

The closer you look,
the farther out front we get.



Windcruiser

We've got the competition



coming



and going.

Nobody even comes close to the remarkable, new Windcruiser.™ Because nobody can.

Nobody comes close to Itasca's commitment to automotive technology.

Nobody comes close to our state-of-the-art design and manufacturing facilities.

One look is all it takes. From the sleek, 40-degree rake of the windshield — to the automotive driver *and* passenger doors — to the expansive side windows and smooth fiberglass walls — to the beautifully sculptured rear cap — Windcruiser stands apart.

Windcruiser sets the pace. And defines a course that puts you way out front.

Any way you look at it, Windcruiser is the leader.

From the front, back or in profile, Windcruiser boldly says "tomorrow."

The windshield is raked at an unprecedented 40 degrees. And beneath it, both grill and integrated front bumper wrap around — and point the way to Windcruiser's unique, automotive-styled cockpit doors.

The doors incorporate windows made for scenic

traveling. And huge exterior rear view mirrors integrated into aerodynamic fairings.

Sculptured, flared wheel wells and rocker panels create a surprisingly low appearance. A look that introduces Windcruiser's positive handling characteristics — even before you take the road.

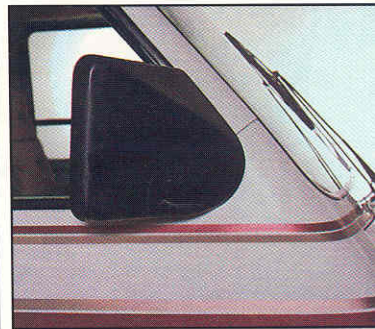
The last word in contemporary design is delivered by Windcruiser's contoured rear cap.

There's an integrated, enclosed spare tire cover. A wrap around bumper. And a broad, deep rear window that concludes Windcruiser as distinctively as the windshield begins it.

The closer you look — the better Windcruiser gets.

Windcruiser invites close inspection. In fact, the closer you look — the better we like it.

Let's start at the beginning again.



Windcruiser's headlights are inset in chrome bezels. The windshield is mounted in a steel frame and secured with automotive adhesives and sealants.

The front section wraps



Look at the look.

all the way to the door posts.[®] With no corner seams. It initiates a clean, uncluttered visual appeal that's carried the full length of Windcruiser.

Unlike most motor homes, hinges and fasteners are carefully concealed or smoothly integrated into the flowing design.

The windows are consistently shaped and aligned perfectly to complement one another.

And there are no distracting extrusions or pebble-grains to interrupt the smooth, uncluttered sides.

Windcruiser is the

product of advanced design and engineering. And no matter where you stand — or how close you look — it shows.

Now let's take a look from the driver's perspective.

From the moment you open the door — put your foot on the integrated step — and slide in behind Windcruiser's



wheel — you'll feel like you're in an environment more common to runways, than highways.

The view through Windcruiser's huge windshield is commanding. And below it, Itasca has created a totally new instrument panel. Read-outs continuously monitor all automotive operating systems. Including a digital read-out which reports both inside and outside air temperatures.

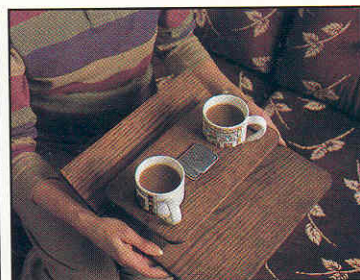
The steering column is completely enclosed to keep wires out of sight. And there's even a built-in light and

map pocket.

Even Windcruiser's engine cover has been specially designed. It's unusually low — and well upholstered. That means easier movement. And greater comfort.

The bucket seats are deeply padded. So is the dash. And Windcruiser's standard cockpit package includes everything you'd expect. Like convenient beverage holders. A lighted storage compartment. Full-width, multi-adjustable visors. And a black-out curtain.

It also includes things other motor home companies might consider extras. Like automotive air conditioning. An AM/FM stereo radio with cassette player. Even cruise control and a tilt-wheel.



**Windcruiser
has
everything.**



Except wasted space

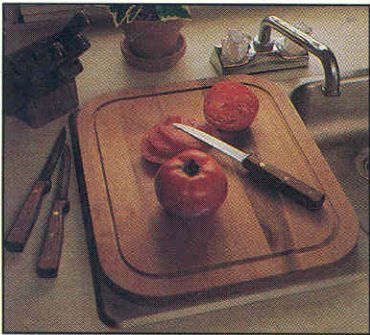
Windcruiser looks as good inside as it does outside.

It's filled with luxurious appointments. Thickly padded carpet. Classic walnut wood grains. Rich, enduring upholstery.

Best of all, Windcruiser is filled with room. Nothing is down-sized. The ceiling lets you stand tall. The interior measures over seven feet from side to side. The counters are kitchen height. And the furnishings are full size. For full-size people.

Windcruiser is like an

Look at the luxury.



through them from the inside. Windcruiser is designed to surround you with scenery. The rear bedroom is like a sunporch. With giant windows on three sides.

The galley and lounge offer spectacular views through both the windshield and the generous side windows.

And there's more to Windcruiser's windows than meets the eye. In fact, in large part, Itasca has designed them *not* to meet your eye.

Windcruiser's side windows are divided into two sections. Only the lower portion is screened — because it cranks out for ventilation. That leaves the upper portion completely unobstructed. And your view completely undisturbed.

elegant four room apartment. There's a lounge for entertaining. A complete galley. A roomy bedroom. A full bathroom. And wait until you see the view!

Windows as big as all outdoors.

You've looked at Windcruiser's huge windows from the outside. But they're even more impressive when you look



The only thing missing from the kitchen is your recipe book.

Windcruiser's galley is a cook's paradise. Quality, name-brand appliances include a four-burner stove and glass-door oven. And, if you'd like, there's an optional touch control microwave for quick snacks.

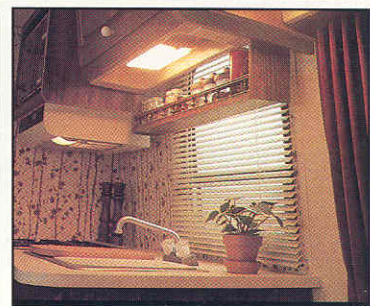
Like everything else in Windcruiser, the three-way refrigerator is extra large. And you can choose the operating mode with the touch of a button. Either 12-volt, 110-volt or LP gas. There's even a built-in warning alarm.

Windcruiser has loads of storage space, too. Including a roll-out pantry with rubber-coated wire baskets for noise-free storage.

And when it's time to do the dishes — there's a stainless steel sink that comes complete with a window on the world.

Windcruiser's bathroom is a room with bath.

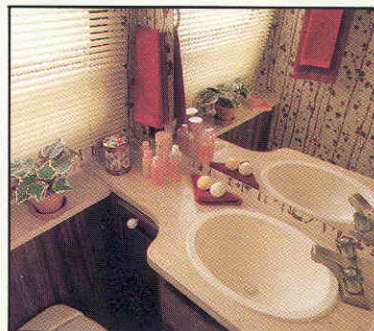
Some motor homes have bathrooms that look great on a floor plan. But on closer



inspection, are suitable only for contortionists.

Windcruiser's bathroom looks as good in person as it does on paper.

It's typically Itasca. With incredible attention to detail. From the antiqued brass-tone





Front overhead bunk.

fixtures — to the oak-trimmed medicine cabinet.

The shower is a single piece of ABS plastic — walls and ceiling — so it won't leak.

And there's even a removable clothes rod for temporary storage. Or drip drying.

A lot of little extras make a very big difference.

Windcruiser is filled with functional appointments. Alone, they're desirable. But all together, they make Windcruiser irresistible.

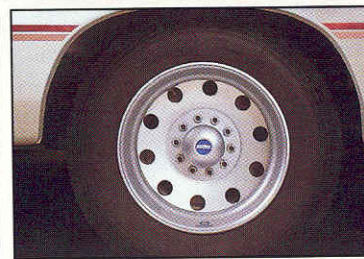
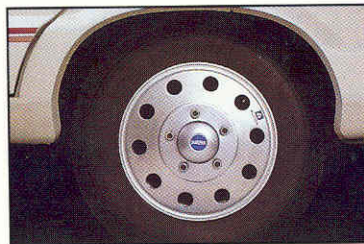
The bedroom, for example, has built-in reading lamps. The bed has a comfortable Sealy® Postupedic® mattress. And with the double bed option, you get a corner table that's just right for a TV set.

The wardrobe is unusually large. And it includes extra drawers for smaller items. Even an automatic light. And speaking of lights,



Lighted exterior storage.

Windcruiser has three-way lamps that allow you to dial your



Optional front and rear stylized aluminum wheels.

interior mood. And when the lamps are out, you'll appreciate the courtesy lights on the floor.

The appliances are tastefully matched to the decor. And the cabinets are radius-edged for the sake of appearance. And safety.

Drapes are suspended for an integrated system built into the overhead cabinets. And lights are recessed into the cabinets as well.

Up front, an optional

overhead bunk is concealed behind a panel over the cockpit when not in use — but easily makes into a comfortable single bed when needed.

Windcruiser offers an optional entertainment center, too. It includes a bar with wine rack, bottle holder, hanging glass holder — and automatic ice-maker. There's even a swivel base ready for your TV.

When the time is right for air conditioning, Windcruiser's optional automotive Blend Air temperature control system is quieter, faster and more efficient than you could dream possible.

And while we're on the subject of comfort, we can't forget the Flexsteel MagicBed/Couch. You'll have a hard



Screened, vented windows.



Look.



Optional electric entrance step.

Making comparisons simply makes us look better.

Few things are as exciting for the serious motor homer as picking out a new motor home. But making the right choice can be difficult. And the best approach is comparison shopping.

At Itasca, nothing could please us more. Because feature-for-feature and point-by-point, Windcruiser is an incomparable motor home.

Its superiority is a fact, pure and simple. We know. We've already compared

Windcruiser to the best our competition has to offer. Over the next three pages, you can see the results.

That's right, *see* them. We took pictures of competitive units available in December 1983 and January 1984 to document our comparisons. On the left, we show the Windcruiser. On the right, a similar shot of one of our competitors.

You'll get to see exactly why a company which manufactures its motor homes is a better choice than one that merely assembles them.

You'll learn how to tell a truly well-built vehicle from one that simply claims solid construction.

Look carefully at the nine examples we've presented here. Then make your own comparisons before you buy. You will prove to yourself that Windcruiser is by far the finest motor home built in America.

I A lot of motor home interiors look roomy and inviting. But unless you compare them head-to-head, it is hard to tell which has the most to offer. Look at the difference between Windcruiser's full-sized interior and the Pace Arrow 454SG's down-sized quarters.

Everything in Windcruiser is built in the Itasca tradition of ample spaciousness. The counters are kitchen height. The furnishings are generously proportioned. And the floorplan is designed with plenty of room for stretching out or moving around.

In the 454SG, extra room is in short supply. Compared to Windcruiser, it has less floor space, lower counter tops, a lower ceiling and a smaller dinette.

time deciding whether you love it more as a bed. Or a couch.

Sure, there's more.

Much more. Like a decorative valance that houses the door window shade.

There's a monitor panel that indicates LP gas, fresh water



Removable beverage tray.

and holding tank levels. It even includes an easy to read digital clock. With wake-up alarm.

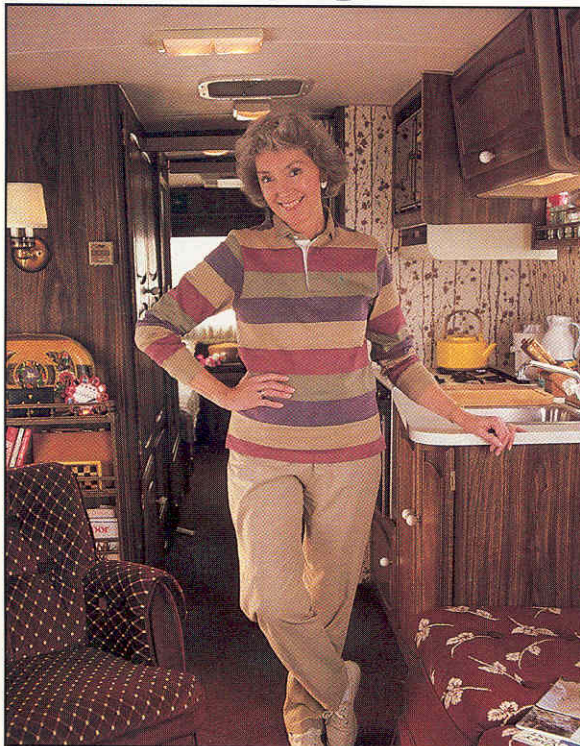
There's an emergency start solenoid that gives you back-up battery power at the flip of a switch.

There is a magazine rack by the entrance door. Spice shelves. Even cylinder-style door props in the cabinets. In short, there's *everything* in Windcruiser. Except wasted space.



Optional sport steering wheel.

OURS.



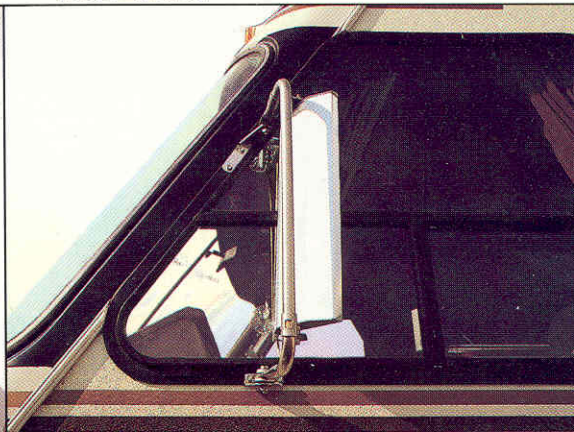
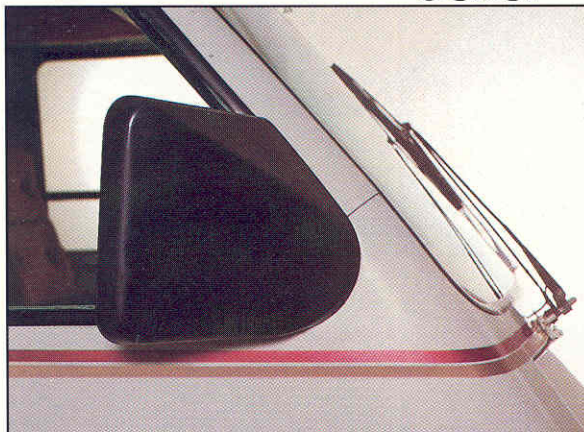
THEIRS.



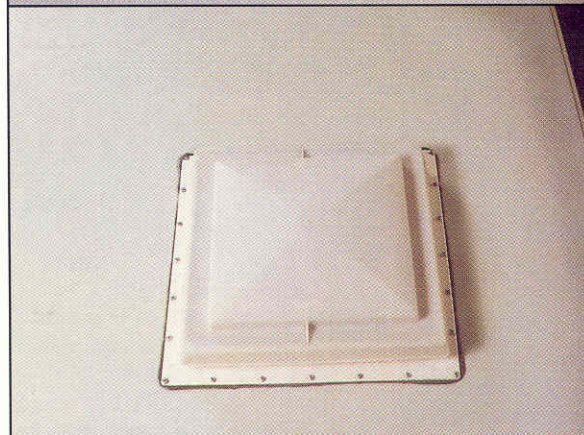
And compare.

OURS.

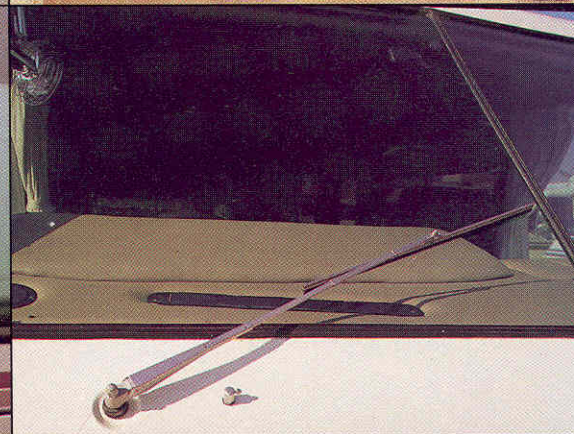
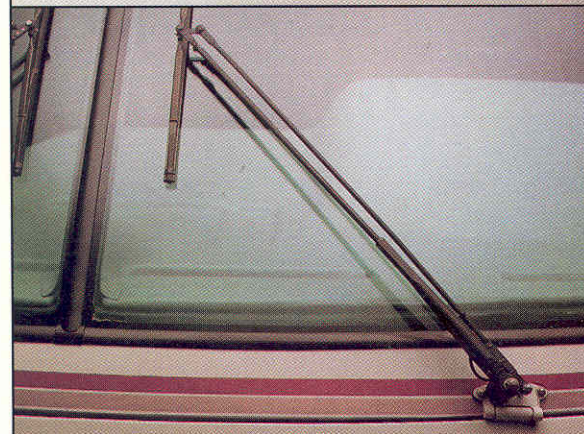
THEIRS.



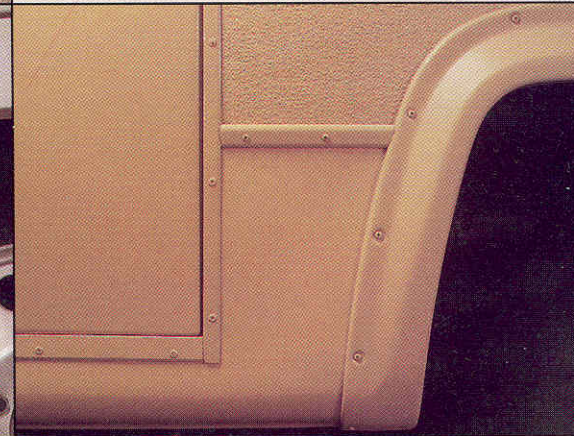
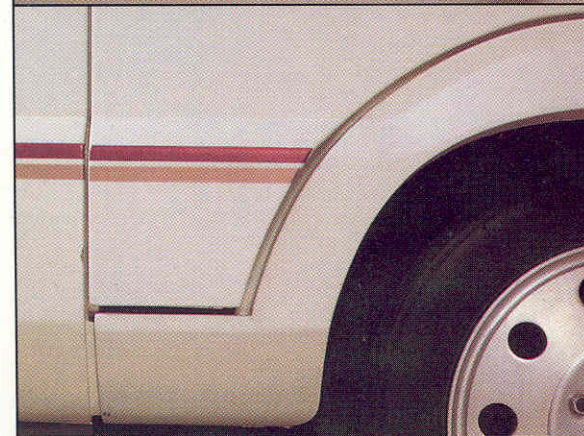
2 The Windcruiser front end is smooth, rounded, with aerodynamic side mirrors. In vivid contrast, the Cross Country has protruding corner seams, bolt-on mirrors and a patchwork of both pebbled and smooth fiberglass.



3 Some manufacturers think "what you don't know won't hurt you." But we build in quality even where you'll never see it. Like inside the walls, under the floor and on the roof. The Windcruiser roof is strong, well-sealed and durable. The Pace Arrow 454SG? It speaks for itself.



4 The windshield wiper system on the Windcruiser was specially designed and built for the Windcruiser. Its articulated, pantograph system is mounted in the steel substructure to minimize the effects of torque and vibration. The more expensive Sportscoach, like many other brands, merely attaches their wipers to the fiberglass front.



5 The Windcruiser has a smooth, sculptured fiberglass sidewall. Wheel lips and rocker panels flow together as integrated units. On the Pace Arrow 454SG, exposed rivets and fasteners reveal a less modern assembly technique.

Look beyond the look

OURS. THEIRS.

6 No comparison here. The Windcruiser has two cab doors. No other manufacturer, regardless of price, gives you a Class A with that option. The 454SG doesn't even offer one front door. More importantly, ours are solid, steel-framed, automotive-styled doors — not simply modified sidewall sections.

7 Pull off the molding strips, and you'll discover two ways to install a windshield. The Windcruiser windshield is framed in steel, and secured by the same adhesives and sealants used by auto makers. Pace Arrow 454SG uses a rubber molding to mount the windshield onto the fiberglass.

8 The Windcruiser instrument panel is clean and uncluttered. Even the removable beverage tray is integrated into the design. The Windcruiser driver's compartment matches, and perhaps even surpasses, the far more expensive Sportscoach.

9 The rear bumper doesn't really affect performance. But the Windcruiser clearly looks better. And its integrated styling means that signal lights are built in, not bolted on — as on the Pace Arrow 454SG.

Competitive features may have changed subsequent to printing of this brochure.



There's more to leadership than meets the eye.

Windcruiser's real beauty lies beneath its skin. In countless construction details that combine to reflect the ultimate in Itasca design and engineering expertise.

There's steel everywhere. And it's used with exceptional sophistication.

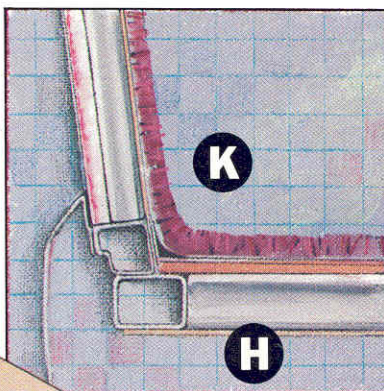
The front cage, for example, is the essence of contemporary automotive technology. With six vertical pillars and a matrix of cross members.

The resulting structure provides remarkable dura-

bility, protection — and, most importantly, safety.

Nobody does more in chassis preparation.

Windcruiser is built on a solid foundation. First the chassis is stretched and tuned to extend the wheelbase. And deliver a more comfortable ride.



Then a special leveler rail is welded to the top of the chassis. It provides a sturdy, flat surface to which the coach body is secured.

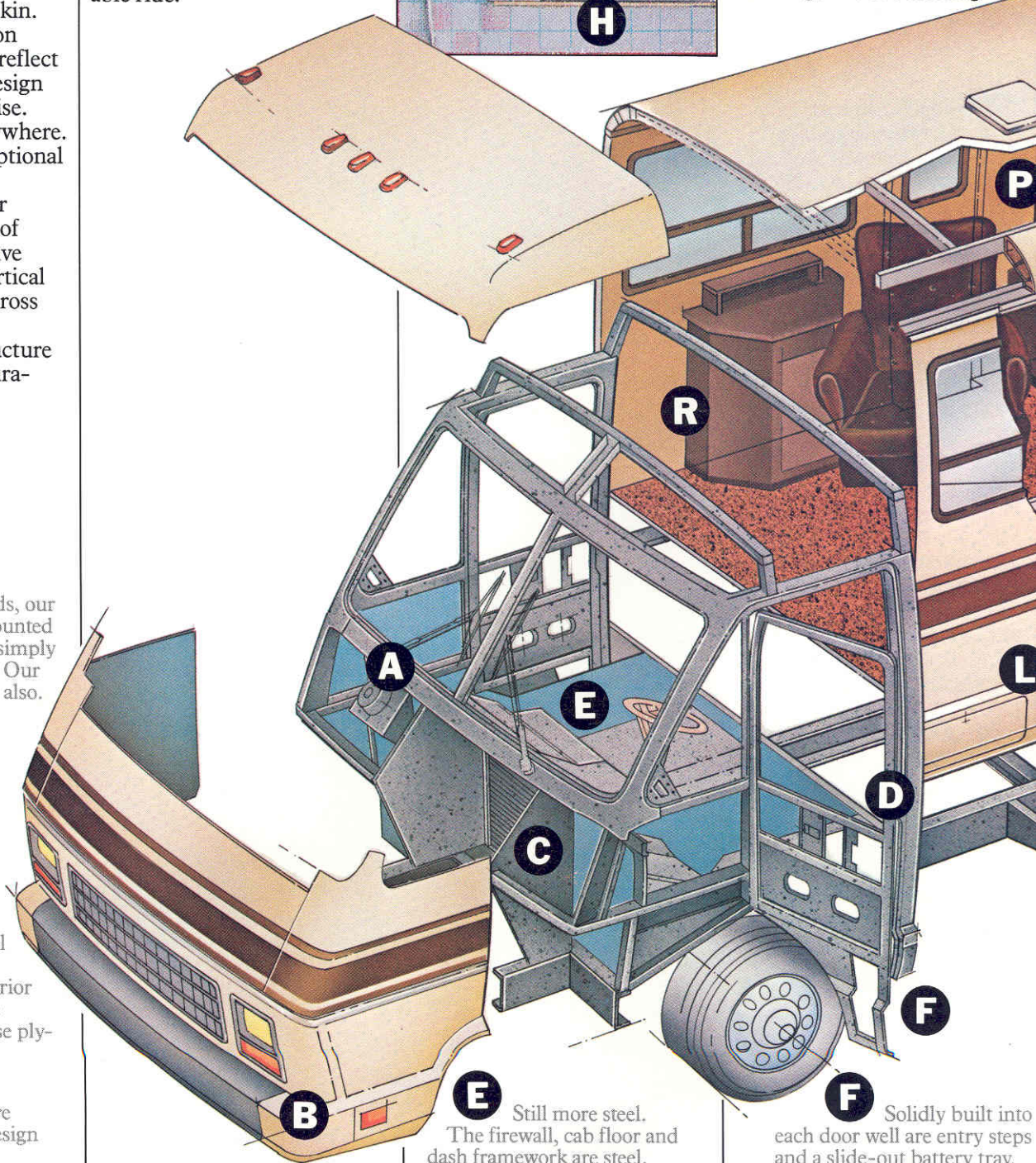
Outriggers are attached at critical points along the sides of the chassis. They broaden the building platform and create additional support for things like the holding

A Unlike other brands, our windshield is securely mounted in a steel framework, not simply attached to the fiberglass. Our wipers are steel mounted also.

B It takes special capabilities to create a wraparound, integrated grill and bumper. But it's worth the effort in terms of aerodynamics and styling.

C This elaborate steel substructure is a radical departure providing superior strength and safety. Some manufacturers actually use plywood framing here.

D The front doors are steel-framed, a unique design for solid quality.



E Still more steel. The firewall, cab floor and dash framework are steel.

F Solidly built into each door well are entry steps and a slide-out battery tray.

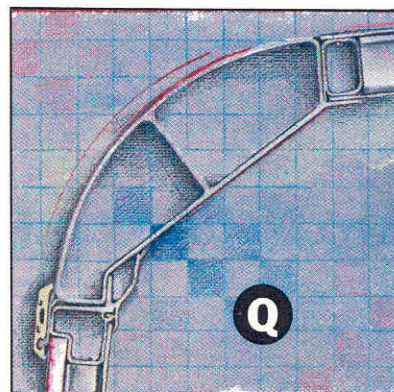
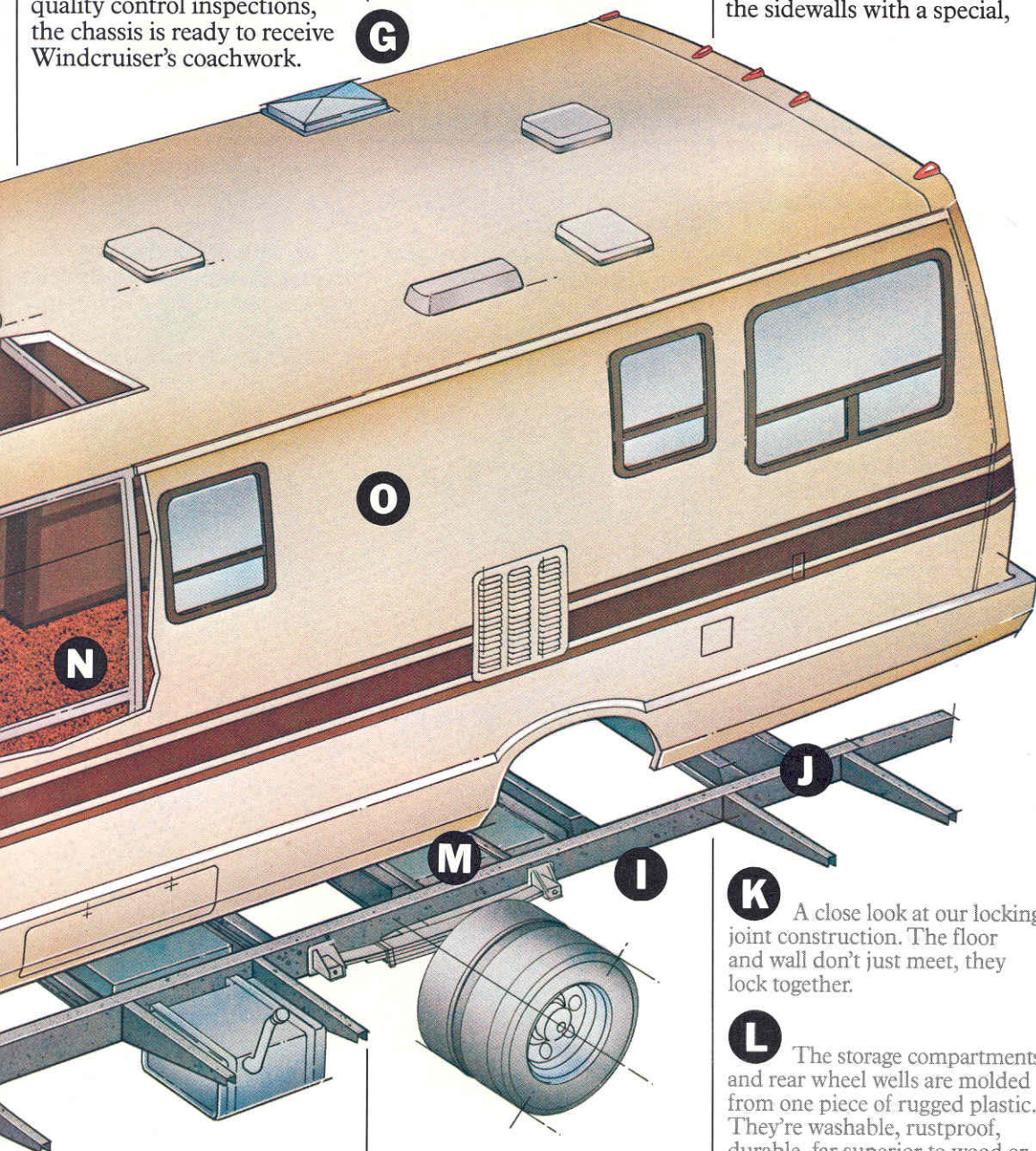
Look at construction.

tanks, generator compartment and main entry door.

Finally, after careful quality control inspections, the chassis is ready to receive Windcruiser's coachwork.

The sophistication doesn't stop with the chassis.

Windcruiser is pure Itasca. From its aluminum-surfaced roof that's attached to the sidewalls with a special,



virtually leak-proof extrusion — to the locking joint system that mounts sidewalls to the floor.

From the rust-proof, roto-cast rear wheel wells — to the rustproof aluminum underflooring — to the tubular steel sidewall reinforcements — to the tubular aluminum roof supports — we're not afraid to put money where it won't show. Because we know the more we put into Itasca, the more you'll get out of it.

G The generator compartment is enclosed in steel, and supported by steel outrigger reinforcements welded to the chassis rails.

H No need for rustproofing. The entire underflooring is aluminum.

I Our chassis rails aren't just stretched, they're "tuned" to the length and load of the Elandan.

J Many chassis rails aren't level. So we weld on this special full-length rail structure and outriggers to achieve a level, wider, more stable foundation.

K A close look at our locking joint construction. The floor and wall don't just meet, they lock together.

L The storage compartments and rear wheel wells are molded from one piece of rugged plastic. They're washable, rustproof, durable, far superior to wood or sheet metal.

M Water and holding tanks are seamless. Strategically positioned outriggers give them added support.

N In the living areas, aluminum framing provides the strength of steel framing at a significant weight savings.

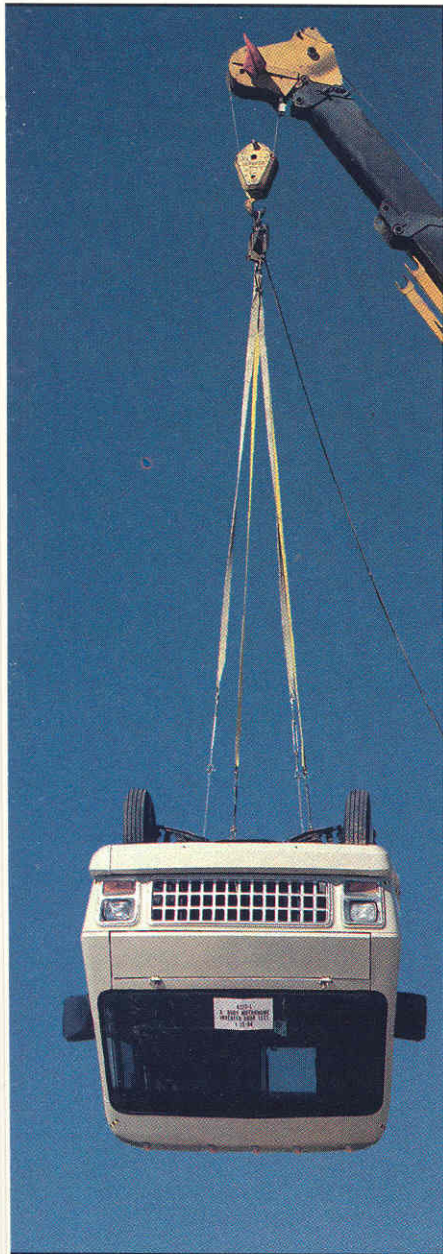
O Our Thermo-Panel® sidewalls give a light, tight seal. Even on the rear cap which, unbelievably, some companies don't bother to insulate.

P Heavier, 1½" roof framing members create a stronger roof, and give us room for thicker insulation in your ceiling.

Q A specially designed, tightly sealing aluminum extrusion joins roof and sidewalls. The 110-volt wiring runs inside.

R Two roll bars give extra cab support.

We don't
simply
assemble
motor homes.
We
manufacture
them.



There's one simple reason why the competition's state of the art is a long way behind our state of the art. Itasca manufactures motor homes — while other companies assemble them.

Our manufacturing facilities measure over 57 acres — *under roof*. And they're equipped with the most sophisticated automated equipment and machinery in the industry.

That means we have the capacity to design and manufacture nearly 80% of the components that go into an Itasca. Everything from doors to drivers seats. From holding tanks to instrument panels. From steel assemblies to aluminum extrusions. All are designed and built to the rigid standards that Itasca has come to stand for.



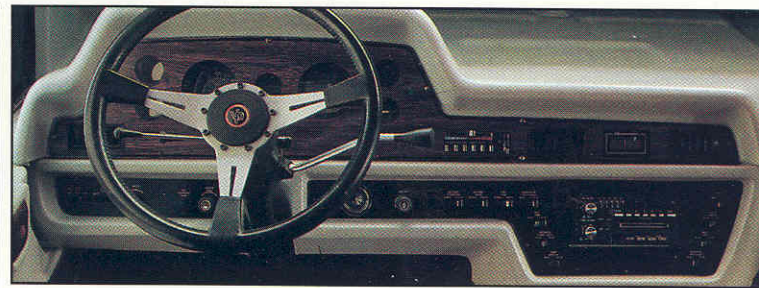
We're pioneering the application of computer aided design to motor homes.

Nobody has even come close to the technological sophistication we applied to the development of Windcruiser.

We used state of the art CAD systems (computer aided design) to continually probe for more effective use of space and materials. To analyze stress and weight distribution. In short, to design for you the safest, most efficient motor home on wheels.

Computers offer an extra measure of manufacturing precision, too.

We apply the same



sophistication to manufacturing that we apply to design.

For example, we invested over \$2 million in tooling just to produce Windcruiser's front cage, cab and doors.

And in addition to four 1,000-foot assembly lines, our production facility includes a computer controlled punch press. And an automated welding system that's accurate to within six hundredths of an inch! There's even a series of 22,000 gallon dip tanks into which steel parts are immersed in cleansing and corrosion resistant treatments.

The toughest test we have to pass is our own.

Testing, like every other aspect of Itasca construction, is state of the art.

A special heat chamber subjects molded plastic parts to temperature extremes from -100 to +400 degrees.

A unique system sprays gravel at our paint finishes with 70 lbs. of air pressure to check chip resistance.

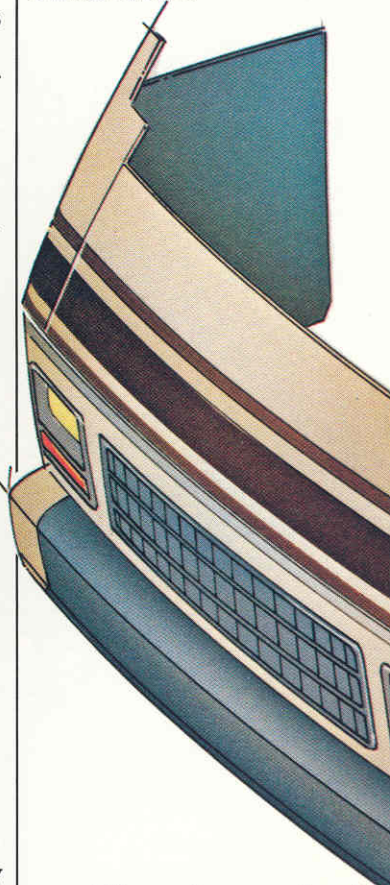
Another device is used every week to randomly test the lamination strength of our own Thermo-Panel sidewalls.

We routinely run vibration tests. Salt water spray



tests. Weight distribution tests

We even sent a Windcruiser through a grueling endurance test. The equivalent of thousands of miles of bumps, curves, stops and swerves. It's the ultimate stress test for a motor home.

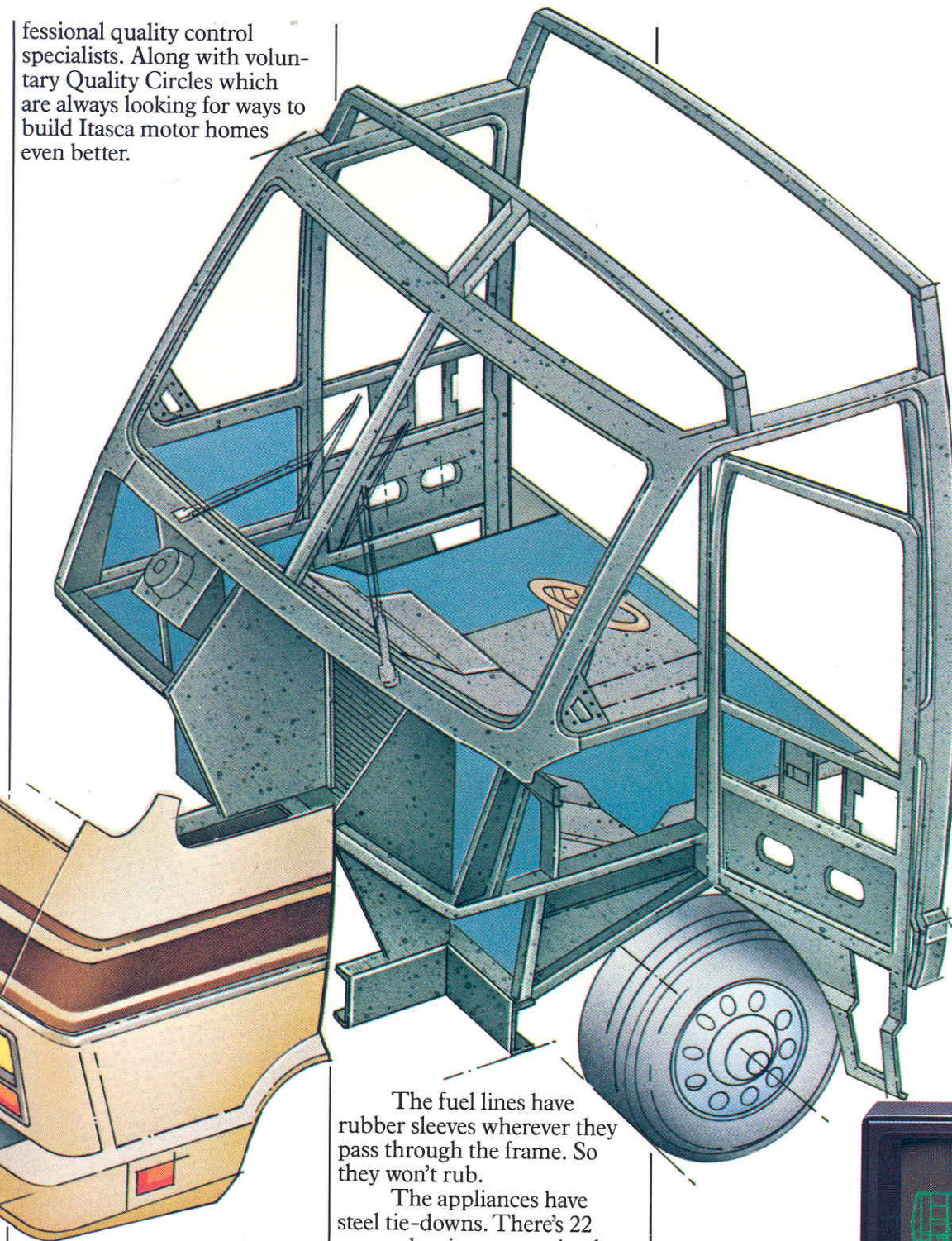


Then, of course, there's our famous drop test. A three-foot free fall onto solid pavement. Upside down. To make certain all the appliances stay put and all the doors still open.

And to make sure our testing stands the test, every Itasca built is manufactured under the watchful eyes of pro-

Look at the unparalleled

professional quality control specialists. Along with voluntary Quality Circles which are always looking for ways to build Itasca motor homes even better.



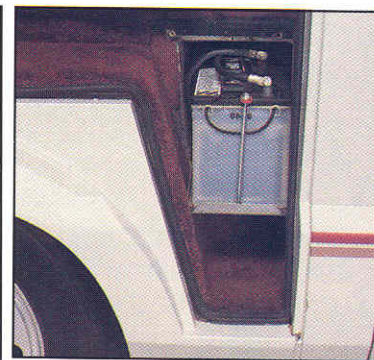
**We put more into Itasca—
so you get more out of it.**

Windcruiser meets or exceeds all applicable state and federal motor home safety codes written. But we don't stop there.

The fuel lines have rubber sleeves wherever they pass through the frame. So they won't rub.

The appliances have steel tie-downs. There's 22 gauge aluminum contained within the sidewalls. And the cockpit is shielded by a steel dash substructure, firewall and floor.

Windcruiser has plenty of room for all your gear in seamless roto-cast compartments—with lockable exterior



access panels and courtesy lights inside.

And we've organized the storage areas and holding tanks for weight distribution. Even the batteries are located one on each side for better balance.

**Finally, let's talk about real
peace of mind.**

Peace of mind is a very important part of Windcruiser's leadership.

It comes in the form of an unmatched service network that stretches from coast to coast.

In the form of a solid 12 month/12,000 mile limited warranty. Or our optional 5 year/50,000 mile Traveler's Protection Plan*.

Most of all, peace of mind comes in the form of a six letter word that means uncompromised quality, comfort and value. That word is Itasca.

*Not available in Canada.

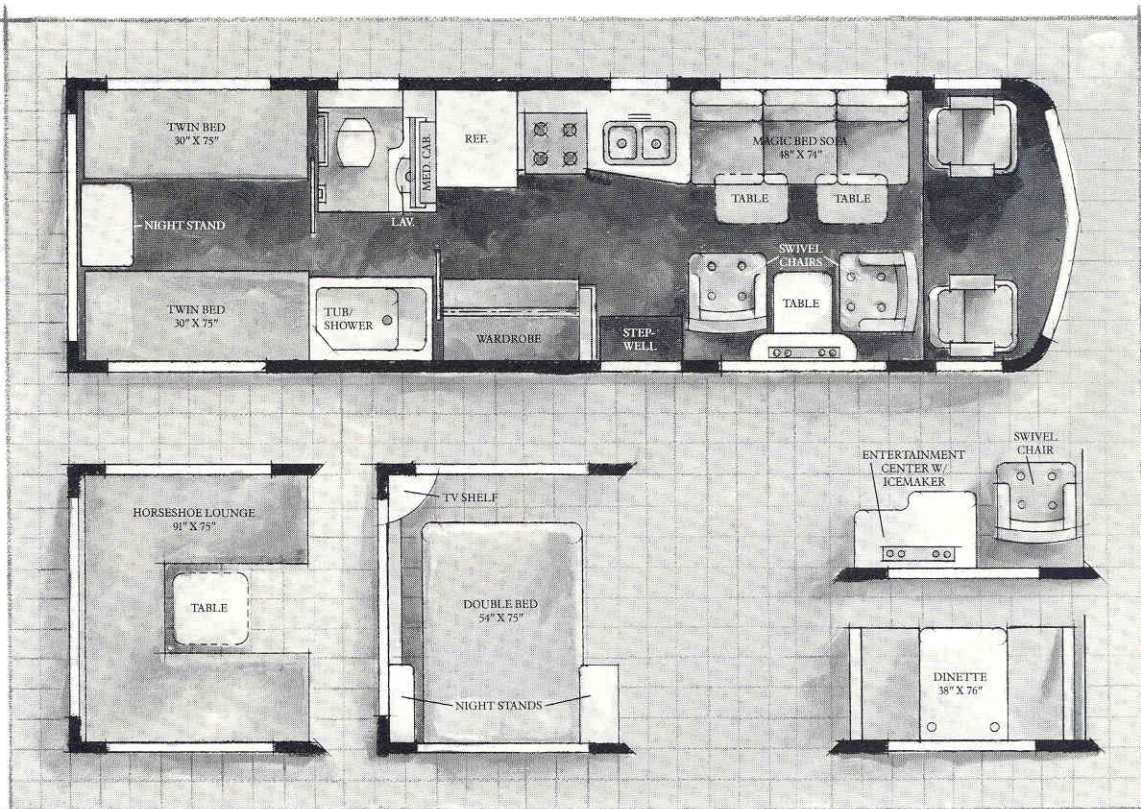


ed resources.

The New Windcruiser 31RT.

Standard Equipment

AM/FM Cassette Stereo
with 4 speakers
Power Steering
Tilt Steering
Automotive Air Conditioning
Interior/Exterior Temperature Gauge
Cruise Control
Emergency Start Solenoid
Interior Hood Release
Intermittent Pantograph
Wiper System
Transmission Cooler
All Windows Tinted
45 Amp. Converter/Battery
Charger with Exterior
Power Cord
Swivel Lounge Chairs
with Fold-up Table
Flexsteel MagicBed/Couch
Bedspreads & Pillow Sham
Blackout Curtain
Full Carpeting
Floor Courtesy Lights
Automatic Wardrobe Lights
Clothes Hamper with
Laundry Bag
Medicine Cabinet with
Framed Mirror
Magazine Rack
Smoke Detector
Screen Door
4-Burner Range with
Large Oven
Powered Range Hood
Large Double Door
Refrigerator with Electronic
Ignition
Deluxe Monitor Panel with
Digital Clock
Motoraid Water Heater
with Electronic Ignition
Rear Automotive Heater
34,000 BTU Forced Air
Furnace with Electronic
Ignition
5-B.C. Fire Extinguisher
LP Leak Detector
Locking Fuel and Water
Doors



Specifications *

Length (Bumper to Bumper)	31' 9 1/2"
Exterior Height — at GVWR without Roof Air:	112"
with Roof Air:	119.5"
Interior Height	77"
Exterior Width (Wheel Lip to Wheel Lip)	95.75"
Interior Width	91"
Tires	8.00 x 19.5
Automotive battery	80 Amp.
Two Auxiliary Batteries	90 Amp. Deep Cycle Die-Hard®
Fuel Capacity	90 Gal. (60 Gal. main/ 30 Gal. Aux.)
Fresh Water Capacity (with Heater)	60 Gal.
Holding Tank Capacity	
Sewage	40 Gal.
Waste Water	44 Gal.
LP Gas	80 Lbs.
Sleeping Capacity	4 STD/6 OPT
GVWR	14,500 Lbs.
Wheelbase	190"
Engine	Chevrolet 454 CID V-8
Fiberglass Sidewall	Thermo-Panel® with Smooth Fiberglass Skin
Crown Roof	Thermo-Panel with Smooth Aluminum Skin

*Some measurements and capacities approximated at time of publication.

**Not available in Canada

© 1984 Winnebago Industries, Inc., Forest City, Iowa 50436. Printed in U.S.A.

Optional Equipment

Electronic AM/FM/Cassette
Stereo with 5-Band
Equalizer, 4 Speakers
Sport Steering Wheel
Airhorns
Dinette (Replaces Swivel Chairs)
Front Pull-Down Bunk, Single
Double Bed (Replaces Twin Beds)
Rear Horseshoe Lounge
(Replaces Twin Beds)
Entertainment Center with Ice Maker*
Automatic Ice Maker/Cabinet**
Powered Entrance Door Step
Central Vacuum Cleaner
Electronic Touch Control
Microwave Oven
13,500 BTU Roof Air Conditioner
4 kw, 4.5 kw, 6 kw or 7.5 kw Generator
Second 13,500 BTU Roof Air
Conditioner (with 6 kw or
7.5 kw Generator only)
Luggage Rack and Ladder
Roof Storage Box
Stylized Aluminum Wheels
Radial Tires

Stop looking.

Presenting the W.I.T. Club

W.I.T. stands for the Winnebago International Travelers Club. It's one of the

best ways to make your new Windcruiser an even more exciting motor home to own.

By joining the W.I.T. Club, you become part of a fellowship which is specially committed to sharing the fun of owning a motor home. You'll make new friends, keep up with old friends and enjoy the

unique camaraderie that comes only from owning a motor home built with the care and quality of Winnebago Industries.

You'll also be invited to rallies and caravans all across the U.S., Canada and Mexico. And you'll be treated to special services and discount opportunities as an official W.I.T.

Club member.

So buy a new Windcruiser and join the W.I.T. Club today. Then you'll find out just how much fun owning a motor home can be. Ask your dealer for details.

Itasca's continuing program of product improvement makes specifications, equipment, model availability and prices subject to change without notice. Some items shown may be extra cost options.



Start enjoying.



Itasca[®].