


1997

Challenger

Challenger Bus • By Damon Corporation



Explore the bridges of
Madison (or any other)
County in your new
Challenger Bus.

Activists wanted: The true
RV lifestyle revealed.

Damon's exclusive StartRight
Quality Assurance™ program
helps ensure your Challenger
is right from the get go.

Challenger Bus

All aboard for the perfect vacation.



(Model 313) The word cockpit is an apt description of the front end of the Challenger Bus. From the luxurious captain's chair, the driver enjoys superb visibility of the road through the panoramic windows with all instruments and controls easily in reach. (Notice the super-sized, color TV-with remote control — that comes standard on every Challenger Bus.)

At Damon, we believe in "calling things the way we see them." And when it comes to buses, we believe the Challenger is the best value on the road. Bar none.

That's a pretty bold claim. But when you compare the Challenger with the competition feature for feature, dollar for dollar, we don't think there is a comparison. The Challenger bus is built solid, from the ground up, inside and out, for exceptional durability, practicality and superior comfort.

A solid value.

The super-strong chassis of the Challenger Bus features a tough

extruded aluminum welded frame laminated with Mende Board exterior sidewalls, imported from Germany, for a durable yet attractive outward appearance. The smooth fiberglass in Damon's own Ice White™ finish is scratch-resistant and easy to clean so you always look good on the road. Everything in your

Challenger has been constructed for superior performance and value over the long haul.

Warm up or stay cool the Challenger way.

Construction details continue inside the Challenger with superior insulation engineering and our Comfort Control Center™ temperature system. The domed roof of the Challenger features a unique molded waffle design for outstanding insulation, acoustical enhancement and super-cool air conditioning through its



Where the road ends, the fun begins

People who haven't discovered the RV lifestyle often subscribe to the myth that it's not for active people. You know as well as we, nothing could be further from the truth. Damon customers are always telling us how they use their RVs for a wide variety of participatory activities, from bicycling to spelunking. Which is one of the reasons the spacious storage capacity of the Challenger Bus is perfect for those who need to carry along extra equipment.

improved ductwork. The system makes use of fundamental thermodynamics by delivering warm air from the floor, where it naturally rises, and cool air from the ceiling, so it naturally falls. And you'll never be too warm or too cold with thermostatically controlled heating.

You'll be at home wherever you roam.

The Challenger Bus has every-

thing you need to experience the perfect vacation with all the comforts of home. Our StepSaver™ kitchen features cabinetry crafted in beautiful wood, plenty of storage and warm, homelike aesthetics. Plus a three-burner, high-output range and oven; large, double-door refrigerator; and super-sized, double-bowl porcelain sink. Even a microwave for quick meals and snacks! Plus a padded dinette for terrific family meals and play time.

Throughout the interior you'll find the quality extras we call Damon Designer Details™. Like a big storage drawer under the sink. Wall clock and mirror. Pin-up lights. And beautiful coordinating designer fabrics to create an atmosphere more elegant than you probably thought you could have in a motorhome. No detail has been overlooked in your Challenger.

Damon
s n r t l s

Easy maintenance and plenty of storage.

Vehicle maintenance has been greatly improved with our Easy Access Battery Box™, which puts the electrical system of the vehicle at your fingertips. Basement storage is a popular feature on many buses including Challenger. Unfortunately, many competitive buses have small doors, so the benefits of basement storage are minimized. Not so with your Challenger. We have extra-large doors on our spacious basement storage compartments so there's room for everything you need to make your trip absolutely perfect. You, your family and friends deserve nothing less.

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Comfort Center

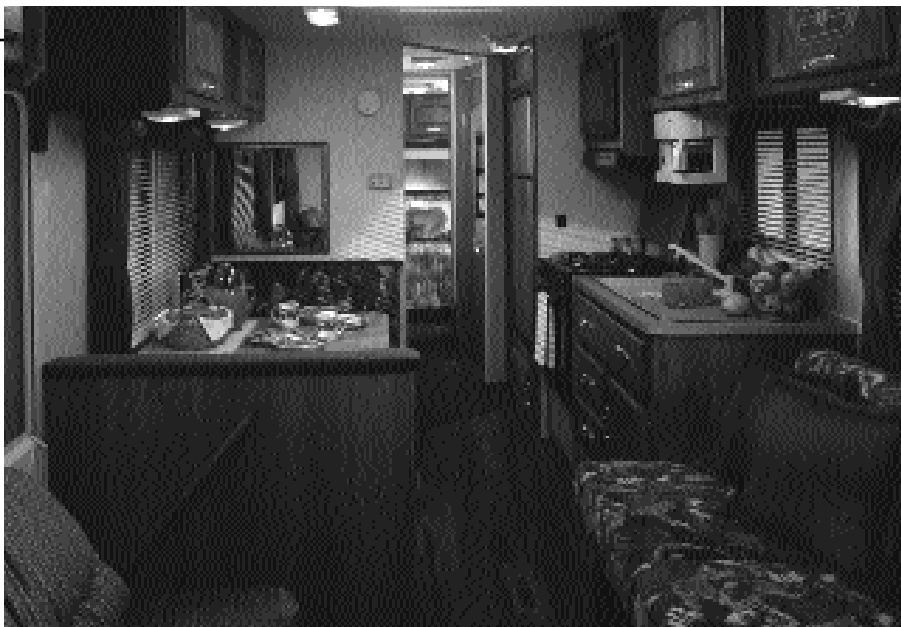


DAMON: Challenger Bus

Every Challenger passes our inspection before it passes yours

Damon's own StartRight Quality Assurance™ program is our promise to our customers that their Challenger is in top-notch condition. Unlike many other manufacturers, Damon conducts a rigorous 80-point inspection test on every model before it ever goes to your dealer. This procedure helps ensure that every system in your RV is up to par for your enjoyment and satisfaction — and ours.

Damon Corporation has built a superior reputation on the quality, dependability and absolute value of every RV we manufacture. So if you're in the market for a motorized recreational vehicle, we challenge you to find a better value than the Challenger Bus. See it at your local Damon dealer today. Because you're always at home in your Challenger.



(Left) A view from the galley of the Challenger Bus forward showing the large dinette and sitting area upholstered and appointed in our Tealescence decor package. (Notice the super-sized porcelain sink and extra-large cutlery drawer below.) (Above) (Model 313) Mealtime is always a treat especially when it can be prepared and enjoyed in the comfort and convenience built into your Challenger kitchen/dinette area. (Below) You've probably stayed in hotels with bathrooms not as large or functional as this one with shower, extra-large, mirrored medicine cabinet and lavatory.

Model 313

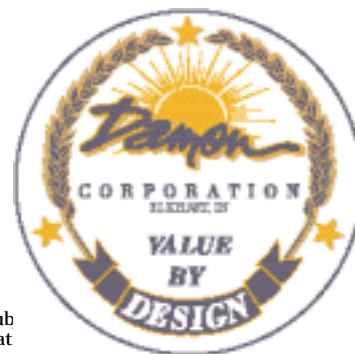


Model 313



Your nearest dealer:

P.O. Box 1107
Elkhart, IN 46515
1-800-860-5658



Due to constant product improvements, the equipment, specifications, component parts and standard/optional equipment are subject to change without notice or obligation. Product photography or diagrams may show equipment that is optional. Damon Corporation reserves the right to make changes in prices and models, and to discontinue models without notice or obligation. Components, parts, or chassis may have been manufactured at times other than the model year indicated. All capacities are approximate and dimensions are nominal. See your Damon dealer for full details. DC 6/96. © Damon Corporation - 1996 Printed in the USA.

DAMON: Challenger Bus

**Mardi
Gras**

**Plum
Point**

Tealessence

Woodberry



(Model 313) A luxury hotel would also be hard-pressed to match the beauty of the Challenger bedroom with its warm wood cabinetry, decorative lighting, and matching bedspread and window treatments in our Tealessence package. (Notice the extra-large vista bay windows.)

Standard aluminum roof ladder for convenient access to roof storage.

Fully-integrated rear fiberglass cap (29' and larger) features large rear window.

Challenger Bus' Ice White™ exterior is constructed of durable, easy-to-maintain, one-piece fiberglass.

Jalousie windows are standard in your Challenger Bus bedroom to provide ventilation even in the rain!

Perimeter framing prevents leakage and increases strength.

Black anodized radius aluminum window frames with large, sliding glass windows tinted to offer solar heat reflection.

Sturdy, lightweight 1 5/16" block foam insulated baggage doors provide maximum access.

High-quality residential carpet and padding provides comfort and insulation on top of your seamless, one-piece floor deck.

Every Challenger Bus has undercoating and foam seal to provide an added barrier from the elements.

Totally enclosed, heated waste water holding tank compartments provide worry-free, extended seasonal use.

One-piece E.P.D.M. seamless rubber roof offers a full 12-year warranty and is specifically formulated for exposure to the sun and natural elements.

Standard ceiling vents provide ventilation throughout the coach.

Standard 13.5 BTU ducted roof air conditioning, part of Damon's Comfort Control Center™, offers efficient distribution of cool air.

Full 1 1/2" expanded polystyrene block foam insulation in your Challenger Bus sidewalls and floor increase energy efficiency and help provide an excellent acoustical barrier.

Block foam insulation for superior energy efficiency integrates with extruded aluminum framework and Lauan decking to create a super-solid, crowned roof assembly.

Fully-integrated front fiberglass cap displays luxury and style.

Pantographic, dual-arm windshield wipers offer greater visibility in adverse weather.

Steel-constructed fire wall provides additional safety and strength to the front of your Challenger Bus motorhome.

Seamless, one-piece 1/2" floor decking reduces squeaks and road noise. No seams means a solid, level floor.

Fully-lined and lighted exterior storage compartments provide quiet handling of your cargo.

Heavy-duty steel trusses are welded to the chassis for rugged strength.

As part of Damon's 80-point StartRight Quality Assurance Program™, each Challenger Bus motorhome undergoes a computerized wheel alignment to help ensure a safe, trouble-free ride.

Steel double-entry step (single entry step on 25' and 27') for easy access into your Challenger Bus.