, overall quality, service, safety, or warranty and Traveler's Protection Plan.

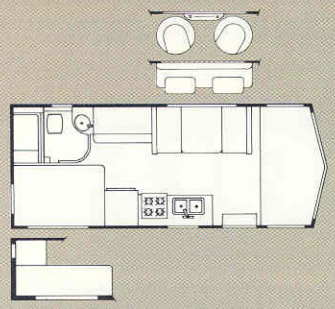
And our price is a lot lower than some companies who don't put this much time and energy into the basics. So take a good look at Itasca. We put our heart and soul into each and every motor home we build. Because we're serious about building motor homes.

We're serious about it because we know you're looking for the best motor home you can buy. All the time and energy we've spent on building them is all worth it because there are people out there who are actually as serious as we are about motor homes. People like you.

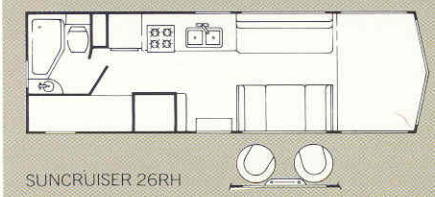


This illustration shows typical Itasca construction techiques. It is not representative of any specific model.

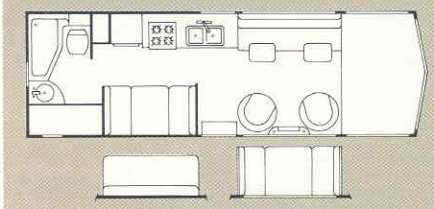
FLOORPLANS



SUNCRUISER 22RB
Options on the 22RB include sprung couch with tables or swivel chairs and table to replace the dinette. Rear bunks with night stand option is also available.



SUNCRUISER 26RH
Options on the 26RH include swivel chairs and table along with tables for the sprung couch.



SUNCRUISER 26RB
Options on the 26RB allow you to place the dinette up front or in back. Modular configurations let you choose between swivel chairs and sprung couch.

EQUIPMENT

	SUNCRUISER 22RB	SUNCRUISER 26RB/RH
AM/FM/cassette stereo	STD	STD
Cruise control	OPT	OPT
Tilt steering wheel	STD	STD
24,000 BTU furnace (electronic ignition)	STD	STD
34,000 BTU furnace (electronic ignition)	NA	OPT
4 Burner range w/oven	STD	STD
Microwave oven	OPT	OPT
Large single door refrigerator	STD	STD
Large double door refrigerator	OPT	OPT
4,500 Watt generator w/13,500 BTU roof air*	OPT	OPT
Deluxe monitor panel	OPT	OPT
Barometer/ thermometer decorator kit	OPT	OPT
32 Amp. converter/ charger	STD	STD
Blend-Air Temperature Control System	OPT	OPT
6 Gallon water heater	STD	STD
TV Antenna w/jack	OPT	OPT
Full tinted windows	STD	STD
5 year/50,000 mile Traveler's Protection Plan	OPT	OPT
454 Cu. in. V8 engine	STD	STD
6.2 Liter diesel engine	OPT	OPT
WinnAir™ Dual Fuel System	NA	OPT
Inside hood release	STD	STD

SPECIFICATIONS

	SUNCRUISER 22RB	SUNCRUISER 26RB/RH
Length	22'8"	26'8"
Exterior height (w/roof air)	120.7"	120.7"
Interior height	77"	77"
Exterior width	94.7"	94.7"
Interior width	91"	91"
Tires	7.50 x 16.0D	7.50 x 16.0D
Suspension — Front	Coil springs w/aux. air bag	Coil springs w/aux. air bag
Suspension — Rear	Leaf Springs	Leaf Springs
Rear axle ratio with diesel	4.10 4.56	4.10 4.56
Automotive battery (amp.-hr.)	80	80
Auxiliary battery (amp.-hr.)	90	90
Fuel capacity (gal.)	40	69.7
Fresh water capacity (gal. w/heater)	53	50
Holding tank capacity		
Sewage (gal.)	32	33
Waste water (gal.)	25	20
LP gas (lbs.) STD/OPT	42/80	42/80
Sleeping capacity		
Standard	4	4
Optional	5	5
GVWR (lbs.)	11,800	12,300
Wheelbase	137"	159"

*With diesel option, optional generator is LP-fueled.

ITASCA. Get Serious.

Itasca's continuing program of product improvement makes specifications, equipment, model availability and prices subject to change without notice. Some items shown may be extra cost options.

For Itasca sales & service, contact:

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