

The background of the advertisement is a full-page photograph of a sky at sunset or sunrise. The upper portion of the image is filled with horizontal, wispy clouds in shades of bright orange and yellow. Below this, the sky transitions into a deep, dark red or maroon hue. In the lower half of the image, there are large, dark, silhouetted clouds that appear to be catching the low light from the sun, creating a jagged, dramatic horizon line. The overall effect is one of intense, fiery light and deep shadow.

Winnebago presents  
a motor home so advanced it sets the pace  
for an entire industry of followers.





Meet the most advanced motor home in America. The bold new Warrior™ by Winnebago.

Warrior is a proud achievement in engineering. It sets remarkable new standards for fuel efficiency, maneuverability, livability and year 'round usability.

The most startling feature of this incredible new vehicle is the dramatic reduction in unnecessary weight. Space-age mate-

rials and innovative construction techniques have left Warrior 36%

lighter than comparable vehicles.

Yet it's just as tough. Just as sturdy. And miles ahead in fuel economy.

Drag, too, has been cut to the bare minimum to maximize mileage. Warrior forms a wedge into the wind. Slicing through the air rather than pushing it in front of you. It has the look and the performance of a vehicle patterned for flight.

Not only is

# WAR

## Miles c

Warrior the most efficient motor home on the market. It's also the most responsive.

Warrior is precisely balanced







# WARRIOR head.

on an amazing new Chevrolet chassis. Only a rare few of the world's finest cars can match its near-perfect weight distribution.

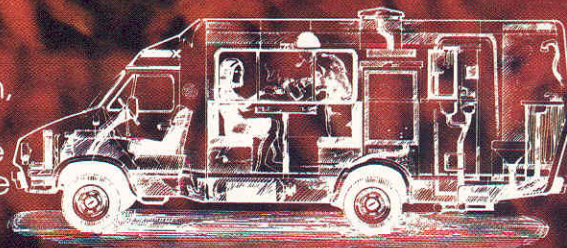


Not surprisingly, then, Warrior handles unlike any motor home you've ever driven. More like the family car.

But with the comfort and space of a full sized, fully furnished leisure home.

Step inside. Nothing this efficient has ever been this livable. Skilled interior designers have turned every inch of a Warrior into stretch out living room for 4 adults.

Unlike a van, Warrior gives you full, stand up headroom. A dry bath. The most efficient floor plan ever. A side entry door. Plus a well



equipped galley complete with elbow room, totally washable materials, and the unmistakable mark of Winnebago quality.

Truly, Warrior is the vehicle you've waited for. Efficient enough to drive anywhere, anytime. Spacious and comfortable without compromise. And so innovative, it sets the pace for an entire industry of followers.

Warrior is destined to set a new pace, responsive to the needs of the 80's.





## WARRIOR. Miles ahead of anything else on the road.

What sets a Warrior apart? Innovation. State of the art technology. And ingenious engineering, to be sure.

But also simple things. Like burning regular gas.

Or protecting your investment with an optional 5 year/50,000 mile Traveler's Protection Plan. The best extended coverage in the industry.

Or leading the industry in resale value.

Or mounting the engine chassis on rubber to reduce squeaks, groans and road noise.

Or adding steel reinforcements at all critical points.

Or beating high gas prices by burning inexpensive liquid propane. Warrior's optional WinnAir™ Dual Fuel System with Landi-Hartog components is a proven performer.

Or making servicing so easy that even major work

requires only minimal time. But being so dependable you will probably never need it.

Or meeting rigorous safety standards. Even when dropped upside down onto a concrete floor.

Clearly, Warrior sets the pace for an entire industry to follow. Not just because it's the most advanced motor home you can buy. But also because it's built to be a Winnebago. The number one motor home in America.



Warrior offers extra sleeping capacity in the optional Youth Bed. A pull down bunk is also available.

**WINNEBAGO**  
FOREST CITY, IOWA 50436

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