On the cover: 25Q Graphite Full-Body Paint
The Revolution Continues

A truly revolutionary motor home redefines what an RV can be and the Winnebago Via® continues to do just that. Its introduction resulted in a whole new category of Class A coaches, built on the versatile Mercedes-Benz® Sprinter chassis.

With a Mercedes-Benz turbo-diesel engine, you are guaranteed unheard-of automotive performance and unrivaled fuel economy to boot. That’s just the beginning for a vehicle designed to bring you full-featured livability and comfort in a very efficient package.

The 2012 Via introduces a host of advancements that offer even more residential comfort, like the all-new retractable screen door that makes life a breeze. LED lighting doesn’t get hot like halogen lighting and will cut your energy consumption up to 70%—extending vital battery life while dry camping.

It’s time to embrace the Class A lifestyle. With a long list of standard amenities and available options, the 2012 Winnebago Via is an exceptional choice for the discerning motor home buyer.

Why Via?
- Mercedes-Benz Sprinter chassis
- Fuel efficient and easy to maneuver
- Three 25’ floorplans
- Queen bed 25Q & 25R, twin bed or king bed with Flex Bed Kit 25T
- Available StudioLoft™ 25R & 25T
- RV Radio®/rearview monitor system or available infotainment center/GPS
- MCG American Duo® solar/blackout roller shades
- Ultraleather™
- Threshold RV™ door & retractable screen door

Recognized Quality

The RV Dealers Association bestows its annual Quality Circle Award based on dealer ratings to the manufacturers that provide exceptional products, service and support. Only one manufacturer has received this honor for fifteen consecutive years: Winnebago Industries®
Take it Easy

You will relax in style and comfort in the 2012 Winnebago Via, with its modern appeal and Ultraleather comfort. Premium standard amenities such as the MCD American Duo solar/blackout roller shades provide complete control over light and privacy.

All three models offer the comfort of a sofa with a movable pedestal table for dining flexibility, or choose the 25R with the available BenchMark® dinette and enjoy a more formal dining experience. The Comfort Sofa Sleeper, available in the 25Q, is a great option and easily converts to a bed with an inflatable mattress.

The cab seats are not only extraordinarily comfortable, but swivel and raise up to become convenient seating for the living area, and you can place the removable pedestal table in front for added convenience. They also provide great viewing spots for the mid-coach 26” LCD TV (25Q/25T) or 32” LCD TV (25R). Storage cabinets come standard above the cab.

Other conveniences like a coach stereo system with AM/FM stereo and DVD player, and dual-pane acrylic windows with built-in screens and shades are also available.
Good Eats

The full-featured galley has everything you need to make sumptuous meals and fun snacks for everyone. The microwave/convection oven lets you bake your favorite recipes and reduces cooking time. The vented range hood (25R, 25T) clears the air and sits over a perfectly sized two-burner range.

Gorgeous laminate countertops are easy to clean, and the smoky glass sink and range covers flip down for added counter space when needed. The large stainless steel sink includes a faucet that conveniently folds down when not in use. The ambiance is contemporary and sleek, thanks to our stylish backsplash and modern cabinetry available in Mocha Cherry or Sunset Cherry finishes. They feature the Winnebago Industries hallmark, full-extension drawer slides, so you get the most of every inch of galley storage.

The refrigerator/freezer comes complete with removable freezer compartment, giving you the flexibility to determine how much cold storage you need, up to 7 cubic feet! The Intellisense One Touch Control® panel lets you check major systems at the touch of a button and is easy to access directly above the refrigerator.

Galley Sink Deep, stainless steel and sleek, our sink with fold down faucet makes the most of available space, and is available with a water filtration system for the cold water faucet.

Stove The two-burner range will fit a pan up to 13” in diameter, and will easily meet all your cooking requirements.
Welcome Guests

The 2012 Winnebago Via has taken sleeping innovation to a whole new level. Let’s start with the bedroom. A queen bed is standard, and is available as a walk-around unit with innerspring mattress (25Q), side-mounted with foam mattress and extendable base (25R), or choose the revolutionary Flex Bed system (25T). With the Flex Bed system, you can choose a king or two twin beds—just like that—in the same model!

One bedroom not enough? The optional StudioLoft system (25R/25T) takes overhead cab space and has created a second bedroom area with a large bed that can be raised or lowered as needed. A wrap-around privacy curtain makes this sleeping space sure to please.

Beds in the 25T and 25Q offer under-bed storage which is easy to access and is just one more reason you will love your Via.

For the 25Q, the available Comfort Sofa Sleeper adds sleeping accommodations when guests spend the night.
Ground Control

The Winnebago Via’s exceptional automotive performance is fully realized when you’re behind the wheel in the plush comfort of the Ultraleather cab seats. When parked, you can quickly lift and swivel the cab seats so they become lounge seating.

The RV Radio, standard, offers AM/FM stereo, CD player, MP3 input, and weather band, all from an easy-to-operate 6.5” LCD touch screen monitor. Available Sirius® satellite radio can add more than 100 radio programming options—perfect for those that enjoy an eclectic mix of music and talk radio.

Maneuvering is a breeze using the rearview monitor system with one-way audio, which is viewed on the RV Radio touch screen. Standard sideview cameras provide peace of mind when maneuvering and turning.

Love technology? Then you may opt for the Infotainment Center/GPS, the next wave of in-dash communications. The optional stylish dash appliqué offers an elegant touch, and the powered sunvisor drops down at the touch of a button. It is included when you add the available StudioLoft (25R/25T).
Best in Class

See how Winnebago Industries takes motor home design and function to the next level, and why we’ve earned the right to be called the Most Recognized Name in Motor Homes.

Power Up and Down
When you choose the optional StudioLoft system, you can enjoy a Powered Sunvisor for the cab, which quickly and easily lets you adjust the visor height at the touch of a button.

Foresight
You’ll never have to track the dirt in again, thanks to our available Exterior Wash Station. Easy access and a lighted pump switch enable you to clean your gear, your kids, even your dog before re-entering the coach.

Technology
Other motor homes employ tank monitors with probes that can corrode; our TrueLevel™ tank monitor system harnesses sonar technology to provide accurate readings every time.

Let There Be Light
With our smoothly retracting MCD American Duo Solar/Blackout Roller Shades you can control just how much light and privacy you want—no matter the time of day.

Climate Control
These lightweight scratch-resistant acrylic windows feature built-in screens and shades that pull up from the window base so you can enjoy a cool breeze while maintaining privacy.

Total Package
The RV Radio® and rearview monitor combine to engage all your senses. Touch the 6.5” LCD touch screen; hear the AM/FM, weather band, CD, and MP3; and see safely behind you.

Efficient Ambiance
New for 2012, LED Lighting operates much cooler than halogen lighting and reduces energy consumption up to 70% and extends battery life when dry camping.

SmartSpace
Our SmartSpace™ design philosophy shines in the well-appointed galley. Full-Extension Drawers are sized to maximize storage and open wide on full-extension slides for easy access.

Fornsight
You’ll never have to track the dirt in again, thanks to our available Exterior Wash Station. Easy access and a lighted pump switch enable you to clean your gear, your kids, even your dog before re-entering the coach.

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The Foundation of Fun

The Via’s revolutionary design starts with the versatile Mercedes-Benz Sprinter F50 chassis. A powerful Mercedes-Benz turbo-diesel engine makes the Via a coach that is both fun to drive and a pleasure to call home. Adaptive ESP® electronic stability control delivers more responsive control with ABS, traction control (ASR) and load adaptive control (LAC) that calculates the vehicle’s mass and center of gravity to ensure optimum stability.

- 11,030-lb. GVWR
- Mercedes-Benz 3.0L Turbo-Diesel Engine
- Adaptive ESP Technology
- 5-Speed Automatic Transmission
- 180-amp. Alternator
- 5,000-lb. Towing Capacity
- Available Stylized Aluminum Wheels
- Most fuel-efficient Class A motor home with unparalleled estimated fuel economy of 16 plus miles per gallon*

*Fuel efficiency will vary with driving conditions and individual driving practices.
Floorplans

Dimensions shown are for sleeping space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at GoWinnebago.com.

25Q Dual slideouts with walk-around queen bed, movable pedestal table and available Comfort Sofa Sleeper give you room to move.

25T Optional StudioLoft over the cab and Flex Bed System in the rear provide multiple sleeping solutions.

25R Extended slideout offers a sofa with movable pedestal table or available BenchMark dinette.

See your favorite motor homes come alive with virtual tours at GoWinnebago.com.
Specifications

MERCEDES-BENZ® SPRINTER F50 Chassis
188-hp Mercedes-Benz 3.0L 6-cylinder turbo-diesel engine
5-speed automatic transmission w/tip shift
Hydraulic brakes w/ABS
Adaptive ESP® technology
180-amp. alternator
Trailer Hitch 5,000-lb. drawbar/500-lb. maximum vertical tongue weight w/7-pin connector
Stainless steel wheel liners

OPTIONAL EQUIPMENT
Stylized aluminum wheels

CAB CONVENIENCES
RV Radio®/Rearview Monitor System 6.5" LCD touch screen, CD player, weather band, remotes, iPod interface connector, rear camera w/one-way audio
Cab Seats armrest, adjustable lumbar support, power lift, swivel/slide, recline
Power steering w/tilt and telescoping wheel support, power lift, swivel/slide, recline
Power door lock w/remote for main entry door
Removable one-piece fitted carpet liner
12-volt powerpoints
Power mirrors w/defrost
Cruise control
Chassis/house battery radio power switch
Sideview video camera system
Sunvisors
Front wraparound curtain

OPTIONAL EQUIPMENT
Sirius® satellite radio w/complimentary 6-month subscription
Dash appliqué package
Infotainment Center/GPS voice navigation, 7" LCD touch screen w/PIP, Bluetooth©, AM/FM/CD/DVD, iPod interface connector, Sirius satellite ready

INTERIOR
IntelliSense One Touch Control® LCD monitor panel
Key-activated slideroom master lock switch
Soft vinyl ceiling
Privacy curtain
Stereo System AM/FM, alarm clock, CD/DVD player, input jack
26" LCD TV (25Q, 25T)
32" LCD TV (25R)
Satellite system ready
Tinted windows
LED ceiling lights (coach)
MCD American Duo® solar/blackout roller shades
Amplified digital TV antenna system
Powered roof vent (bath and galley, 25Q only)

OPTIONAL EQUIPMENT
StudioLoft™ and powered sunvisor (25R, 25T) (NA 25R w/optional driver’s door)
Satellite TV antenna system w/elevation sensing unit
Roof vent w/powered ventilator fan (bath)
Dual-pane windows w/built-in screen and shade (NA 25R w/optional dinette)

GALLEY
Microwave/convection oven
Vent hood (25R, 25T)
2-burner range top w/glass cover
Refrigerator w/removable freezer compartment
Stainless steel sink w/glass cover and folding faucet
Laminate countertops
Decorative backsplash

OPTIONAL EQUIPMENT
Water filtration system w/cold water faucet

BATH
Flexible showerhead
Retractable self-cleaning shower door (25R, 25T)
Shower curtain (25Q)
Skylight

BEDROOM
Queen bed w/innerspring mattress, pillows, shams, bedsdepth and access to storage below (25Q)
Queen bed w/expandable base, foam mattress, pillows, shams (25R)
Twin beds w/foam mattresses, Flex Bed Kit, pillows w/shams and access to storage below (25T)
19" LCD TV (25Q, 25T)

EXTERIOR
Premium high-gloss sidewall skin
16" electric patio awning
Threshold RV™ entrance door
Retractable screen door
Automatic entrance door steps
Lighted storage compartment
Mud flaps (rear)
Porch light
Stepwell light

OPTIONAL EQUIPMENT
Driver-side door w/power lock and power window (NA w/StudioLoft)
Lower front protective mask

HEATING & COOLING SYSTEM
13,500 BTU roof-mount air conditioner w/heat pump
20,000 BTU low-profile furnace

ELECTRICAL SYSTEM
Service Center cable TV input, 30-amp. power cord, portable satellite dish hook-up
AC/DC load center, 45-amp. converter/charger
Auxiliary start circuit
Battery disconnect system (coach)
2 deep-cycle, Group 24 RV batteries
Automatic dual-battery charge control
3,600-watt Cummins Onan® MicroQuiet™ LP generator
1,000-watt DC/AC inverter
Interior TV jack and AC duplex

OPTIONAL EQUIPMENT
3,200-watt Cummins Onan diesel generator

PLUMBING SYSTEM
Service Center color-coded labels, city water hookup/tank divertor fill, drainage valves, 10’ sewer hose
TrueLevel™ holding-tank monitoring system
6-gallon water heater w/electric ignition, 110 V/ LP
Winterization Package water heater bypass valve and siphon tube
On-demand water pump
Permanent-mount LP tank w/remote fill

OPTIONAL EQUIPMENT
Heated drainage system
Exterior wash station w/lighted pump switch

SAFETY
Seat belts
Child seat tether anchor (25R)
LP, smoke and carbon monoxide detectors
10 BC fire extinguisher
Ground fault interrupter
High-mount brake lamps
Daytime running lamps
Fog lamps

WARRANTY
12-month/15,000-mile basic warranty
36-month/36,000-mile limited warranty on structure
10-year limited parts-and-labor warranty on roof skin

1 The height of each model is measured to the top of the talent standard feature and is based on the curb weight of a typically equipped unit. The actual height of your vehicle may vary by several inches depending on chassis or equipment variations. Please contact your dealer for further information.
2 The load capacity of your motor home is designated by weight, not by volume, so you cannot necessarily use all available space when loading your motor home.
3 Capacities are based on measurements prior to tank installation. Storage capacity variations can result due to installation applications.
4 Capacities shown are tank manufacturer’s listed water capacity (W.C.). Actual filled LP capacity is 80% of listing due to overfilling prevention device on tank.
5 Actual towing capacity is dependent upon your particular loading and towing circumstances, which includes the GVWR, GAWR and GCR as well as adequate trailer brakes. Please refer to the Operator’s Manual of your vehicle for further towing information.
6 See separate chassis warranty.
7 See your dealer for complete warranty information.
8 Not Available

NOTAVAILABLE Not all items available in combination. See dealer for details.

Winnebago Industries® continuing program of product improvement makes specifications, equipment, model availability, and prices subject to change without notice. Comparisons to other motor homes are based on the most recent information available at printing.
### Weights & Measures

<table>
<thead>
<tr>
<th></th>
<th>25Q</th>
<th>25R</th>
<th>25T</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Length</strong></td>
<td>25’5”</td>
<td>25’5”</td>
<td>25’5”</td>
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<tr>
<td><strong>Exterior Height</strong></td>
<td>11’</td>
<td>11’</td>
<td>11’</td>
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<tr>
<td><strong>Exterior Width</strong></td>
<td>7’6”</td>
<td>7’6”</td>
<td>7’6”</td>
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<tr>
<td><strong>Exterior Storage</strong></td>
<td>33.5</td>
<td>50.3</td>
<td>82.6</td>
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<tr>
<td><strong>Awning Length</strong></td>
<td>16’</td>
<td>16’</td>
<td>16’</td>
</tr>
<tr>
<td><strong>Interior Height</strong></td>
<td>6’5”</td>
<td>6’5”</td>
<td>6’5”</td>
</tr>
<tr>
<td><strong>Interior Width</strong></td>
<td>7’3”</td>
<td>7’3”</td>
<td>7’3”</td>
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<tr>
<td><strong>Freshwater Capacity w/Heater</strong></td>
<td>36</td>
<td>30/40</td>
<td>36/36</td>
</tr>
<tr>
<td><strong>Holding Tank Capacity - Black/Gray</strong></td>
<td>36/36</td>
<td>30/40</td>
<td>36/36</td>
</tr>
<tr>
<td><strong>LP Capacity</strong></td>
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<tr>
<td><strong>Fuel Capacity</strong></td>
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<td><strong>GCWR</strong></td>
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<td><strong>GVWR</strong></td>
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<tr>
<td><strong>GAWR - Front</strong></td>
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<tr>
<td><strong>GAWR - Rear</strong></td>
<td>7,720</td>
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<tr>
<td><strong>Wheelbase</strong></td>
<td>170”</td>
<td>170”</td>
<td>170”</td>
</tr>
</tbody>
</table>

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**Take a Tour**

We’re proud of our processes, state-of-the-art facilities and the people who make Winnebago Industries number one. We invite you to visit our complex in Forest City, Iowa, for a first-hand look at the dedication and technology behind every motor home we build.

---

**NO SHORTCUTS — NO COMPROMISES**

The crowned, one-piece fiberglass roof is backed by a 10-year limited parts-and-labor roof skin warranty. Fiberglass offers superior strength and durability over less-attractive rubber roofs found on so many competitive models that can streak and degrade over time.

Durable, lightweight Thermo-Panel® sidewalls combine fiberglass, high-density block-foam insulation and the inner wall surface with aluminum support structures.

Metal substructures secure cabinets and appliances to add safety and stability.

An electrodeposition coating helps protect critical steel components.

Specially engineered interlocking joints connect the floor, sidewalls and roof into a cohesive unit.
The streamlined appearance of the Via is enhanced with deluxe graphics or available full-body paint.

Choose from three fabric collections and two cabinet wood choices, each with stainless steel hardware.

**Prism**  
Bold accent in dark colors contrast against the soft cream palette.

**Rio Grande**  
Warm and elegant tones set off by a touch of whimsy in russet.

**Echo**  
Cool shades harmonize to create a cozy welcoming environment.

Fabrics and carpets may change without notice or obligation.
Don’t Miss Out

Caravans, rallies, local and state events, and exclusive RV travel benefits can all be yours as a WIT Club member—and you can meet like-minded folks that possess the same enthusiasm for traveling this great nation of ours. It’s a wonderful way to make your Via a way of life. Learn more about the Winnebago-Itasca Travelers Club at Witclub.com.

Members enjoy:
• Caravans and Rallies
• Local and State Group Activities
• RV Travel Benefits

Committed to Service

We back our motor homes with best-in-class support both before and after the sale:
- 12-month/15,000-mile basic limited warranty
- 36-month/36,000-mile warranty on structure
- 10-year standard limited parts-and-labor roof skin warranty
- Complimentary 24-hour roadside assistance program
  - RV Technical Assistance Hotline
  - RV Service Appointment Assistance
  - Emergency Trip Interruption
  - Emergency Message Service
  - Nationwide Trip Routing
  - Fee-Free Travelers Cheques
- TripSaver Fast Track Parts guarantees that in-stock warranty parts ship directly to your dealer within 24 hours
- National dealer service network

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Seat belts are your most important hookup. Always buckle up.

For photos, videos and a whole lot more about the full lineup of Winnebago motor homes, visit GoWinnebago.com.

For Sales and Service Information Contact: