Take a Tour

We're proud of our process, state-of-the-art facilities and the people who make Winnebago Industries number one. We invite you to visit our factory in Forest City, Iowa, for a first-hand look at the dedication and technology behind every motor home we build.

Recognized Quality

The Recreation Vehicle Dealer Association annually rates RV manufacturers and awards the Quality Circle award to manufacturers who provide exceptional products, service and support. Winnebago Industries is proud to be the only manufacturer to receive this award every year since its inception.

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We back our motor homes with the industry's best service after the sale.

• 12-month/15,000-mile basic limited warranty
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• Nationwide Trip Routing • Fee-Free Travelers Cheques
• TripSaver Fast Track Parts. TripSaver guarantees that in-stock warranty parts ship directly to your dealer within 24 hours.
• National dealer service network

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• Caravans and rallies
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Find your Latitude.
The all-new 2008 Itasca Latitude™ ushers in a new era of pusher motor homes. It’s the first motor home specifically designed to take advantage of the Workhorse UFO™ chassis with fully loaded, innovative mid-entry floorplans for a more spacious cab. This advanced chassis includes a 8.1L, 340-hp gas engine. You can also choose the Freightliner® XC chassis with a Cummins® 6.7L ISB diesel engine. Inside, curved cabinetry with contemporary styling and a 7’2.5” ceiling height make you feel at home. For beautiful Class A style with pusher power, find yourself in a 2008 Itasca Latitude.
This energy management system monitors electrical usage and automatically cycles appliances on and off to prevent power overloads. Cools 40% faster and runs 10% quieter than traditional roof air units. The Coleman®-Mach® cooling unit is located in the basement, eliminating condensation runoff and creating a lower vehicle profile. Add the available heat pump and take the chill off cool mornings without starting the furnace.

Your Latitude is great for a day of adventures or an evening of relaxation. You’ll find comfort in every corner with a plush Flexsteel® sofa and an UltraLeather™ Euro Recliner that is contoured to fit your body. It’s perfect for reading or watching movies on the 30” TV. The built-in entertainment center also houses the Home Theater Sound System with CD/DVD player. For more channels, add the available King-Dome® satellite. This dual LNB RV digital dish can provide digital signals to two separate receivers. The 600-watt inverter gives you the option of watching TV without shoreline or generator power.

The mid-entry design of the Latitude offers a more comfortable cab area without requiring a cumbersome step-well cover. It also allows for abundant storage as part of the stylish and functional interior.

*Soidal satellite programming requires a subscription to a digital service provider.

Sofa/Sleeper: Guests will love the available new FlexAire™ Sleep System. A queen-size mattress with an electric pump stores beneath the sofa and inflates in minutes for a comfortable night’s sleep.

One Place™: This complete systems center places frequently used switches, gauges and controls in one convenient location.

PowerLine: This complete systems center places frequently used switches, gauges and controls in one convenient location.

The icon designates a Winnebago Industries Key Feature. For further in-depth information and photos, use the Drop-down Menu or click on the ‘Key Features’ page at winnebagoind.com.
When it’s time for dinner, the Apollo® range/microwave/convection oven in the galley gives you almost unlimited cooking options. Its stainless steel cook top includes three high-output sealed burners, while the convection oven cooks and browns just like a conventional oven in only half the time!

Food storage is everywhere, including a large pantry and an abundance of cabinets with hidden hinges and a distinguished duo-tone design.

The abundant storage is a result of our SmartSpace™ design philosophy that ensures every floorplan makes the most of the available space. This includes the additional storage compartments hidden beneath the seats of the dinette.

**Apollo Range** The 3-in-1 range/microwave/convection oven cuts cooking time in half.

**Full-extension Drawer Slides** Drawers are sized to maximize storage, hold tight with positive latches and open fully for easy access to stored items.

**Dining Table** Select this drop-leaf dining table set for contemporary dining.
Smooth ride

Whether it's a quick day trip or a cross-country journey, it's a joy in the plush Flexsteel® driver and passenger seats with soft UltraLeather upholstery. The cab area also offers plenty of room to stretch out and includes built-in cabinets and flip-up countertops for the passenger.

Driving the Latitude is made simple with stylish, ergonomic design and driver conveniences such as map lights and a rearview monitor. Flip on the auxiliary rear lamps for illumination when backing and maneuvering at night. A side-view video camera system is also available to give you a better view of the sides of your coach through turns.

You’ll always have something to listen to on the RV Radio®. It features AM/FM stereo, CD player, weather band and an auxiliary input for your iPod/MP3 player. A steering wheel remote and handheld remote give you control of your music from anywhere in the coach.

Rearview Monitor

Gain peace of mind when backing and maneuvering using the rearview monitor with one-way audio.

Cab Seats

UltraLeather provides comfort for long trips, while a storage cabinet and countertop come in handy when you’re parked. A six-way power pedestal is available for the driver’s seat, while an available footrest lets the passenger stretch out.
Wardrobe

A large wardrobe lets you bring more clothes.

Get a great night’s rest every night on the standard queen-size bed. Upgrade to the king-size bed on the 39W and truly sleep like royalty. Add a washer/dryer combination and you’ll always have fresh, clean clothes on the road.
More to see

The bedroom acts as a second living area with a 20” LCD TV and an available rear stereo system. An AM/FM stereo, CD/DVD player and an alarm clock are all included in the stereo system so you can watch a movie in the bedroom without using the front DVD player. It even comes with a headphone jack and an input for your MP3 player.

A bench provides a great place for personal decorative touches and includes storage below.

Washer/Dryer

This washer/dryer combo is available in both models.

Vanity

Prepare for a night out at the stylish vanity.

Shower A

A spacious neo-angle shower with flexible showerhead comes standard.
Proudly show off your Latitude in the available full-body paint scheme that is sure to please. A one-piece windshield gives you an unobstructed view of the highway.

Hooking up at the campsite is made simple with easy-to-read, color-coded labels in the service center. In addition to plumbing and electrical connections, the service center houses connections for a TV and portable satellite dish. An exterior wash station lets you wash off muddy shoes and equipment before entering the coach.

Level your coach quickly and easily with the automatic leveling jacks. The jacks have controls at the entrance door and service center so you can watch them set down on the jack pads.

Fully loaded

You’ll have room for all of your gear in the pass-through basement storage compartments. These compartments feature a rotocast lining that is strong and easy to clean. Side-hinge compartment doors open wide for total access.

SMART STORAGE

You’ll have room for all of your gear in the pass-through basement storage compartments. These compartments feature a rotocast lining that is strong and easy to clean. Side-hinge compartment doors open wide for total access.

KeyOne

Open the entrance door, storage compartments and fuel-fill door with a single KeyOne™ key.

QuickPort

The QuickPort® service connection hatch lets you close the service door with the hookups connected.

TrueLevel

Eliminate tank-level guesswork with our exclusive TrueLevel™ holding tank monitoring system. It incorporates detector cells that read liquid levels from outside the tank. No probes means no more corrosion, just accurate readings, time after time.
**Workhorse UFO Chassis**

Pusher performance with the ease of a gasoline engine. The all-new Workhorse UFO chassis gives you pusher power with a rear GM Vortec 8.1L gas engine. It delivers 340-hp and 455 lb.-ft. of torque for your toughest climbs. Combined with an Allison 2100 Series 6-speed transmission, the Workhorse UFO chassis brings the GVWR up to an impressive 26,000 pounds — the same GVWR of many traditional diesel pushers.

Enjoy a smooth ride over rough roads on a Hendrickson suspension built exclusively for the UFO chassis. A Quadraulic™ braking system employs four-wheel disc brakes for short stopping distances and anti-lock braking in harsh conditions.

- 26,000-lbs. GVWR
- GM Vortec 8.1L engine
- Adjustable pedals
- Touchpad shifter
- 55° wheel cut
- Allison 2100 Series 6-speed transmission
- Bilstein® shocks
- 5,000-lb. hitch

---

**Freightliner XC Diesel Chassis**

Diesel enthusiasts can choose the Freightliner XC chassis as the foundation of their Latitude. Climb hills with ease using the 340-hp Cummins ISB 6.7L diesel engine with 660 lb.-ft. of torque.

A full-air braking system delivers excellent stopping power, including four-wheel anti-lock brakes for wet or snowy roads. You won’t even notice bumps in the road, thanks to the NeWay® front and rear air suspension.

- 27,910-lbs. GVWR
- Cummins ISB 6.7L diesel engine
- Touchpad shifter
- 55° wheel cut
- Allison® 2500MH Series 6-speed transmission
- Sachs Shocks
- 10,000-lb. hitch

---

Pusher luxury and convenience with your choice of gas or diesel.
### 08 Latitude Specifications

#### Weights & Measures

<table>
<thead>
<tr>
<th>37L New</th>
<th>39W New</th>
</tr>
</thead>
<tbody>
<tr>
<td>Length</td>
<td>39’3”</td>
</tr>
<tr>
<td>Exterior Height</td>
<td>12’4”</td>
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<tr>
<td>Exterior Width</td>
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<tr>
<td>Exterior Storage (cu. ft.)</td>
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<tr>
<td>Awning Length</td>
<td>196”</td>
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<tr>
<td>Interior Height</td>
<td>7’2.5”</td>
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<tr>
<td>Interior Width</td>
<td>8’0.5”</td>
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<tr>
<td>Freshwater Capacity with/without</td>
<td>92 gal.</td>
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<tr>
<td>Holding Tank Capacity - Black/Gray (gal.)</td>
<td>62</td>
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<tr>
<td>LP Capacity (gal.)</td>
<td>28</td>
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<tr>
<td>Fuel Capacity (gal.)</td>
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<td>GCWR (lbs.)</td>
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<td>GVWR (lbs.)</td>
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<td>GAWR - Front (lbs.)</td>
<td>9,500</td>
</tr>
<tr>
<td>GAWR - Rear (lbs.)</td>
<td>17,500</td>
</tr>
</tbody>
</table>

#### Automotive/Chassis

- **Workhorse™ Chassis** GM Vortec™ 8.1L V8, Allison® 2100 series 6-speed automatic transmission with two overdrive gears, 145-amp. alternator, 4-wheel ABS, Trailer Hitch™ 5,000-lb. drawbar/500 lbs. maximum vertical tongue weight & 7-pin wiring, Wheel Liners stainless steel
- **Freightliner® Chassis** Cummins® ISB 6.7L turbo-charged diesel, 340-hp, rear radiator, Allison 6-speed electronic 2500 MH transmission, NeWay™ front & rear air suspension, 170-amp. engine, exhaust brake, Wheel Liners stainless steel, Exhaust Brake Switch, 4-wheel ABS, Trailer Hitch™ 10,000-lb. drawbar/500 lbs. maximum vertical tongue weight & 7-pin wiring
- Leveling Jacks hydraulic, automatic controls, Steering Wheel power/tilt
- **CAB Area & Driver Conveniences**
- **C.B. Wire Prep, Cab Seats (UltraLeather) armrests, lumber support, multijackable slide/curtain/swivel**
- **Console Center Cabinet, Cruise Control, Map Lights, Monitor System rearmirror & monitor single camera & 1-way audio, Power Door Locks, keyless entry, Powerports 12-volt DC, Survivors, Window (Driver & Passenger) full-slide w/screen, Windshield Wipers intermittent
- **Air Horns (Freightliner chassis), Cab Seat passenger w/broadcast, Cab Seat 6-way power assist (driver), Video Camera System 2, side-mounted, turn signal activated
- **Entertainment**
- **Home Theater Sound System amplifier, AM/FM, CD/DVD player, receiver, speakers (5), subwoofer, RV Radio** (Cab) AM/FM stereo/CD, iPod/MP3 input, weather band, remote, roof-mounted flexible rubber antenna, speakers, Radio Power Switch main/auxiliary battery, Satellite System Ready, Telephone Input interior, jack, TV LCD (Rear) AC 20” color, stereo w/remote, Tel Slim CRT (Front) AC 30” color w/remote, TV Enhancement Package antenna (amplified), interior jack(s), coax wiring, exterior jack, Video Selection System
- **Satellite Dish Antenna RF digital, automatic, dual LNB’s, King-Dome® Stereo System (Rear) AM/FM, CD/DVD player, front auxiliary input (plays MP3’s), front headphone jack, alarm clock
- **Interior**
- **Furniture**
- Chair Lounge (UltraLeather) Euro Recliner with/without, Dinette (Fabric) w/access to storage below, child seat tether anchor, Sofa (Bed (Fabric/ UltraLeather) jack knife
- **Galley**
- Faucet single-control, Pantry, Range 3-burner w/connection oven/microwave, Apollo® Range Hood vented/wall fan & Refrigerator/Freezer large double-door, Norcold® Sink Cover wood
- Refrigerator/Freezer 4-door w/icemaker, Norcold
- **Bath**
- Cabinet vanity, Cabinet linen/storage, Faucet (Lavatory) dual-control, Faucet (Shower) dual-control, flexible showerhead, Light shower, Lights makeup, Shower Door glass
- **Bedroom**
- Bed queen, innerspring w/underbed storage (NA 19W), bedstead, pillow shams, headboard
- Bed king, innerspring, Serta®
- **Exterior**
- Awning radio, Awning Rails w/ guts, Door entrance w/screen door, deadbolt lock, Entrance Door Steps triple, electric w/on & off switch, Ladder, Lights porch & stepwell, Fuel-Fill Door locking, Mirrors remote w/defrost, Receptacle AC duplex, Sidewall Skin 1-piece smooth fiberglass, high-gloss, Storage Compartments valance panels, gas struts, TVMark™ KeyOne™ System, paddle latch, lights, TV jack
- Awning 196” passenger-side rear, electric w/wind sensor (w/full-body paint), Front Protective Mask w/body paint
- Awning 8” passenger-side front, electric w/wind sensor (w/full-body paint)
- **Systems**
- **HEATING & AC - Automotive Heater/ Air Conditioner blend air system, Furnace 40,000 BTU, Trouxer® Residential Central Air Conditioning, Trouxer Residential Air Conditioning w/heat pump
- ELECTRICAL - Auxiliary Start Circuit, Batteries (Coach) deep-cycle (2), Battery Disconnect switch, Coach Main Battery Charger Control automatic, Electrical Distribution System DC & AC breaker panels, converter/charger 55-amp., remote, electric, Generator 5,500-watt Cummins® Onan® Marquis Gold® (workhorse), Generator/Shoreline Automatic Changeover Switch, Inverter DC/AC, 600-watt, OnePlace® Systems Center wall-mounted, battery gauge, Powerline Energy management display, generator hourmeter gauge, generator start/stop switch, heating & A/C thermostat, holding tank levels, LP tank level, water heater switch & lights, water pump switch, water tank level, Power Cord 50-amp., Powerline Energy Management System, Service Center (Electrical) cable TV input, power cord, shoreline/generator automatic changeover switch, telephone input, portable satellite dish hookup, QuickPort® service connection hatch, Solar Panel 10-watt battery charger
- Generator 6,000-watt Cummins® Onan Quiet Diesel™ (Powerline)
- **PLUMBING** - Drain 1½” water tank, Service Center (Water/Drainage) city water hook-up/tank dump fill, drain for fresh water system, drainage valves, exterior wash station w/lighted pump switch, holding tank flush system, 10” sewer hose, QuickPort service connection hatch, Tank flushing system, black tank only, Tank holding, heated compartment, Tank LP, permanent mount w/gauge, TrueLevel™ Holding Tank Monitoring System, Water Heater 10-gallon electronic ignition, LP gas/120 VAC with motorized, Water Pump demand, Water Tank Fill pressurized city hookup w/dieter filter, Water System Filtration Package replaceable filter, filter housing, wrench, Water System Winterization Package washer bypass valve, water pump diverter valve & siphon tube
- **Safety**
- Assist Bar interior, Assist Handle exterior, Bumpers front & rear, Child Seat Tether Anchor, Detectors/Alarms LP leak, smoke, carbon monoxide, Docking Lamps, Fire Extinguisher 10 BC, Fog Lamps, Ground Fault Interrupter, Lamps auxiliary, rear sides, illumination, Lights high-mount brake lamps, Light(s) courtesy w/wall switches, Seat Belts cab, 3-point, Seat Belts lap (in selected areas), Window escape, Windshield one piece, laminated safety glass
- **Warranty**

1. The height of each model is measured to the top of the tallest standard feature and is based on the curb weight of a typically equipped unit. The actual height of your vehicle may vary by several inches depending on chassis or equipment variations. Please contact your dealer for further information.
2. Floorplans feature a wide-body design – over 96”. In making your purchase decision, you should be aware that some states restrict access on some or all state roads to 96” in body width. Before making your purchase decision, you should confirm the road usage laws in the states of interest to you.
3. The load capacity of your motor home is designated by weight, not by volume, so you cannot necessarily use all available space when loading your motor home.
4. Capacities are based on measurements prior to tank installation. Slight capacity variations can result due to installation applications.
5. Capacities shown are tank manufacturer’s listed water capacity (W.C.). Actual filled LP capacity is 80% of listing due to overfilling prevention device on tank.
6. Actual towing capacity is dependent on your particular loading and towing circumstances which includes the GVWR, GAWR, and GCWR as well as adequate trailer brakes. Please refer to the Owners Manual of your vehicle for further towing information.
7. Additional towing capacity is dependent on your particular loading and towing circumstances which includes the GVWR, GAWR, and GCWR as well as adequate trailer brakes. Please refer to the Owners Manual of your vehicle for further towing information.
8. See separate chassis warranty
9. See your dealer for complete warranty information.
NA Not Available
S Standard
O Optional
Not all items available in combination. See your dealer for details.
Winnebago Industries’ continuing program of product improvement makes specifications, equipment, model availability, and prices subject to change without notice. Comparisons to other motor homes are based on the most recent information available at printing.
Choose from three fabric selections and two cabinet wood choices with hidden hinges.

<table>
<thead>
<tr>
<th>MAIN</th>
<th>ULTRA-LEATHER</th>
<th>BEDSPREAD</th>
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</table>

**Interior Decor**

- **Rattan w/available Ragweed UltraLeather™**
- **Wasabi Green w/available Timber UltraLeather**
- **Tidal Wave w/available Pine Cone UltraLeather**

Honey Cherry

Honey Cherry w/Washed Maple
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Exterior Paint With Graphics

Golden

Jadestone

Full-body Paint

Shale Grey

Firemist

Gunflint
Itasca motor homes are built by Winnebago Industries, the company that defined motor homes. The company that built its reputation on quality construction. The company that transformed the motor home concept into a way of life.

Today, Winnebago Industries brings that reputation for quality and its 49-year history of motor home innovation to the design and construction of every motor home. It’s all a part of SuperStructure®, our exclusive system of proprietary structural components that instills each motor home with improved strength and durability.

**Solid Foundation** Steel and aluminum truss work provides a solid, flat foundation for the floor and sidewalls. Winnebago Industries engineers also take special care to distribute the weight of components to ensure proper handling and stability.

**Attention to Detail** Whether it’s sending every coach through a high-pressure water tunnel to check for leaks or labeling each individual wire and bar-coding parts to save time and frustration during service, Winnebago Industries considers every detail to ensure your Itasca motor home provides you with years of pleasure.

**Strong as Steel** Appliances are secured directly to embedded steel plates for added safety. Windshields are also mounted in steel with an automotive-style sealant; lesser designs use a rubber gasket to mount the windshield in fiberglass.

**E-Coating** Winnebago Industries employs an exclusive 12-stage automotive-style dip tank process to apply an advanced electrodeposition coating on critical steel components for superior corrosion protection.

**Thermo-Panel® Sidewalls** Invented by Winnebago Industries, Thermo-Panel construction combines a fiberglass panel, high-density, block-foam insulation and aluminum support structures to create some of the most durable, lightweight sidewalls in the industry.

**Fiberglass Roof** The Latitude features a crowned, one-piece fiberglass roof, backed with a 10-year limited parts-and-labor roof skin warranty. fiberglass offers superior strength, attractiveness and durability over the rubber roofs found on many competitive models which can chalk, streak and degrade over time. Fiberglass also provides increased puncture and tear resistance.

**Interlocking Joints** The floor, sidewalls and roof are all integrally connected using interlocking joints. This creates a coach body that acts as a cohesive unit for improved strength and durability.

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For Sales and Service Information Contact:

Visit us on the web for more info on all of our motor homes, the latest product updates and a host of web-exclusive content.